

**SCHEDULE OF COURSES  
DEPARTMENT OF COMMUNICATION STUDIES  
FALL 2004**

Rev. 4/20/04

Web Site: <http://www.uiowa.edu/~commstud>

**36:000 Cooperative Education Internship** **0 s.h.**  
**Special permission required for all students. To obtain special permission, contact the Career Center, 24 PH.**

Cooperative Education Internship assignments provide experience working in a professional communication position.

**36:001 Core Concepts of Communication Studies** **3 s.h.**  
**Pre: 2.5 cum gpa. Special permission required.** **Peters/Staff**

Lec. AAA	1:30-2:20 pm	MW	100 PH
Register for a Lab/Dis/L-D from those numbered 001-013. Lecture AAA will be added automatically.			
Dis. A01	8:30-9:20 am	Th	102 EPB
Dis. A02	9:30-10:20 am	Th	209 EPB
Dis. A03	11:30am-12:20 pm	Th	2 EPB
Dis. A04	3:30-4:20 pm	Th	N219 LC
Dis. A05	4:30-5:20 pm	Th	10 EPB
Dis. A06	4:30-5:20 pm	Th	102 EPB
Dis. A07	1:30-2:20 pm	F	4 EPB
Dis. A08	1:30-2:20 pm	F	6 EPB
Dis. A09	9:30-10:20 am	F	4 EPB
Dis. A10	9:30-10:20 am	F	3 EPB
Dis. A11	10:30-11:20 am	F	16 EPB
Dis. A12	10:30-11:20 am	F	2 EPB

This large-lecture course aims to introduce beginning students to fundamental ideas in communication studies. It is required of all majors in communication studies; interested non-majors are very welcome. Course will cover a diverse range of topics and ideas that span from media to language, from face-to-face to mass communication. Course aims to provide students with a basic vocabulary of concepts and also to introduce them to the department at Iowa and to the study of communication in general. Grade will be based on exams (one or two midterms, final), participation in discussion section, and three short written assignments.

**36:010 Communicating in Public (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**

Sec. 001	2:30-3:45 pm	TTh	10 EPB
Sec. 002	8:30-9:20 am	MWF	203 BCSB

This course is designed to make students more effective communicators in the public forum. The class will consist of both lectures and group discussions. The content of the lectures will focus on those theoretical principles which the student will need in order to prepare for and/or to criticize all forms of public communication. The content of the discussion will focus on the written and oral skills necessary to move an audience in the direction of the author's purposes. Students may expect to profit from the course in three general areas: (1) to enhance their abilities to make persuasive written and oral presentations of interpretive and persuasive claims, (2) to develop an increased sensitivity to the importance of style in public communication; and (3) to become more discerning critics of the public messages with which they are daily confronted.

**36:011 Group Communication (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Hirokawa**  
**Lec. AAA** **2:30-3:20 pm** **MW** **107 EPB**  
**Register for a Lab/Dis/L-D from those numbered A01-A03. Lecture AAA will be added automatically.**  
**Dis. A01** **9:30-10:20 am** **F** **N103 LC**  
**Dis. A02** **10:30-11:20 am** **F** **N221 LC**  
**Dis. A03** **11:30 am-12:20 pm** **F** **3 EPB**

This course is designed to acquaint students with, and help develop, the group discussion skills necessary to function as a competent and effective member of a planning, problem-solving, or decision-making task group. Relevant theory and research are covered and numerous opportunities are provided for participation in small discussion groups. A semester-long group project is included as part of the requirements for the course.

**36:012 Interpersonal Communication (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**  
**Sec. SCA** **7:00-8:20 pm** **MW** **205 BCSB**  
**Sec. 001** **7:00-8:15 pm** **MW** **102 EPB**  
**Sec. 002** **2:30-3:45 pm** **TTh** **205 BCSB**

This introductory course in interpersonal communication covers theory and research on normal people in informal interaction. The primary goals of the course are to acquaint students with relevant theories and studies in the area and to sensitize them to aspects of the communication process. A text is used and readings may be placed on reserve at the library. Topics will include nonverbal communication, person perception, and the role of the self in interaction. Quizzes and tests are usually given. The tests usually combine multiple choice and essay questions. A paper also may be required.

**36:013 Practicum in Debate (Practice)** **1 s.h.**  
**Repeatable: May be taken 6 times**  
**Pre: 2.5 cum gpa and participant in intercollegiate debate** **Staff**  
**Sec. 001** **7:00-9:00 pm** **T** **282 IC**

Studies in the theory of interscholastic debate are covered.

**36:014 Elements of Debate (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**  
**Sec. 001** **2:30-3:45 pm** **TTh** **204 EPB**

This course is intended for students interested in debate and debate procedures, and those who may teach debate or direct an interscholastic debate program.

**36:015 Persuasive Communication (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**  
**Sec. SCA** **7:00-8:15 pm** **TTh** **202 EPB**  
**Sec. 001** **10:30-11:20 am** **MWF** **212 EPB**

The course is designed to help students understand the practical implications of selected theories of persuasion and to be more proficient in constructing, presenting, and evaluating persuasive messages.

**36:016 Business and Professional Communication (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**  
**Lec. AAA** **9:30-10:20 am** **MW** **SHAMBAUGH, LIB**  
**Register for a Lab/Dis/L-D from those numbered SCA-006. Lecture AAA will be added automatically.**  
**Sec. SCA** **7:00-7:50 pm** **W** **205 EPB**  
**Sec. 001** **9:30-10:20 am** **F** **203 BCSB**  
**Sec. 002** **1:30-2:20 pm** **W** **302 LC**  
**Sec. 003** **1:30-2:20 pm** **Th** **16 EPB**  
**Sec. 004** **8:30-9:20 am** **F** **205 BCSB**  
**Sec. 005** **1:30-2:20 pm** **F** **106 EPB**  
**Sec. 006** **3:30-4:20 pm** **W** **N103 LC**

Research and theory on communication in organizational settings are covered, and numerous opportunities are provided for students to practice such relevant skills as interviewing and professional business speaking.

**36:017 Theory and Practice of Argument (Practice) 4 s.h.**

**Approved for GE: Quantitative or Formal Reasoning Staff**

**Pre: Successful completion of rhetoric requirement.**

<b>Lec. AAA</b>	<b>12:30-1:20 pm</b>	<b>TTh</b>	<b>SHAMBAUGH, LIB</b>
<b>Register for a Lab/Dis/L-D from those numbered A01-A06. Lecture AAA will be added automatically.</b>			
<b>Dis. A01</b>	<b>11:30 am-12:20 pm</b>	<b>WF</b>	<b>204 EPB</b>
<b>Dis. A02</b>	<b>1:30-2:20 pm</b>	<b>TTh</b>	<b>213 EPB</b>
<b>Dis. A03</b>	<b>8:30-9:20 am</b>	<b>WF</b>	<b>201 BCSB</b>
<b>Dis. A04</b>	<b>2:30-3:20 pm</b>	<b>TTh</b>	<b>203 EPB</b>
<b>Dis. A05</b>	<b>4:30-5:20 pm</b>	<b>WF</b>	<b>211 EPB</b>
<b>Dis. A06</b>	<b>1:30-2:20 pm</b>	<b>TTh</b>	<b>E106 SSH</b>

This course meets the GER quantitative or formal reasoning requirement and serves the two-fold purpose of teaching students to analyze and present public arguments as practiced in law, politics, science and other public arenas. According, it will give roughly equal attention to argument theory and practice enabling students to (1) sharpen skills in the use and evaluation of reasoning, evidence, and the construction of arguments; (2) analyze the requirements of different argument settings and (3) combine these with a sense of audience for presentations. Oral presentations and two examinations will be required.

**36:020 Clothing as Nonverbal Communication (Practice) 3 s.h.**

**Pre: 2.5 cum gpa/Same as 49:042 Cary**

<b>Sec. 001</b>	<b>9:30-10:45 am</b>	<b>TTh</b>	<b>362 VAN</b>
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The course is open to students from all majors. Students examine the general topics of appearance communication and historical, cultural, sociological, and psychological aspects of clothing. Specific topics include the origins and functions of clothing, cultural aspects of clothing, career clothing, theories of fashion, self-concept and clothing, gender and clothing, fashion diffusion, and personal clothing needs and tastes. Grading is based on three exams, four assignments, and attendance. There are no course fees, but students must purchase two texts.

**36:021 Oral Interpretation (Practice) 3 s.h.**

**Same as 07E:021 Wendt**

<b>Sec. SCA</b>	<b>6:00-8:30 pm</b>	<b>W</b>	<b>211 EPB</b>
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Principles, practice of reading literary prose and poetry to audiences; analysis, interpretation, performance, evaluation.

**36:022 Introduction to Media Production (Practice) 4 s.h.**

**Same as 19:035 Staff**

**Pre: 2.5 cum gpa**

<b>Lec. AAA</b>	<b>3:30-5:00 pm</b>	<b>M</b>	<b>321 CB</b>
<b>Register for a Lab/Dis/L-D from those numbered A01-A04. Lecture AAA will be added automatically.</b>			
<b>Dis. A01</b>	<b>8:00-9:20 am</b>	<b>MW</b>	<b>300 BCSB</b>
<b>Dis. A02</b>	<b>10:00-11:20 am</b>	<b>MW</b>	<b>300 BCSB</b>
<b>Dis. A03</b>	<b>11:30 am-1:00 pm</b>	<b>MW</b>	<b>300 BCSB</b>
<b>Dis. A04</b>	<b>1:30-3:00 pm</b>	<b>MW</b>	<b>300 BCSB</b>

Students in this class will create short projects in audio and single-camera video production, with an emphasis on creating a working knowledge of how projects are created in a "real world" environment, as well as an emphasis on developing critical thinking skills about media industries. Sophomore standing required.

**36:024 Media Industry Practices (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa** **Staff**  
**Sec. 001 9:30-10:20 am MWF 211 EPB**

This course surveys the institutions, economics, and technologies of contemporary media and entertainment industries.

**36:028 Communication Studies Internship (Practice)** **Arr.**  
**Pre: 2.5 cum gpa** **Welch Breder**

**Repeatable: Up to a total of 6 s.h.**  
**Offered on S-F basis only for undergraduates**  
**Special permission required for all students**

**Sec. 001 Arr. Arr. Arr.**

Internship experience working in professional communication organizations for majors in Communication Studies. Pick up internship memorandum and application form in Communication Studies (105 BCSB). The memorandum describes requirements and procedures for obtaining internship and approval credit. After reading the memorandum, if you have additional questions, see Barbara Welch Breder, 118 BCSB.

**36:040 Communication and Conflict (Context)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:001** **Staff**

**Sec. 001 12:30-1:20 pm MWF 102 EPB**  
**Sec. 002 9:30-10:20 am MWF 209 EPB**

This course relates theories of conflict to theories of communication with practical applications to interpersonal, organizational, and international communication. Special attention is paid to message forms associated with conflict such as threats and promises. At least one scheme for formal representation of communication and conflict is introduced. Requirements include informal papers, class reports, and participation in exercises.

**36:041 Gender Roles and Communication (Context)** **3 s.h.**  
**Same as 131:087** **Staff**

**Pre: 2.5 cum gpa and 36:001**

**Sec. SCA 7:00-8:20 pm TTh 203 EPB**  
**Sec. 001 1:05-2:20 pm TTh 117 MH**  
**Sec. 002 10:30-11:20 am MWF 51 SH**  
**Sec. 003 2:30-3:45 pm TTh 214 EPB**

Depending on the instructor in a given semester, the course content varies. Emphasis is on historical-critical, cultural, and/or social scientific research on the influence of sex and gender on everyday communication and/or mass media, and the broader implications of those influences. Oral reports, papers, observations, and tests may be required.

**36:042 Intercultural Communication (Context)** **3 s.h.**  
**Same as 042:093** **Staff**

**Pre: 2.5 cum gpa and 36:001**

**Sec. 001 8:05-9:20 am TTh 205 BCSB**  
**Sec. 002 1:05-2:20 pm TTh 212 EPB**  
**Sec. 003 10:30-11:20 am MWF 216 EPB**

This course examines culture as systems of meaning created within groups of people. Communication practices associated with cultural systems of meaning, and the dynamics of communication that occurs between members of different cultures, are explored.

**36:052 Introduction to Health Communication (Context)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:001** **Staff**

**Sec. SCA 7:00-8:20 pm MW 206 EPB**  
**Sec. 001 9:30-10:20 am MWF 3083 LIB**

This course explores research, concepts, and theories regarding the communication about health through lecture, text readings, and media. Students examine interpersonal communication about health within the contexts of provider-patient, family, and social support. Students also examine mass communication and

health, including health communication campaigns, public relations and advertising, and how the news media and the internet present health information.

**36:061 Persuasion in Society (Research & Criticism)**

**3 s.h.**

**Pre: 2.5 cum gpa and 36:001**

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<b>Lec. AAA</b>	<b>1:30-2:20 pm</b>	<b>MW</b>	<b>101 BCSB</b>
<b>Register for a Lab/Dis/L-D from those numbered A01-A06. Lecture AAA will be added automatically.</b>			
<b>Dis. A01</b>	<b>1:30-2:20 pm</b>	<b>F</b>	<b>2 EPB</b>
<b>Dis. A02</b>	<b>1:30-2:20 pm</b>	<b>F</b>	<b>3 EPB</b>
<b>Dis. A03</b>	<b>2:30-3:20 pm</b>	<b>F</b>	<b>4 EPB</b>
<b>Dis. A04</b>	<b>2:30-3:20 pm</b>	<b>F</b>	<b>5 EPB</b>
<b>Dis. A05</b>	<b>1:30-2:20 pm</b>	<b>Th</b>	<b>214 EPB</b>
<b>Dis. A06</b>	<b>1:30-2:20 pm</b>	<b>Th</b>	<b>442 EPB</b>

This course introduces students to concepts, theories, and methods designed to build critical understanding of mass persuasion processes. The course begins with lectures on persuasion theory and research, especially theories that account for the processes of social acculturation, maintenance, and change. It then typically reviews specific mass persuasion processes such as advertising, corporate advocacy or public relations, film and television programming, sociopolitical rituals, and social protest and change. Course work includes three examinations, individual and group projects and presentations, and two to three individually authored papers.

**36:064 Media, Advertising, and Society (Research & Criticism)**

**3 s.h.**

**Pre: 2.5 cum gpa and 36:001**

<b>Sec. 001</b>	<b>12:30-1:20 pm</b>	<b>MWF</b>	<b>203 BCSB</b>	<b>Staff</b>
<b>Sec. 002</b>	<b>10:30-11:20 am</b>	<b>MWF</b>	<b>106 EPB</b>	<b>Staff</b>

Significance and practice of media advertising in contemporary culture; development of advertising; creation and presentation to the consumer; the creative process; marketing to ethnic, class, gender groups; selection and purchase of media space.

**36:065 Television Criticism (Research & Criticism)**

**3 s.h.**

**Pre: 2.5 cum gpa and 36:001**

**Havens**

<b>Lec. AAA</b>	<b>9:30-10:45 am</b>	<b>TTh</b>	<b>101 BCSB</b>
<b>Register for a Lab/Dis/L-D from those numbered A01-A03. Lecture AAA will be added automatically.</b>			
<b>Dis. A01</b>	<b>2:30-3:20 pm</b>	<b>Th</b>	<b>209 EPB</b>
<b>Dis. A02</b>	<b>9:30 am-10:20 am</b>	<b>F</b>	<b>N202 LC</b>
<b>Dis. A03</b>	<b>6:00-6:50 pm</b>	<b>Th</b>	<b>201 BCSB</b>
<b>Dis. A04</b>	<b>11:30 am-12:20 pm</b>	<b>F</b>	<b>209 EPB</b>

This course will focus on prime time television shows to discuss the cultural and social impact of the medium as a whole. Specific programs will serve as examples of the historical rise of broadcast television, the development of television narration, the evolution of television genres, the changing nature of the entertainment industry, and controversies of television's effects on audiences.

**36:066 Media Audiences (Research & Criticism)**

**3 s.h.**

**Pre: 2.5 cum gpa and 36:001**

**Algan**

<b>Sec. 001</b>	<b>2:30-3:45 pm</b>	<b>TTh</b>	<b>302 LC</b>
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This course will look at how audience research into media influence is carried out. It will also trace the development of mass media audience and reception theories, in order to explore the critical relationship between mass media products (i.e. TV programs) and consumers (i.e. TV viewers). While the focus is on television and TV audiences, the course will study mass media influence in the context of general theories of mass media and society. These theories will not be discussed in abstraction, but in terms of their practical use in understanding media. Thus, the class will draw heavily from examples of the television world.

**36:070 Communication and Everyday Life (Theory)** **3 s.h.**  
**Approved for GE: Social Sciences** **Hirokawa/Staff**

**Lec. AAA 5:30-6:45 pm MW SHAMBAUGH, LIB**  
**Register for a Lab/Dis/L-D from those numbered SCA-002. Lecture AAA will be added automatically.**

<b>Dis. SCA</b>	<b>7:00-7:50 pm</b>	<b>W</b>	<b>203 BCSB</b>
<b>Dis. SCB</b>	<b>7:00-7:50 pm</b>	<b>W</b>	<b>209 EPB</b>
<b>Dis. SCD</b>	<b>6:00-6:50 pm</b>	<b>Th</b>	<b>202 EPB</b>
<b>Dis. SCE</b>	<b>6:00-6:50 pm</b>	<b>Th</b>	<b>213 EPB</b>
<b>Dis. SCF</b>	<b>7:00-7:50 pm</b>	<b>W</b>	<b>213 EPB</b>
<b>Dis. SCG</b>	<b>6:00-6:50 pm</b>	<b>Th</b>	<b>208 EPB</b>

This course provides students with a general overview of communication theory and research, particularly as it pertains to their everyday social interactions. Topics include language acquisition, person perception, nonverbal communication, self-disclosure, relational communication, compliance-gaining strategies, and social persuasion. Class meets in large lecture twice a week, and in small discussion groups once a week.

**36:074 Media and Society (Theory)** **3 s.h.**  
**Approved for GE: Social Science** **Andrejevic**

**Lec. AAA 5:30-6:20 pm TTh SHAMBAUGH LIB.**  
**Register for a Lab/Dis/L-D from those numbered SCA-003. Lecture AAA will be added automatically.**

<b>Dis. SCA</b>	<b>6:30-7:20 pm</b>	<b>Th</b>	<b>205 EPB</b>
<b>Dis. SCB</b>	<b>6:30-7:20 pm</b>	<b>Th</b>	<b>204 EPB</b>
<b>Dis. SCC</b>	<b>6:30-7:20 pm</b>	<b>Th</b>	<b>207 EPB</b>
<b>Dis. SCD</b>	<b>7:30-8:20 pm</b>	<b>Th</b>	<b>205 EPB</b>
<b>Dis. SCE</b>	<b>7:30-8:20 pm</b>	<b>Th</b>	<b>204 EPB</b>
<b>Dis. SCF</b>	<b>7:30-8:20 pm</b>	<b>Th</b>	<b>207 EPB</b>
<b>Dis. SCG</b>	<b>6:30-7:20 pm</b>	<b>Th</b>	<b>209 EPB</b>
<b>Dis. SCH</b>	<b>6:30-7:20 pm</b>	<b>Th</b>	<b>211 EPB</b>
<b>Dis. SCJ</b>	<b>7:30-8:20 pm</b>	<b>Th</b>	<b>209 EPB</b>

This introductory survey class aims to be a citizen's guide to the mass media. It surveys various media such as radio, popular music, television, film, books, newspapers, magazines, and the internet in their history, current significance, and social impact. It also examines related issues such as media convergence, commercialism, ethics, globalization, and democracy. Grades are based on midterm and final exams; three short papers; and participation in section. This course fulfills a Social Science GE requirement.

**36:075 Gender, Sexuality and Media (Theory)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:001** **Staff**

<b>Sec. 001</b>	<b>10:30-11:20 am</b>	<b>MWF</b>	<b>203 BCSB</b>
<b>Sec. 002</b>	<b>11:30 am-12:20 pm</b>	<b>MWF</b>	<b>203 BCSB</b>

Explores the construction of gender identity and sexuality in media representations, organizations, and audiences.

**36:080 Radio Production (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:001 and 36:022** **Staff**

<b>Sec. 001</b>	<b>10:30 am-12:20 pm</b>	<b>MWF</b>	<b>335B BCSB</b>
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This course is an introduction to the principles, techniques, equipment and practices of radio production. The course includes the production of commercials, interviews, drama features, and documentaries. Exams are given covering required readings, lectures, and discussions. The course requires completion of production projects.

**36:081 Television Production (Practice)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:001 and 36:022** **Staff**

<b>Sec. 001</b>	<b>10:30 am-12:20 pm</b>	<b>MWF</b>	<b>221B BCSB</b>
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This course is designed to give students practical experience in the production of live studio programming. Assignments are structured to increase a student's skill in graphic design, script writing, equipment operation, and directing. Lab fee \$40.

**36:083 Cultural History of Radio (Context) 3 s.h.**  
**Pre: 2.5 cum gpa and 36:001 Staff**

**Sec. 001 2:30-3:20 pm MWF 203 BCSB**

Wolfman Jack, the Martian Invasion, Payola, and Howard Stern are all key phenomena in the cultural history of radio. This course provides an historical perspective on the cultural and social implications of the first broadcasting medium. While the primary objective of this course is to shed light on the history and social concerns of this period through an analysis of radio programs, students also analyze the form and structure of radio entertainment in relation to other media, such as television and film, and spend time learning how to listen to radio, which requires a different sort of attention than our heavily visual culture requires.

**36:085 Media Industries and Organizations (Context) 3 s.h.**  
**Pre: 2.5 cum gpa and 36:023, 36:024 or 36:048 Staff**

**Sec. 001 7:00-8:15 pm MW 2133 SC**

Depending on the instructor in a given semester, the course content varies. Emphasis is on historical-critical, cultural, and/or social scientific research on the influence of sex and gender on everyday communication and/or mass media, and the broader implications of those influences. Oral reports, papers, observations, and tests may be required.

**36:086 Global Media Studies (Context) 3 s.h.**  
**Pre: 2.5 cum gpa and 36:001 Staff**

**Sec. SCA 6:00-8:30 pm M 105 EPB**  
**Sec. 001 2:30-3:45 pm TTh 104 EPB**

Development of media systems, content strategies, and audience formations internationally, comparatively.

**36:089 Nonverbal Communication (Theory) 3 s.h.**  
**Pre: 2.5 cum gpa and one course between 36:070 and 36:075 Staff**

**Sec. 001 9:30-10:20 am MWF 2133 SC**  
**Sec. 002 8:05-9:20 am TTh 201 BCSB**

This course will introduce theories of nonverbal behavior and the role of nonverbal communication in everyday interaction.

**36:090 Topics in Communication Studies (Context) 3 s.h.**

**Repeatable: May be taken 3 times**

**Pre: 2.5 cum gpa and 36:001**

**Sec. 001 9:30-10:45 am TTh 205 BCSB Algan**  
**Sec. 002 12:30-1:20 pm MWF 202 EPB Staff**  
**Sec. 003 1:05-2:20 pm TTh N104 LC Andrejevic**  
**Sec. 004 1:05-2:20 pm TTh 205 BCSB Fitch**

**Sec. 001: "Media and the Middle East"** This course has two main goals. First is to provide students with an understanding of the Middle East, which increasingly is becoming an important region for the U.S. The course aims to do this by surveying the development of local and national media systems in the region and by examining the impact of global media and emerging communication technologies, such as the Internet, on the various social groups in the Middle East. Second is to critically analyze the images and coverage of the region in Western media and to discuss media's role in shaping our views about other cultures.

**Sec. 002:**

**Sec. 003: "Reality TV"** The Reality TV trend is not only reshaping television programming, it also raises a host of social and cultural issues that lend themselves to critical analysis. This course draws on examples taken from reality TV and its popular reception to explore the intersection of theories of privacy,

surveillance, and voyeurism in the context of contemporary media. Topics we will cover include the shifting relationship between private and public spheres, contemporary portrayals and uses of surveillance, and the role of reality TV in enlisting viewer participation in forms of policing ("America's Most Wanted" and "Cops," for example), marketing ("American Idol"), and politics ("American Candidate"). The goal will be not just to apply political, social, and psychoanalytic theory to contemporary culture, but to use the example of reality TV to reflect back upon and explicate the theory.

#### **Sec. 004: "Media, Culture, and Relationships"**

This course examines relationships in the workplace, at home, and across the lifespan in cultural terms. We undertake the study of culture as a system of meaning in both its interpersonal, face to face enactments in relationships and in its mediated forms, as a pervasive influence on those relationships. Topics include intercultural relationships and representations of relationships in a variety of media genres, from situation comedies to Oprah to advice columns. Grading will be based on two 6-8 page papers and one or two exams, plus considerable class participation. Substantial reading and library research will be required.

<b>36:091 Organizational Communication (Context)</b>				<b>3 s.h.</b>
<b>Pre: 2.5 cum gpa and any course between 36:040-051</b>				<b>Teubner</b>
<b>Lec. AAA</b>	<b>11:30 am-12:20 pm</b>	<b>MW</b>	<b>101 BCSB</b>	
<b>Register for a Lab/Dis/L-D from those numbered A01-A04. Lecture AAA will be added automatically.</b>				
<b>Sec. A01</b>	<b>2:30-3:20 pm</b>	<b>W</b>	<b>201 BCSB</b>	
<b>Sec. A02</b>	<b>12:30-1:20 pm</b>	<b>Th</b>	<b>203 BCSB</b>	
<b>Sec. A03</b>	<b>3:30-4:20 pm</b>	<b>Th</b>	<b>106 EPB</b>	
<b>Sec. A04</b>	<b>2:30-3:20 pm</b>	<b>F</b>	<b>201 BCSB</b>	

Communication behavior in organizations. Recent research on communication systems, culture, and communication barriers in organizational settings. Information flow, role relationships, decision making in formal organizations.

<b>36:092 Advanced Video Production (Practice)</b>				<b>3 s.h.</b>
<b>Pre:36:001 and 036:022</b>				<b>Seaman</b>
<b>Sec. 001</b>	<b>9:30-11:20 am</b>	<b>MW</b>	<b>302 BCSB</b>	

An intermediate video production course in which students practice communicating with sound and moving images through the creation of short projects. The course is structured around the projects, lectures, readings, screenings and group critiques. Students will use digital video cameras, scanners, imaging software, and digital nonlinear editing stations. Each student will write, direct, shoot and edit several projects. The class is an intermediate production course, and it has been created assuming students have been exposed to introductory technical and critical media practices.

<b>36:100 Independent Study (Context)</b>				<b>3 s.h.</b>
<b>Pre: 2.5 cum gpa and 36:001</b>				<b>Staff</b>
<b>An instructor number and approval required for registration.</b>				
	<b>Arr.</b>	<b>Arr.</b>	<b>Arr.</b>	

In this course, students propose a creative or research project, and work on it with a faculty member. The faculty member, the student's adviser, and the department chair must approve the project.

<b>36:101 Honors Workshop (Context)</b>				<b>2 s.h.</b>
<b>Pre: Consent of Honors Advisor and 36:001</b>				<b>Hayes</b>
<b>Sec. 001</b>	<b>2:30-5:00 pm</b>	<b>Th</b>	<b>209 BCSB</b>	

This seminar is designed for students preparing the honors thesis prospectus. It serves to coordinate students' individual thesis work and introduce students to important issues in research design, method, and production.

**36:102 Honors Thesis (Context)** **3 s.h.**  
**Pre: Consent of Honors Advisor and 36:001** **Staff**  
**Special permission required. Instructor number and approval required for registration.**  
Arr. Arr. Arr.

A degree with Honors in Communication Studies requires enrollment in the University honors program (requiring a 3.20 gpa) and completion of an honors thesis (or equivalent creative project) in the senior year. Students are required to enroll in this course to receive credit for the second semester of their honors thesis work (see departmental guidelines.)

**36:106 Radio Production Workshop (Practice)** **3 s.h.**  
**Special permission signature required.** **Staff**  
**Pre: 2.5 cum gpa and 36:080 or equivalent**  
Arr. Arr. Arr.

This course includes independent creative work in producing radio programs of program units. Projects to be completed are arranged with the instructor.

**36:140 Communication and Relationships (Context)** **3 s.h.**  
**Pre: 2.5 cum gpa and any course between 36:40-36:051** **Baxter**  
Sec. 001 10:55 am-12:10 pm TTh 203 BCSB

This course focuses on the communication process in personal relationships. Readings and lecture material examine how communication functions to initiate, sustain, and dissolve a variety of relationships, including friendships, romantic couples, marital pairs, and family relationships. Exams, papers, and perhaps presentations will be used to determine grades.

**36:145 Studies in Argument (Context)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:017, or any course between 36:043-045 or 36:073**  
Sec. 001 10:55 am-12:10 pm TTh N104 LC **Hingstman**

**“Freedom of Speech”** Americans are ambivalent in practice about what our civics books tells us is our most fundamental right, freedom of expression. While public opinion polls show wholehearted support for freedom of speech in the abstract, that support erodes in the face of problematic and particular cases (like flag burning, abortion gag rules, and so forth). Think of conflicts over Internet censorship, hate speech and campus speech codes, and public financing for avant garde art.

The purpose of this course is to explore some of these major controversies and the strategies of argument they illuminate. While many of them have ended up in the courts (if not the Supreme Court itself), and while will be studying some legal material, our approach will not be strictly a legal one. Instead, we will broaden our inquiry to attempt to understand how appeals for free speech and tolerance operate within public culture. What are the practical, social, and political limits to free expression? And if speech is not a universal good, then under what circumstances will it be regulated by the state?

Sec. 002 11:30 am-12:20 pm MWF 202 EPB **Ploeger**  
**“Nuclear Rhetorics”** This class explores the communicative dimensions of the history and current state of nuclear weapons development in the United States. Throughout the course we will explore the cultural dramas that shape our understanding of nuclear weapons. We will pay particular attention to the impact of such dramas on our political/strategic/policy choices with respect to nuclear technologies. In short, we will be concerned not only with what nuclear weapons mean in American culture, but also how such meaning is constructed through public discourse.

**36:150 Cultural History of Advertising (Context)** **3 s.h.**  
**Pre: 2.5 cum gpa and 36:023 or 36:048** **Welch Breder**  
Sec. 001 1:30-2:20 pm MWF 203 BCSB

This course takes a cultural historical approach to understanding the evolution of a consumption culture from the late nineteenth century onward – specifically focusing on the development of advertising strategy, concepts of the consumer and media and discourse about advertising and consumption in specific historical moments.

**036:158 Rhetoric and Past Public Controversy (Context)****Same as 010:141 (Not Administrative Home)****Approved for GE: Historical Perspectives****Repeatable: May be taken 2 times****Sec. SCA****6:00-8:30 pm****W****106 EPB****3 s.h.****Poulakos****“The Sixties”**

This course examines the role of rhetoric in public controversy and concentrates on a particular historical time-period, the sixties. Our aim will be to examine the various controversies in the sixties from the perspective of current rhetorical theory and current theses on historical reconstruction. Students will concentrate on a particular controversy in the sixties, be it a movement (civil rights, women's rights, Vietnam War, environment, and so on) or an issue (corporate dress code, demonstrations in college campuses, rock 'n roll lyrics, sexual norms, and so on). Student will produce two projects, one oral and one written, on a topic of their choice.

**36:170 Theories of Persuasion (Theory)****Pre: 2.5 cum gpa and any course between 36:60-36:075****Sec. 001****9:30-10:45 am****TTh****203 BCSB****3 s.h.****Fitch**

This course will concentrate on persuasion in interpersonal contexts, though we will not completely ignore the public sphere. Theories of persuasion, both folk and formal, will be presented from three points of view: the psychological, the social, and the cultural aspects of persuasive processes.

**GRADUATE LEVEL COURSES**

- 36:200 Introduction to Research & Teaching** **2 s.h.**  
**Sec. 001 12:30-1:20 pm MW 106 BCSB Hirokawa**  
 Communication studies as a field of scholarship; selection of research problems, major lines of research represented in the department, bibliographical tools for scholarship in the field.
- 36:210 Introduction to Rhetorics of Inquiry** **2 s.h.**  
**Same as 160:200 (Not Administrative Home) Staff**  
**Sec. 001 1:30-3:20 pm T 216 EPB**  
 Practice in invention and arrangement of academic prose through peer criticism; exemplary works, especially at and across disciplinary boundaries.
- 36:241 Theories of Mass Communication** **3 s.h.**  
**Sec. 001 9:30 am-12:10 pm T 209BCSB Peters**  
 Major concepts, theories, schools of thought in media studies, mass communication.
- 36:242 Studies & Practices of Audio & Video Pro** **3 s.h.**  
**Sec. 001 2:30-4:20 pm MW 302 BCSB Seaman**  
 An introductory audio and video production course for graduate students which will allow them to acquire a production tool (appropriate for students considering ethnographic methods for their tool requirement), a critical vocabulary and to teach introductory production courses to Communication Studies undergraduates. The course would be structured around production assignments and theoretical/critical readings.
- 36:270 Health Communication** **3 s.h.**  
**Same as 172:240 (Not Administrative Home) Campo**  
**Sec. 001 3:00-5:45 pm Th 1180 ML**  
 This course explores the concepts and theories regarding the communication about health through reading and discussion of current research in health communication. We examine interpersonal communication about health within the contexts of provider-patient, family, and social support. We also examine mass communication and health, including health communication campaigns, public relations and advertising, and how the news media and the internet present health information.
- 36:299 Graduate Independent Study** **Arr.**  
**An instructor number and approval required for registration.**  
**Arr. Arr. Arr.**
- 36:310 Classical Rhetoric** **3 s.h.**  
**Same as 8:267, 10:301, 20E:230 Poulakos**  
**Sec. 001 6:00-8:30 pm T 108 EPB**  
 A survey of the history and development of Greek and Roman rhetorical theory and practice from Homer to Late Antiquity, with special emphasis on oratory in Classical Greece and late Republican Rome, the history of the quarrel between rhetoric and philosophy, and rhetoric in the imperial-era Greek classroom.
- 036:312 Rhetoric and Philosophy** **2-4 s.h.**  
**Sec. 001 10:55 am-12:10 pm TTh 117 MH Depew**  
 "Ideology of the Aesthetic,"
- 36:316 Foundations for Feminist Inquiry II** **3 s.h.**  
**Same as 010:201, 131:201 (Not Administrative Home) Staff**  
**Sec. 001 2:30-5:20 pm T 212 EPB**

**36:336 Seminar in Rhetorical Theory** **3 s.h.**  
**Sec. 001 5:00-7:30 pm M 106 BCSB Biesecker**  
**“Agency”** The primary goal of the course is to interrogate the role of rhetoric in political, cultural and social change. With this aim in mind, we will carefully examine several different, indeed competing, theories of agency that inform contemporary rhetorical, critical and cultural analysis. Readings for the course will include selected pieces written by: Althusser, Berlant, Bhabha, Butler, Deleuze, Derrida, Foucault, Grossberg, Guattari, Lacan, Laclau, Miller, Mouffe, Searle, Spivak, Warner and Zizek. Seminar participants’ final grades will be based on: the quality of the participant’s contributions to class discussion; one in-class presentation, several short written critiques of assigned readings; the paper prospectus and bibliography; and the final seminar paper.

**36:341 Topics in Mass Communication Scholarship** **3 s.h.**  
**Sec. 001 5:30-8:00 pm W 106 BCSB Havens**  
**“European TV Studies”**  
 As with television itself, television studies takes on unique characteristics in different parts of the world, due to the cultural, historical, political, and economic conditions within which television forms. This course will focus on the development of television studies in Europe and the former "white dominions" of the British Empire, including Australia, South Africa, and Canada. Across these nations, such factors as a strong history of public broadcasting, a close relationship between scholars and policymakers, decades of inundation with American-produced television, and a conscious effort to create regional television trading blocs has resulted in a form of television studies quite distinct from American versions. In the course of the semester, we will survey European theories of reception, political economy, institutional analysis, and globalization.

**36:352 Seminar: Media Theory** **3 s.h.**  
**Sec. 001 2:30-5:20 pm T 209 BCSB McLeod**  
**“Critical/British Cultural Studies”**  
 We will examine the intellectual trajectory of Cultural Studies from its Marxist origins, paying close attention to the works of Stuart Hall, Dick Hebdige, Jennifer Daryl Slack, Angela McRobbie and others associated with the Birmingham School. We’ll focus on those who greatly influenced British Cultural Studies (Marx, Gramsci, Williams), as well as American scholars who were, in turn, influenced by this line of thought, such as Lawrence Grossberg.

**Sec. 002 5:30-8:00 pm Th 209 BCSB Hayes**  
**“Bakhtin and Cultural Theory”** This seminar has three main goals; to gain familiarity with the primary works of M.M. Bakhtin and the Bakhtin Circle; to investigate how Bakhtin’s work can be brought to bare on communication issues broadly conceived; and to identify the implications of Bakhtin’s work for students’ on-going research projects.

**36:371 Communication Theory** **3 s.h.**  
**Sec. 001 9:30-10:45 am TTh 106 BCSB Duck**  
 Survey of major theories of interpersonal, cultural, group, and organizational communication as these relate to face-to-face communication.

**36:376 Family Communication** **3 s.h.**  
**Sec. 001 1:05-2:20 pm TTh 106 BCSB Baxter**  
 Theory and research on communication among and between family members (parents, children, marital partners, siblings); quantitative and qualitative research.

**36:381 Seminar: Topics in Communication Research** **3 s.h.**  
**Sec. 001 5:00-8:00 pm T 106 BCSB Teubner**  
**“Power & Politics in Organizations”**  
 This course is designed to provide a critical survey of theories of organizational power and politics and trace the way that those theories have been used in organizational communication research. We will discuss traditional systems perspectives (such as Katz and Kahn), management (Mintzberg, Bacharach and Lawler, Moss Kanter, Pfeffer), multi-dimensional models (Clegg, Giddens, Habermas, Lukes, and

Poole), labor process theory (Braverman, Burawoy), and examine values of democracy in organizations (Cheney, Conrad, Deetz, Tompkins). In addition, we will look at why politics matters (Mills) and the politics of diversity. Additional topics may be included based on the interests of students.

**36:395 Research Practicum**

**Arr.**

**An instructor number and approval required for registration.**

**Arr.**

**Arr.**

**Arr.**

Individual projects.

**36:399 Ph.D. Dissertation**

**Arr.**

**An instructor number and approval required for registration.**

**4:00-5:00 pm**

**T**

**101 BCSB**