

Advocacy Speech--Rhetoric 10:6

Presenter: _____ Controversy: _____
Time _____

(Maximum 200 points)

Introduction (12 points)

- _____ 1. Begins with an Attention Getter
- _____ 2. States purpose/thesis
- _____ 3. Summarizes main points

Delivery (21 points)

- _____ 1. Delivered extemporaneously
- _____ 2. Maintains eye contact
- _____ 3. Transitions used well
- _____ 4. Relaxed Confident posture
- _____ 5. Uses good volume
- _____ 6. Delivery connects with audience
- _____ 7. Repetition/Pointer Phrases/Dramatic Pauses/Vocal Inflection

Visual Aid (20 points)

- _____ 1. Uses visual aid
- _____ 2. Does not let visual overwhelm speech
- _____ 3. Presents visual well
- _____ 4. Visual is easy for all to see/read
- _____ 5. Professional looking/handled in a professional matter

Organization (12 points)

- _____ 1. Clear relationship between the elements of the speech?
- _____ 2. Are the signposting and individual parts of the speech clear?
- _____ 3. There is enough, but not too much material to fit the requirement?

Conclusion (10 points)

- _____ 1. Summarizes main ideas
- _____ 2. Provides a sense of closure
- _____ 3. Gives a recommendation or conclusion

Persuasion (90 points/10 points each)

- _____ 1. Controversy clearly identified/background discussed.
- _____ 2. Problem or Need presented
- _____ 3. Two other positions/solutions are summarized
- _____ 4. Other positions are criticized
- _____ 5. Suggests a policy proposal/solution
- _____ 6. Explains how the solution will work
- _____ 7. Integrates quoted evidence with their own support
- _____ 8. Arguments are well developed
- _____ 9. Relates to audience/uses audience's needs

Outline and Bibliography (15 points) (Comments on Outlines)
(Comments on Outlines and Sheets)

Revision Standards (20 points)

Overall Comments: