

# Jostens & IHSPA Whole Book Yearbook Critique and Contest

All entrants will receive a completed critique and an award. At the option of the judge, a yearbook that is outstanding will receive the Neubert Award. This award is named in honor of the late Mick Neubert, outstanding journalism adviser from Grinnell HS.

Please submit your yearbook with this form and the \$40 entry fee to IHSPA, 100 Adler Building Room E346, University of Iowa, Iowa City, IA 52242-2004 (Phone 319-335-3318) postmarked by Dec. 8 for rating. Books postmarked after Dec. 8 will still be critiqued but are ineligible for the Neubert Award. IHSPA membership not required to enter this contest.

Yearbook \_\_\_\_\_ School \_\_\_\_\_

Address \_\_\_\_\_ City/Zip \_\_\_\_\_

Adviser \_\_\_\_\_ Phone number \_\_\_\_\_

E-mail \_\_\_\_\_

Enrollment in Grades 10-12 \_\_\_\_\_ Public School \_\_\_\_\_ Private School \_\_\_\_\_

Grades in school \_\_\_\_\_ Number of yearbooks sold \_\_\_\_\_ Cost per book \$ \_\_\_\_\_

Total budget from district funds \$ \_\_\_\_\_ Total ad sales \$ \_\_\_\_\_

Explain any other sources of funding \_\_\_\_\_

Does your school have a journalism or a yearbook class? If so, describe: \_\_\_\_\_

Does the adviser have a journalism degree or professional media experience?

Tell us about the adviser's journalism background \_\_\_\_\_

Please list any special circumstances you think the judge should take into consideration while rating your publication. Use separate page if necessary: \_\_\_\_\_

Estimate percentages (total=100%) of work done by staff, adviser & professionals:

Photography	___ % by staff	___ % by adviser	___ % by professional
Design	___ % by staff	___ % by adviser	___ % by professional
Layout	___ % by staff	___ % by adviser	___ % by professional
Paste-up	___ % by staff	___ % by adviser	___ % by professional
Editing	___ % by staff	___ % by adviser	___ % by professional
Typesetting	___ % by staff	___ % by adviser	___ % by professional

If Macintosh or other desktop publishing:

Pagination/PageMaker, etc.	___ % by staff	___ % by adviser	___ % by professional
Graphics	___ % by staff	___ % by adviser	___ % by professional

The judge will not be making marks in your yearbooks; all comments will be in the evaluation booklets. We will be returning yearbooks, unless you agree to donate them to IHSPA to be used as educational resources. We greatly appreciate such donations.

\_\_\_ Please check here if you want to donate your yearbook.