

Supplemental Curriculum Vitae, Bruce E. Gronbeck (Summer 2011)

SELECTED PUBLICATIONS OUT SINCE RETIREMENT

- Gronbeck, Bruce E. "Coductive and Abductive Foundations for Sentimental Arguments in Politics." F.H. vanEemeren and Peter Houtlosser, eds., *Arguments in Practice*. Philadelphia, PA: John Benjamins Pub., 2005. 215-230.
- Gaines, Robert N., and Bruce E. Gronbeck, eds. Fifty-six entries in *The International Encyclopedia of Communication*. London: Blackwell, 2008. I co-authored the foundational "Rhetorical Studies" entry, and authored "Orality-Literacy Theorems."
- Gronbeck, Bruce E. "Foreword. Visual Rhetorical Studies: Traces Through Time and Place." In Lester A. Olson, Cara A. Finnegan, and Diane S. Hope, eds., *Visual Rhetorical Studies: A Reader in Communication and American Culture*. Los Angeles: Sage, 2008. Xxi-xxvi.
- Gronbeck, Bruce E. "Robert E. Parks' 'Reflections on Communication and Culture' (1938): A Preconscious Statement of Some Principles Undergirding Media Ecology." *{EME} Explorations in Media Ecology*. 7:1 (2008), 61-8. (Circulated February 2010.)
- Gronbeck, Bruce. "The Web, Campaign 07-08, and Engaged Citizens: Political, Social, and Moral Consequences." In Robert E. Denton, Jr., ed., *The 2008 Presidential Campaign: A Communication Perspective*. Lanham, ND: Rowman & Littlefield, 2009. 228-243.
- Gronbeck, Bruce E. "Theories of Visual Argumentation: A Comparative Analysis." In Scott Jacobs, ed., *Concerning Argument: Selected Papers from the 15th Biennial Conference on Argumentation*. Washington, DC: National Communication Association, 2009. 190-7. (Circulated February 2010.)
- Gronbeck, Bruce E. "Jacob Riis and the Doubly Material Rhetorics of His Politics." In Barbara A. Biesecker and John Louis Lucaites, eds., *Rhetoric, Materiality, and Politics*. New York: Peter Lang, 2009. 131-60.
- Gronbeck, Bruce E. "Yankee Argumentative Culturetypes: The Case of Obama vs. McCain." In Dennis S. Gouran, ed., *The Functions of Argument and Social Context*. Washington, DC: National Communication Association. 137-44. (Circulated March 2010.)
- Kathleen M. German, Bruce E. Gronbeck, Douglas Ehninger, and Alan H. Monroe. *Principles of Public Speaking*. 17th ed. Boston: Allyn & Bacon, 2010. (I revised five of the chapters.)

Gronbeck, Bruce E. "The Gnarly Problematics of Vision and the Visual." Plenary address given to the Media Ecology Association 2009 conference, St. Louis, MO. Published in http://www.media-ecology.org/publications/MEA_proceedings/v10/index.html.

IN PRESS

Daniele R. Wiese and Bruce E. Gronbeck, "From Electing to Governing: Obama's Transition as Elevation Ritual." *American Behavioral Scientist*, in page proofs, pp. 1-27, for 2011 publication.

IN CIRCULATION

Gronbeck, Bruce E. "Building a Nation Out of Blood: Irish Patriots' and Muslim Jihadists' Justifications of Violence." (Currently being revised for resubmission. Not accepted yet.)

RESEARCH AND WRITING IN PROGRESS

A series of three short papers for the 2010 National Communication Association convention, San Francisco, CA, November 2010.

Gronbeck, Bruce E. "Theories of Presumption in Western Argumentation: Social Realism, Legal Axiology, and Psychological Uptake." Paper for the 2011 Alta Biennial Conference on Argumentation, Alta, UT. Circulating with it is a CD of Gronbeck's 1966 M.A. thesis on the history of the notions of presumption and burden of proof.

The Rhetoric, Aesthetics, and Politics of Visual Representation: Jacob Riis's Photographs Through Time. Roughly half completed in a series of papers, most of them published; every chapter has been framed in those pieces except the conclusions and a chapter added after a research trip to the Museum of the City of New York, in September 2010. Draft due to Peter Lang Publishing in January 2012.

With Gerard Hauser. *Rhetoric and Criticism: Then, Now, and Tomorrow.* A book being prepared for Polity Press. An introduction, two survey chapters (history of rhetoric, history of justifications for rhetorical study), and then a series of concept-centered chapters: oral, literate, and electronic communication codes; texts, textuality, intertextuality; rhetors, authors, authority, voice, and agency; audiences of rhetorical events; the contents of rhetoric; forms and genres of rhetoric; emotionality, sentiment, fantasy, and desire in rhetoric; mythography, psychoanalytics, and rhetorical form; oral, literate, bodily, and performative rhetoric; the rhetorical bases of culture/cultural bases of rhetoric; rhetoric, culture, and power; and rhetoric, effectivity, and ethical dimensions of public

communication in collective life. (All but two chapters fully outlined; as I divide them with Hauser, those will change. This will be started sometime in 2011.)

AWARDS AND CHAIRED LECTURES

The Wayne A. Danielson Award for Outstanding Contributions of Communication Studies, University of Texas-Austin, 2009. I also gave the annual Danielson lecture, “The Twenty-First Century Reconstitution of American Political Culture.”

The Louis Forsdale Award, Outstanding Educator in the Field of Media Ecology, Media Ecology Association, 2009. I also then did the plenary session lecture mentioned above.

The Nadine B. Andreas Lecture, Minnesota State University-Mankato, 2009. “The Web, Campaign 08, and Engaged Citizens: Political, Social, and Moral Consequences.”

The Central States Communication Association Hall of Fame, Cincinnati, OH, 2010.

ADDITIONAL LECTURE

Drake University, December 2009. I did a lecture-version of the Irish Patriots paper listed above.

CONVENTION PAPERS

Papers/presentations at the 2009 National Communication Association convention, the 2009 Media Ecology Association conference, and the 2009 Alta Biennial Conference on Argumentation.

PUBLIC INTERVIEWS/COMMENTARIES

A regular stream of journalistic interviews, a couple for radio but mostly newspapers, domestic and foreign press, through 2009 and 2010 following up on contacts that were made during presidential campaign 2008, thanks to UI’s promotion of faculty experts. I do not keep track of these though a WWW search will stir up many.

Webcast interviews on presidential politics, Emerson College, Fall 2009.

Two *DI* opinion pieces in 2010.

Roughly a monthly appearance on the “Talk of Iowa,” Iowa Public Radio, hour-long weekly call-in programs on Iowa, national, and international politics, 2010-. Special “Talk of Iowa” call-in program on *Oprah*, 2011.

Panelist, “The Morality of Wikileaks,” *Ethical Perspectives on the News*, KCRG-TV, Cedar Rapids, IA, 2011.

TEACHING

“Presidential Debates.” Oshar Lifelong Learning Institute, University of Iowa, Fall 2008.

Ph.D. course, together with two public lectures, University of Jyväskylä, Finland, August 2009.

“Politics Goes to the Movies!” Oshar Lifelong Learning Institute, University of Iowa, Winter 2010.

Ph.D. advisees completed:

2009. Young Cheon Cho. Rhetoric and politics of self-immolation.

2011. Alina Haliliuc. Suppression of cultural diversity in Romania.

2011. Alessandra Madella. Reception of *Hiroshima mon Amour*.

(I've also regularly served on Ph.D. Dissertation Committees since retiring.)