

Liz Pearce

Resume

EDUCATION

- 2004 One hundred and two hours of graduate work toward a PhD in Mass Communication Research, The University of Iowa
- 1990 Master of Arts Degree, Physical Education and Health, The University of Iowa
- 1991 Bachelor of Education Honours Degree, (Joint majors: Physical Education and English) The College of St. Paul and St. Mary, Cheltenham, England

ADDITIONAL PROFESSIONAL EDUCATION

- 2000 Sixty-four contact hours in the Professional Development Program (PDP) "Teaching Rhetoric" at the University of Iowa
- 1997 Forty contact hours in the program "Training for Intercultural Competence" at the Summer Institute for Intercultural Communication, Portland, Oregon
- 1992 Forty contact hours in the program "Developing Diversity in Higher Education" at the Summer Institute for Intercultural Communication, Portland, Oregon

EMPLOYMENT EXPERIENCE

Current Employment

- May 2002–
Present **Project Manager, Effects of Media on Alcohol Use During Pregnancy Grant**
Department of Community and Behavioral Health, University of Iowa
Managed all aspects of this CDC funded grant to develop, implement, and evaluate targeted media campaigns focused on the dangers of drinking during pregnancy.

College Teaching

- Fall 2002 **Instructor, Intercultural Communication**
Department of Communication Studies
University of Iowa
- Spring 2002 **Lead Teaching Assistant for the Media and Consumers Class**
School of Journalism and Mass Communication, University of Iowa
Taught two discussion groups, worked with three other teaching assistants to design and lead six other discussion groups. Assisted the professor with curriculum development and material location and acquisition.
- Fall 2001 **Rhetoric Instructor**
Rhetoric Department, University of Iowa
Taught two classes of accelerated rhetoric (composition, reading and speech) to incoming first-year students.
- Fall 2001 **Adjunct English Instructor**
English Department, Kirkwood Community College
Taught Composition I.
- Spring 2001 **English Instructor and Advisor to the Student Newspaper**
Foothill Community College, California
Taught Journalistic Reporting and Writing, English 1A. Served as faculty adviser to the student newspaper.

- Aug. 1999–
Dec. 2000 **Rhetoric Instructor**
Rhetoric Department, University of Iowa
Taught rhetoric (10:001, 10:002, 10:003) to incoming and second semester first-year students.
- Fall 2000 **Co-taught “Leadership and Personal Development”**
College of Business, University of Iowa
- Spring 1997 **Co-taught “Intercultural Communication”**
Communication Studies Department, University of Iowa
- Fall 1993 **Team-taught “Managing and Valuing Diversity in the Workplace”**
College of Business, University of Iowa
- 1984–1987 **Physical Education Skills Teaching Assistant**
Department of Sport, Health, Leisure, and Physical Studies, University of Iowa

OTHER PROFESSIONAL EXPERIENCE

- 1996–1998 **Program Associate II – Outreach Consultant**
International Programs, University of Iowa
- 1992–1996 **Program Associate II – Assistant Director (Responsible for Outreach and Media Relations)**
Office of International Education and Services, (OIES) University of Iowa
- 1988–1992 **Program Associate I – International Outreach Coordinator,**
OIES, University of Iowa
- 1987–1988 **Study Abroad Outreach Coordinator (Half-time Graduate Assistant position)**
OIES, University of Iowa
- 1984–1987 **Field Hockey Assistant Coach**
University of Iowa
- 1981–1984 **Teacher of English and Physical Education,**
Beaufort Comprehensive School, Gloucester, England

HONORS

- 2001 Honored by the Alpha Gamma Sigma Honor Society of Foothill College for exceptional dedication to students.
- 1993–1994 Selected as Chair of the University of Iowa Staff Council Education Committee.
- 1992–1995 Elected for a three-year term to the University of Iowa Staff Council.
- 1988 Winner of the women’s over 25 singles championship at the Iowa state tennis tournament.
- 1985 Assistant Coach to the University of Iowa Field Hockey team, winners of the NCCAA Division I National Championship.

Appendix

PUBLICATIONS

"Dialogic Voices in Talk about Drinking and Pregnancy: Implications for Public Health Campaigns"
Leslie A. Baxter, Randy Hirokawa, John B. Lowe, Peter Nathan, and Liz Pearce
Accepted for publication by The Journal of Applied Communication Research,
to be published in the August, 2004 issue.

NATIONAL PROFESSIONAL PRESENTATIONS

- 2003 *"Women's ways of Knowing: Implications for Pregnancy and Maternal Health Campaigns"*
American Public Health Association Annual Convention, San Francisco, CA
Liz Pearce, Leslie A. Baxter, Randy Hirokawa, John B. Lowe, and Peter Nathan
- 1995 *"Avoiding the One-Night Stand: Going Steady with International Programming"*
National Association of Foreign Student Affairs: Association of International Educators (NAFSA:AIE)
National Convention, New Orleans, Louisiana.
- 1992 *"Programming for Internationalization"* and *"Techniques for Cross-Cultural Training"*
American College Personnel Association (ACPA) National Convention, San Francisco, California.
- 1991 *"Planning and Implementing a New Foreign Student Orientation"*
ACPA National Convention, Atlanta, Georgia.

REGIONAL PROFESSIONAL CONFERENCE PRESENTATIONS

- 1995 *"Advocating Through the Media"*
NAFSA:AIE Regional Conference, Rapid City, South Dakota.
- 1994 *"Making Diverse Voices Heard"*
NAFSA:AIE Regional Conference, St. Louis, Missouri.
- 1993 *"Cross-Cultural Training Exercise – A Bag of Tricks...Part Two"*
NAFSA:AIE Regional Conference, Mankato, Minnesota.
- 1992 *"Cross-Cultural Training Exercise – A Bag of Tricks"*
NAFSA:AIE Regional Conference, Ames, Iowa.

OFF-CAMPUS WORKSHOPS

- 1998 *"Group Dynamics: An Intercultural Approach"*
Half-day workshop for the leaders of student groups, members of student government,
and student affairs staff, Iowa Wesleyan College, Mt. Pleasant, Iowa.
- 1997 *"Power, Privilege, and Intercultural Communication"*
Co-facilitated a half-day workshop for pediatric nurse practitioners, Newton, Iowa.
- 1997 *"Intercultural Competence for Healthcare Professionals"*
Two hour-long workshop televised by the Iowa Communication Network for healthcare professionals in
nine sites around Iowa.
- 1996 *"Reaching and Keeping Clients from Diverse Cultural Backgrounds"*
Two hour-long workshop for managers at McLeodUSA Telecommunications, Cedar Rapids, Iowa.
- 1995 *"Cultural Competence"*
Two 2 hour-long workshops for the employees of Iowa State Bank and Trust Co., Iowa City, Iowa.
- 1995 *"Communicating Effectively With Foreign Students"*
Half-day workshop for faculty and staff from a variety of Iowa Universities and Colleges,
Iowa Central Community College, Fort Dodge, Iowa
- 1995 *"Communicating with Foreign Students"*
Half-day workshop for the faculty and staff of Upper Iowa University, Fayette, Iowa.
- 1994 *"Monoculturalism Can Be Cured"*
Day-long workshop for the faculty and staff of Kirkwood Community College, Cedar Rapids, Iowa.
- 1994 *"Managing and Valuing a Diverse Workforce"*
Co-designed and co-presented with 2 faculty members from the College of Business Administration, a day-
long workshop dealing with the theory and practice of diversity training for personnel managers from Iowa.
Iowa City, Iowa.
- 1993 *"Is News Olds? Cultural Competence in the Newsroom."*
A 3 hour-long workshop for print, TV, and radio journalists..
- 1992 *"Effective Communication"*
Two 3 hour-long seminars, one for managers and one for clerical staff at American College Testing, Iowa
- 1992 *"Cross-Cultural Communication Skills"*
Four half-day workshops; two for the managerial staff and two for the clerical staff of American College Testing,
Iowa City, Iowa.