

Communication Studies

Communication Studies is one of 100 programs of study offered through the University of Iowa. It has become one of the most popular majors at Iowa along with Business, Engineering, Psychology, and English, and it is the third largest major in the **College of Liberal Arts and Sciences**. The Communication Studies major provides you an opportunity to study human communication from a multifaceted perspective.

In Communication Studies, you will learn about communication practices and processes, contexts in which communication occurs, the theory of communication as well as the research and criticism that surround and embody the field. With only one required course in the major, you have the option of selecting courses offered by the department that focus on a specific area within the field of communication or you may creatively combine courses to suit your individual learning and career goals. The department offers courses focusing on media and society, interpersonal and relational communication as well as courses that emphasize rhetorical studies and public advocacy. In this major, you can study interpersonal, group, organizational, professional, or intercultural communication or take courses that integrate speaking and listening skills, verbal and nonverbal interaction, or argumentation and persuasion. You will also have the opportunity to learn about technologically mediated communication and how media industries have shaped and reshaped our social interaction, work, politics, and economic activities.

Undergraduate Program

The undergraduate program includes a **Bachelor of Arts degree**. Starting in the fall of 2007, you will be required to have a 2.6 overall GPA as well as the standard 30 semester hours earned before you can officially declare the major or take most courses offered by the department.

Major Requirements (30 semester hours)

Important Note: Minimum of four semesters is needed to complete requirements for this major!

Core Concepts (36:001)	3 hours	Requires 2.6 cumulative GPA; Grade of C- or higher required in Core Concepts to continue taking courses in the major.
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Group Requirements

Practice Courses	6 hours
Context Courses	6 hours
Research & Criticism	3 hours
Theory	3 hours

Upper Level Course Work	9 hours
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Upper level courses are identified by course numbers and are numbered **36:075 and above**. At least **3 semester hours** of upper level course work must be taken from a course numbered **36:110 or higher**. Because upper level courses have course prerequisites that must be completed first, you should do some advanced planning to make sure you take any and all the necessary prerequisite courses for the upper level courses you wish to take.

Semester Course Offerings

While the department does offer courses from each group requirement each semester, not all courses are offered all the time so you should have several alternative courses in mind to take for each group and upper level requirement.

Communication Studies Courses by Group Requirements

As of fall 2007: Prerequisite for *most* 036 courses is 2.6 overall GPA and 36:001 Core Concepts

Core Concepts			
Practice (6 hrs)	Context (6 hrs)	Research & Criticism (3 hrs)	Theory (3 hrs)
Practice courses may be taken before or concurrently with Core Concepts except for 36:025, 026 or 041	Core Concepts is a prerequisite	Core Concepts is a prerequisite	Only 36:070 or 36:074 can be taken before or concurrently with Core Concepts
36:011 Group Communication	36:040 Communication & Conflict	36:060 Communication Inquiry	36:070 Communication Theory & Everyday Life <small>(GE: Social Science)</small>
36:012 Interpersonal Communication			
36:013 Practicum in Debate	36:042 Intercultural Communication	36:061 Persuasion & Society	36:073 Public Argument
36:014 Elements of Debate			
36:015 Persuasive Communication	36:043 Rhetoric, Science & Technology	36:062 Feminist Critical Practices	36:074 Media & Society <small>(GE Social Science)</small>
36:016 Business & Professional Comm			
36:017 Theory & Practice of Argument <small>(GE Quantitative & Formal Reasoning)</small>	36:044 Rhetoric & Public Advocacy	36:064 Media, Advertising & Society	
36:018 Parliamentary Procedure <small>(1 semester hour/Guided Independent Study)</small>			
36:019 Organizational Leadership <small>(3 semester hours/Guided Independent Study)</small>	36:048 Rise of Electronic Media	36:065 TV Criticism	
36:020 Clothing as Nonverbal Comm		36:066 Media Audiences	
36:021 Oral Interpretation	36:051 Politics of Popular Culture	36:068 Popular Music & Culture	
36:025 Writing for TV & Radio			
36:026 Theory & Practice of Debate	36:052 Introduction to Health Communication	36:071 Communication & Contemporary Culture	
36:041 Gender Roles & Comm <small>(Counts for Practice as of Fall 2007)</small>			
Upper Level Courses numbered 075 or higher		Upper Level Courses numbered 110 or higher	
<ul style="list-style-type: none"> • 9 semester hours from upper level courses required; 3 semester hours must be from courses numbered 110 or higher • Upper level courses have course prerequisites; check ISIS for prerequisites and only register for courses in which prerequisites have been met 			
36:075 Gender, Sexuality & Media <small>(Counts as upper level 075+ or theory)</small>		36:140 Comm & Relationships <small>(Counts as upper level 110+ or context)</small>	
36:076 Race, Ethnicity & Media <small>Counts as upper level 075+ or theory)</small>		36:141 Adv Organizational Communication <small>(Counts as upper level 110+ or context)</small>	
36:083 Cultural History of Radio <small>(Counts as upper level 075+ or context)</small>		36:142 Adv Intercultural Comm <small>(Counts as upper level 110+ or context)</small>	
36:084 Cultural Approaches to Mass Communication <small>(Counts as upper level 075+ or context)</small>		<i>36:143 Classical Rhetoric & Greek Culture</i> <small>GE – Humanities (Can take before or with Core; counts as upper level 110+ or context)</small>	
36:085 Media Industries & Organizations <small>(Counts as upper level 075+ or practice as of Fall of 2007)</small>		36:144 Contemporary Political Rhetoric <small>(Counts as upper level 110+ or context)</small>	
36:086 Global Media Studies <small>(Counts as upper level 075+ or context)</small>		36:145 Studies in Argument <small>(Counts as upper level 110+ or context)</small>	
36:087 Culture & Intellectual Property Law <small>(Counts as upper level 075+ or context)</small>		36:146 Issues in Rhetoric & Culture <small>(Can take before or with Core; counts as upper level 110+ or context)</small>	
36:088 Mass Communication & American Democracy <small>(Counts as upper level 075+ or theory)</small>		36:147 Family Comm <small>(Counts for upper level 110+ or context)</small>	
36:089 Nonverbal Communication <small>(Counts as upper level 075+ or theory)</small>		36:148 Comm Popular Culture <small>(Counts as upper level 110+ or context)</small>	
36:090 Topics in Comm Studies <small>(Counts as upper level 075+ or context)</small>		36:150 Cultural History of Advertising <small>(Counts as upper level 110+ or context)</small>	
36:091 Organizational Comm <small>(Counts as upper level 075or context)</small>		36:151 Cultural History of Television <small>(Counts as upper level 110+ or context)</small>	
36:093 Rhetoric of War <small>(Counts as upper level 075or context)</small>		36:152 Latin American Media <small>(Counts as upper level 110+ or context)</small>	
36:100 Independent Study <small>(Counts as upper level 075+ or context)</small>		36:154 Adv Group Comm <small>(Counts as upper level 110+ or context)</small>	
36:101 Honors Workshop <small>(Counts as upper level 075+ or context)</small>		36:155 Visual Rhetoric <small>(Counts as upper level 110+ or context)</small>	
36:102 Honors Thesis <small>(Counts as upper level 075+ or context)</small>		36:157 Adv Topics in Communication Studies <small>(Counts as upper level 110+ or context)</small>	
36:105 Workshop Teaching Communication & Forensics		<i>36:158 Rhetoric of Past Public Controversies</i> <small>GE – Historical Perspectives (Can take before or with Core; counts as upper level 110+ or context)</small>	
36:028 Communication Studies Internship (Practice only) •Majors only •2.6 GPA •Approval Required •12 hrs completed of Communication Studies courses More internship information at www.uiowa.edu/commstud/undergrad		36:159 Contemporary Controversies <small>(upper level 110+ or context)</small>	
		36:161 Physician & Patient Comm <small>(upper level 110+ or context)</small>	
		36:165 Intro to Rhetorical Criticism <small>(upper level 110+ or research & criticism)</small>	
		36:170 Theories of Persuasion <small>(Counts as upper level 110+ or theory)</small>	
		36:173 Techno-culture & the Informational Society <small>(Counts as upper level 110+ or theory)</small>	
		36:176 Advanced Relational Theory <small>(Counts as upper level 110+ or theory)</small>	

