

**The Iowa Gallup Award for Excellent Journalism Using Polls
ENTRY FORM**

Deadline for entry: March 31, 2009
Entries will not be returned.

Name _____ Date _____

News/Media Organization _____

Address _____

Phone: _____ Email: _____

Title of submission _____

Published - Broadcast - Online (*circle one*) on date _____

Please provide publication, broadcast or URL name _____

Please provide the following about your story:

Summary of the entry

Description of the involvement of each entrant in producing the story

Description of action or feedback generated by the story (if any)

The following poll information must be submitted with your entry:

Survey sponsor

Population sampled

Size and description of the sample (and subsamples, if relevant)

Interview dates

Methods of sampling and interviewing

Complete wording of questions reported

Description of precision of findings, such as margin of error

Description of percentages used for developing conclusions

Please submit seven copies of your entry to:

Ashley S. Peterson

Program Assistant

The University of Iowa

School of Journalism and Mass Communication

E323 Adler Journalism Building

Iowa City, Iowa 52242-2004

Thank you for your interest and participation!