

## Curriculum Vitae

### DANIEL A. BERKOWITZ

School of Journalism and Mass Communication  
University of Iowa, Iowa City, IA 52242

(319) 335-3477  
dan-berkowitz@uiowa.edu

#### EDUCATIONAL AND PROFESSIONAL HISTORY

##### Higher Education

Ph.D., Mass Communications, 1988. School of Journalism, Indiana University, Bloomington, IN. Dissertation: *Organizational Influences, Ideology, and the Creation of Local Television News*.

M.S., Journalism, 1985. University of Oregon, School of Journalism, Eugene, OR. Thesis: *Reader Preference for Magazine and Tabloid Versions of Old Oregon, Publication of the University of Oregon*.

Post-Baccalaureate studies in journalism and communications, 1975-78. Humboldt State University, Arcata, CA.

B.S., Forest Resource Management, 1975. Humboldt State University, Arcata, CA.

##### Professional and Academic Positions

Professor, 2006 to present. Associate Professor, 1994 to 2006. Assistant Professor, 1988 to 1994. School of Journalism and Mass Communication, University of Iowa, Iowa City, IA.

Interim Associate Director for Graduate Studies & Research, Summer 2005. Associate Director for Research (and Head of Graduate Studies), Summer 1999 to August 2003. School of Journalism and Mass Communication, University of Iowa. Interim Associate Director for Research, Spring 1999. Acting Head of Graduate Studies, spring 1996.

Head, Iowa Center for Communication Study, 1996 to 2002, publisher *Journal of Communication Inquiry* and *The Iowa Guide*. Editorial adviser of *Journal of Communication Inquiry*, 1999 to 2002.

Visiting Professor, fall semester 1999. Department of Communication, Tel-Aviv University, Tel-Aviv, Israel.

Associate Instructor, 1985-88. School of Journalism, Indiana University, Bloomington, IN. Taught introduction to visual communication.

Graduate Teaching Fellow, 1984-85. School of Journalism, University of Oregon, Eugene, OR. Assisted in broadcast and photography courses.

Public Relations Consultant and Freelance Writer, 1983-88.

Information Representative, 1984. Oregon Department of Environmental Quality, Eugene, OR.

Public Information Specialist, 1982-83. McKenzie-Willamette Hospital, Springfield, OR.

Director of Research and Communication, 1979-82. Associated Oregon Loggers, Springfield, OR.

Community Affairs Director and Radio Announcer, 1977-79. KATA Radio, Arcata, CA.

### **Honors and Awards**

Invited keynote speaker, graduate conference, University of Haifa, Israel, December 2006.

Invited speaker, graduate/faculty seminar, Ben Gurion University, Be'ersheva, Israel, December 2006.

Fulbright Senior Specialists awardee, at Caribbean Institute for Media and Communication, University of the West Indies, Kingston, Jamaica, January 30 – February 20, 2004 and June 15 - 30, 2004.

Top faculty research paper, Media Ethics Division of the Association for Education in Journalism and Mass Communication, August 2001.

Top Three faculty research paper, Public Relations Division of the Association for Education in Journalism and Mass Communication, August 1997.

Top faculty research paper award, Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, August 1994.

Top faculty research paper award, Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, August 1989.

Top student research paper award, Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, August 1986.

### **Memberships**

Association for Education in Journalism and Mass Communication, 1983 to present.

International Association for Media and Communication Research, 2006.

International Communication Association, 2007, 2002 to 2005, 1997, 1991, 1989.

Investigative Reporters and Editors, 1994.

Midwest Association for Public Opinion Research, 2005, 2004, 2003, 2001, 1986 to 1996.

Public Relations Society of America, 1992-2003.

## TEACHING

*Graduate Advising:* 16 doctoral students, 8 master's thesis track students, 32 master's professional track students.

*Professional Courses:* Public Relations Principles; Public Relations Campaigns; Computer-Assisted Reporting.

*Conceptual Courses:* Media & Terrorism; Sociology of News (undergraduate and graduate levels); Quantitative Research Methods (undergraduate and graduate levels); Contemporary Problems in Journalism (master's level); Approaches to the Study of Communication (master's/doctoral).

## SCHOLARSHIP

### Book

Berkowitz, D. (1997). *Social meanings of news: A text-reader*. Thousand Oaks, CA: Sage Publications. Edited anthology built on conceptual framework to draw together nearly 50 years of newsmaking research.

### Book Chapters

Berkowitz, D. (2008, in press). Reporters and their sources: From adversarial engagement to the making of meaning. In T. Hanitzsch & K. Wahl-Jorgensen, *Handbook of journalism studies*. Taylor & Francis.

Berkowitz, D. (2007). Is all the news ours? Political violence, September 11 and the War on Iraq. In H. Nossek, P. Sonwalker, & A. Sreberny (Eds.), *Media and political violence*. Cresskill, NJ: Hampton Press.

Berkowitz, D. (2005) Telling what-a-story news through myth and ritual: The Middle East as Wild West. In E. Rothenbuhler & M. Coman (Eds.), *Media anthropology*. Thousand Oaks, CA: Sage Publications.

Berkowitz, D. (1992). Who sets the media agenda? The ability of policymakers to determine news decisions. In J. D. Kennamer (Ed.), *Public opinion, public policy, and the press* (81-102). New York: Praeger, 1992.

### Refereed Articles

Berkowitz, D. (2007, in press). Professional views, community news: Investigative reporting in small U.S. dailies. *Journalism: Theory, Practice & Criticism*.

Berkowitz, D. & Eko, L. (2007, in press). "Blasphemy As Sacred Rite/Right: 'The Mohammed Cartoons Affair' and Maintenance of Journalistic Ideology." *Journalism Studies*.

Nossek, H. & Berkowitz, D. (2006). "Telling 'Our' Story Through News of Terrorism: Mythical Newswork as Journalistic Practice in Crisis. *Journalism Studies*, 7(5), 691-707.

Berkowitz, D. (2005). Suicide Bombers as Women Warriors: Making News Through Mythical Archetypes. *Journalism & Mass Communication Quarterly*, 82(3), 607-622.

- Berkowitz, D. & Lee, J. (2004) Media Relations in Korea: *Cheong* between Journalist and PR Practitioner. *Public Relations Review*, 30, 431-437.
- Lee, J. & Berkowitz, D. (2004), Third Gatekeeping in Korea: Screening First Edition Newspapers by PR Practitioners, *Public Relations Review*, 30, 313-325.
- Berkowitz, D., Limor, Y., & Singer, J. (2004), A cross-cultural look at serving the public interest: American and Israeli journalists consider ethical scenarios. *Journalism: Theory, Practice & Criticism*, 5(2), 159-181.
- Berkowitz, D., & Limor, Y. (2003) Professional confidence and situational ethics: Assessing the social-professional dialectic in journalistic ethics decisions. *Journalism & Mass Communication Quarterly*, 80(4), 783-801.
- Berkowitz, D., & Nossek, H. (2001). Myths and news narratives: Towards a comparative perspective of news." *Ecquid Novi*, 22, 41-56.
- Berkowitz, D. (2000) Doing double duty: Paradigm repair and the Princess Diana what-a-story. *Journalism: Theory, Practice & Criticism*, 1, 125-143.
- Berkowitz, D., & TerKeurst, J. (1999). Community as interpretive community: Rethinking the journalist-source relationship." *Journal of Communication*, 49, 125-136.
- Berkowitz, D., & Hristodoulakis, I. (1999). Practitioner roles, PR education and professional socialization: An exploratory study." *Journal of Public Relations Research*, 11, 91-103.
- Berkowitz, D., Allen, C., Beeson, D. (1996). Newsroom views about consultants in local TV: The effect of work roles and socialization. *Journal of Broadcasting & Electronic Media*, 40, 447-459.
- Lafky, S., Duffy, M., Steinmaus, M, & Berkowitz, D. (1996). Perceiving reality through gendered lenses: Female stereotyping in advertisements and gender role expectations. *Journalism & Mass Communication Quarterly*, 73, 379-388.
- Berkowitz, D., & Turnmire, K. (1994). Community relations and issues management: An issue orientation approach to segmenting publics. *Journal of Public Relations Research*, 6, 105-123.
- Berkowitz, D., & Beach, D. (1993). Newspaper sources and news context: The role of routine news, conflict, and proximity. *Journalism Quarterly*, 70, 4-12.
- Pritchard, D., & Berkowitz, D. (1993). The limits of agenda-setting: The press and political responses to crime in the United States, 1950-1980. *International Journal of Public Opinion Research*, 5, 86-91.
- Berkowitz, D (1993). Work roles and news selection in local TV: Examining the business-journalism dialectic. *Journal of Broadcasting & Electronic Media*, 37, 67-81.
- Berkowitz, D. (1992). Non-routine news and newswork: Exploring a what-a-story. *Journal of Communication*, 42, 82-94.
- Berkowitz, D. (1992). Routine newswork and the what-a-story: A case study of organizational adaptation. *Journal of Broadcasting & Electronic Media*, 36, 45-60.

- Berkowitz, D. (1991). Assessing forces in the selection of local television news. *Journal of Broadcasting & Electronic Media*, 35, 245-251.
- Pritchard, D., & Berkowitz, D. (1991). How readers' letters may influence editors and news emphasis: A content analysis of 10 newspapers, 1948-1978. *Journalism Quarterly*, 68, 388-395.
- Berkowitz, D. (1990). Refining the gatekeeping metaphor for local television news. *Journal of Broadcasting & Electronic Media*, 34, 55-68.
- Berkowitz, D., & Adams, D. (1990). Information subsidy and agenda-building in local television news. *Journalism Quarterly*, 67, 723-731.
- Berkowitz, D., & Pritchard, D. (1989) Political knowledge and communication resources. *Journalism Quarterly*, 66, 697-701.
- Berkowitz, D. (1987). Television news sources and news channels: A study in agenda-building. *Journalism Quarterly*, 64, 508-513.
- Pritchard, D., Dilts, J., & Berkowitz, D. (1987). Prosecutors' use of external agendas in pornography cases. *Journalism Quarterly*, 64, 392-98.

### **Other Publications**

- Berkowitz, D. (2007, April). Time as Mantra. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/apr07/Berkowitz.html>
- Berkowitz, D. (2007, February). So Your Kid Wants to Play Bass, Too? *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/feb07/Berkowitz.html>
- Berkowitz, D. (2005, August). Guts, Gumption, & Growth. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/aug05/guts.html>
- Berkowitz, D. (2005, February). Takin' It to the House. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/feb05/house.html>
- Berkowitz, D. (2004, October). No Hands...and No Hum. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/oct04/shield.html>
- Berkowitz, D. (2004, June). Touch & Tone. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/jun04/touchtone.html>
- Berkowitz, D. (2004, April). Tune Your Ear to Hear the Changes. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/apr04/chord.html>
- Berkowitz, D. (2004, February). Think Upright, Play Electric. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/feb04/upright.html>
- Berkowitz, D. (2003, October). Thinking Like a Rhythm Player: Blend in to Stand Out. *Mel Bay's Bass Sessions*. URL: <http://www.basssessions.com/oct03/rhythmplayer.html>

### **Book Reviews**

- Berkowitz, D. (2007, in press). Book review of *Buried by the Times: The Holocaust and America's Most Important Newspaper*. In *Journalism: Theory, Practice & Criticism*.

Berkowitz, D. (2007, in press). Book review of *Suicide Bombers: Allah's New Martyrs and The Politics of Terrorism: A Survey*. In *International Sociology*.

Berkowitz, D. (2006). Book review of *Diffusion of the News Paradigm: 1850-2000* by Svennik Høyer and Horst Pöttker (eds), *Publizistik*.

Berkowitz, D. (1995). Video review of *60 Minutes: 25 years*, from FoxVideo. *Journalism History*.

Berkowitz, D. (1995). Book review of *Communication in the age of virtual reality*, by Frank Biocca and Mark Levy. In *Public Relations Review*.

Berkowitz, D. (1992). Book review of *Representing Order: Crime, Law, and Justice in the News Media*, by Richard Ericson, Patricia Baranek, and Janet Chan. *Journalism Quarterly*, 69, 242.

Berkowitz, D. (1990). Book review of *Choosing the News* by Philip Gaunt, *The News as Myth* by Tom Koch, and *The Decision-Making Process in Journalism* by Carl Hausman. *Journalism Quarterly*.

### **Conference Papers**

Dan Berkowitz, "Keeping Which Gates for Whom? Choosing Nation/World News at Local Daily Newspapers." Paper presented at the annual meeting of the Association For Education in Journalism and Mass Communication, Washington, D.C., August 2007.

Lyombe Eko & Dan Berkowitz, "*Le Monde*, French Secular Republicanism and the Mohammad Cartoons Affair: Journalistic "Re-presentation" of the Sacred Right to Offend." Paper presented at the annual meeting of the International Communication Association, San Francisco, CA, May 2007.

Dan Berkowitz & Lyombe Eko, "Blasphemy As Sacred Rite/Right: 'The Mohammed Cartoons Affair' and Maintenance of Journalistic Ideology." Paper presented at the annual meeting of the Association For Education in Journalism and Mass Communication, San Francisco, CA, August 2006.

Dan Berkowitz, "Talking About Us Through Their News: Reporting on International Terrorism in Local Newspapers," Paper presented at the annual meeting of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

Dan Berkowitz, "Is all the news ours? Political violence, September 11 and the War on Iraq," Paper presented at the annual meeting of the International Association for Media and Communication Research, Cairo, Egypt, July 2006.

Dan Berkowitz, "To Use the T-Word: Labeling Acts of Political Violence in Global News." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. November 2005.

Mervat Youssef, Amani Ismail & Dan Berkowitz. "Nationalistic ambiguity in the shadow of occupation: Opinion discourse as meaning-maker in a post Iraq war context," Paper presented at the annual meeting of the Association For Education in Journalism and Mass Communication, San Antonio, TX, August 2005.

- Mervat Youssef, Amani Ismail & Dan Berkowitz. "Nationalistic ambiguity in the shadow of occupation: Opinion discourse as meaning-maker in a post Iraq war context," Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, November 2004.
- Dan Berkowitz & Sarah Burke-Odland. "'My Mum's a Suicide Bomber': Motherhood, Terrorism, News, and Ideological Repair." Paper presented at the annual meeting of the Association For Education in Journalism and Mass Communication, Toronto, August 2004.
- Dan Berkowitz, "Promised Virgins and Princess Warriors: News and Mythical Archetypes of Palestinian Suicide Bombers." Paper presented at the annual meeting of the International Communication Association, New Orleans, May 2004.
- Dan Berkowitz, Amani Ismail & Mervat Youssef, "What Does the Public Have to Say About This? Speaking Out on the War on Iraq through News and Opinion Pages." Paper presented at the annual meeting of the International Communication Association, New Orleans, May 2004.
- Dan Berkowitz, Amani Ismail & Mervat Youssef, "What Does the Public Have to Say About This? Speaking Out on the War on Iraq through News and Opinion Pages." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, November 2003.
- Jonghyuk Lee & Dan Berkowitz, "Media Relations in Korea: *Cheong* between Journalist and PR Practitioner." Paper presented at the annual meeting of the Association For Education in Journalism and Mass Communication, Kansas City, August 2003.
- Hillel Nossek, Dan Berkowitz, & Dina Gavrilos, Journalism as Social Practice in Crisis: Restoring Identity Through Mythical Newswork. Paper presented at the International Communication Association annual convention, San Diego, May 2003.
- Jonghyuk Lee & Dan Berkowitz, "Third Gatekeeping in Korea: Screening First Edition Newspapers by PR Practitioners," Paper presented at the International Communication Association annual convention, San Diego, May 2003
- Dan Berkowitz, Yehiel Limor, & Jane Singer, Ethics As A Cross-Cultural and Cross-Boundary Bridge: American And Israeli Journalists' Views Of Ethical Issues. Paper presented to the Media Ethics Division at the annual meeting of the Association For Education in Journalism and Mass Communication, Miami, FL, August 2002.
- Dan Berkowitz, Jane Singer, & Hilik Limor. Social Dimensions of Journalistic Ethics: An International Comparative Study. Paper presented at the annual meeting of the International Communication Association, Seoul, Korea, July 2002.
- Dan Berkowitz, Jane Singer, & Hilik Limor. Social Dimensions of Journalism Ethics: A Comparative Study. Paper presented at the annual meeting of MAPOR, Chicago, IL, November 2001.
- Dan Berkowitz, Jane Singer, & Hilik Limor. Exploring Social Dimensions of Journalistic Ethics: An International Comparative Study. Paper presented at the annual meeting of the IAMCR, Budapest, Hungary, September 2001.

- Dan Berkowitz and Dina Gavrilos, "Middle East as Wild West: News of Terrorism in Israel through an American Lens." Paper presented to the Cultural and Critical Studies Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, Washington, D.C., August 2001.
- Dan Berkowitz and Hilik Limor, "Social Dimensions of Ethics Decisions in Newswork: A Comparison Across Ethical Situations." Paper presented to the Media Ethics Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, Washington, D.C., August 2001.
- Dan Berkowitz and Hillel Nossek. "Myths and News Narratives: Toward a Comparative Perspective for the Study of News Content." Paper presented to the International Communication Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, Phoenix, AZ, August 2000.
- Dan Berkowitz and Peeraya Hanpongponh. "Trust, Communication, And Quality Relationships In The Workplace: Comparing Views Of CEOs And Top Communicators." Paper presented to the Public Relations Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, New Orleans, LA, August 1999.
- Dan Berkowitz and Nancy Muturi. "Refining the Participatory Approach to Development Communication Through the Public Relations Excellence Model." Paper presented to the International Communication Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, New Orleans, LA, August 1999.
- Dan Berkowitz. "Doing Double Duty: Paradigm Repair and the Princess Diana What-A-Story." Paper presented to the Mass Communication Division at the International Communication Association (ICA) annual meeting, Jerusalem, Israel, July 1998.
- Dan Berkowitz and Ilias Hristodoulakis. "Practitioner Roles, PR Education and Professional Socialization: An Exploratory Study." Paper presented to the Public Relations Division at the Association For Education in Journalism and Mass Communication (AEJMC) annual meeting, Chicago, IL, July 1997.
- Dan Berkowitz and James TerKeurst. "Community as Interpretive Community: Rethinking the Journalist-Source Relationship." Paper presented to the Mass Communication Division at the annual meeting of the ICA, Montreal, Canada, May 1997.
- Dan Berkowitz, Joanne Fritz, Radhika Parameswaran, and Sue Lafky. "Gender and News Source Use: A University Case Study." Paper presented to the Commission on the Status of Women at the annual meeting of the AEJMC, Anaheim, CA, August 1996.
- Dan Berkowitz and James TerKeurst. "Community as Interpretive Community: Rethinking the Journalist-Source Relationship. Paper presented to the Mass Communication & Society division at the AEJMC Spring Conference, Grand Forks, ND, March 1996.
- Dan Berkowitz and James TerKeurst. " Reporters' Views Of the Journalist-Source Relationship: Integrating Social Perspectives." Paper presented to the Newspaper Division at the annual meeting of AEJMC, Washington, D.C., August 1995.

- Dan Berkowitz, Joanne Fritz, Radhika Parameswaran, and Sue Lafky. "Gender and News Source Use: A University Case Study." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL, November 1995.
- Sue Lafky, Margaret Duffy, Mary Steinmaus, and Dan Berkowitz. "Perceiving Reality Through Gendered Lenses: Female Stereotyping in Advertisements and Gender Role Expectations." Paper presented to the Mass Communication Division at the annual meeting of the ICA, Albuquerque, NM, May 1995.
- Sujatha Krishnaswamy, Dan Berkowitz, James Bernstein, and Richard Morin, "Understanding Job Satisfaction Among Minority Journalists: A Holistic Approach." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1994.
- Dan Berkowitz, Craig Allen, and Diana Beeson. "Newsroom Views About Consultants in Local TV: The Effect of Work Roles and Socialization." Paper presented to the Radio-Television Journalism Division at the annual meeting of the AEJMC, Atlanta, GA, August 1994.
- Dan Berkowitz. "Newsroom Views of Consultants in Local TV." Paper presented at the annual meeting of the BEA, Las Vegas, NV, March 1994.
- Dan Berkowitz. "Shaping Community News: Social Roles, Social Power, and Journalist-Source Relations." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1993.
- Dan Berkowitz. "Doing Broadcast News: Journalistic Ideals and Organizational Life." Paper presented at the annual meeting of the BEA, Las Vegas, NV, April 1993.
- Albert D. Talbott and Dan Berkowitz. "Cluster Analysis as an Alternative to Factor Analysis in Q Methodological Research." Paper presented at the annual meeting of the International Society for the Scientific Study of Subjectivity, Columbia, MO, October 1993.
- Dan Berkowitz and Kirk Turnmire. "Beyond Demographics: A Cluster Analytic Approach to Segmenting Publics for Issues Management." Paper presented to the Public Relations Division at the annual meeting of the AEJMC, Montreal, CN, August 1992.
- Dan Berkowitz. "Debunking the Response Rate Myth: Reflections from Six Mail Surveys." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1992.
- Dan Berkowitz. "Journalists' Perceptions of News Selection in Local Television: A Q-Methodology Study." Paper presented to the Radio-Television Journalism Division at the annual meeting of the AEJMC, Boston, MA, August 1991.
- Dan Berkowitz and Douglas Beach. "News Sources and News Context: The Role of Routine News, Conflict, and Proximity." Paper presented to the Newspaper Division at the annual meeting of the AEJMC, Boston, MA, August 1991.
- Berkowitz, Dan, and Albert Talbott. "An Adaptation of Q-Methodology to Mail Survey Research with Microcomputer Analysis." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1991.

Dan Berkowitz. "Routine Newswork and the What-A-Story: A Case Study of Organizational Adaptation." Paper presented to the Radio-Television Journalism Division at the annual meeting of the AEJMC, Minneapolis, MN, August 1990.

Dan Berkowitz. "Melding the Qualitative and Quantitative in Newsroom Research." Paper presented to the Communication Theory & Methodology Division at the annual meeting of the AEJMC, Minneapolis, MN, August 1990.

Dan Berkowitz. "Community Ties, Communication, and Political Alienation in Seven Midwestern States." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1989.

Dan Berkowitz. "Notes From the Newsroom: Reflecting on a Naturalistic Case Study." Paper presented to the Qualitative Studies Division at the annual meeting of the AEJMC, Washington, D.C., August 1989.

Dan Berkowitz. "Agenda-Building and Information Subsidy in Local Television News." Paper presented to the Radio-Television Journalism Division at the annual meeting of the AEJMC, Washington, D.C., August 1989.

Dan Berkowitz. "Creating the News of Local TV: An Adaptation of the Gatekeeping Approach." Paper presented to the Mass Media Division at the annual meeting of the ICA, San Francisco, CA, May 1989.

David Pritchard and Dan Berkowitz. "Letters to the Editor, Editorials, and Front-Page News: A Study in Intra-Media Agenda-Setting." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1989.

David Pritchard and Dan Berkowitz. "Explaining Urban Crime Policies from 1948 to 1978: The Role of Public Opinion and the Press." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1988.

Dan Berkowitz and David Pritchard. "Media Use and Political Information Holding in an Off-Year Congressional Election." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1987.

Dan Berkowitz. "Television News Sources and News Channels: A Study in Agenda-Building." Paper presented to the Radio-Television Journalism Division at the annual meeting of the AEJMC, Norman, OK, August 1986.

David Pritchard, Jon P. Dilts, and Dan Berkowitz. "Prosecutors' Use of External Agendas in Pornography Cases." Paper presented at the annual meeting of the MAPOR, Chicago, IL, November 1986.

### **Research Symposia And Other Presentations**

Panel member, "Social Meanings of [Protest] News." Presented at the AEJMC annual meeting, Kansas City, July 2003.

Panel coordinator, "Communicating In English: Critical Considerations Of Education And Responsibility In A Global Economy," presented at the International Communication Association annual meeting, May 2003.

Invited speaker, "Trends in Communication Research," School of Communication Arts, Bangkok University, Bangkok, Thailand, July 2002.

Invited panelist, "Inflaming Anger, Ignoring Context in the News: Middle East Terrorism, U.S. Energy Policies and 'America's New War'" at the annual meeting of the AEJMC, Miami, FL, August 2002.

Invited speaker, Cornell College Media Board, "News media and community," Mt. Vernon, IA, February 2002.

Participant, American Press Institute journalism educators' seminar, Reston, VA, June 2001.

Roundtable discussion leader on teaching public relations research, Public Relations World Congress, Chicago, IL, November 2000.

"Ritual and Super-Ritual: Paradigm Repair and the Princess Diana What-a-Story." Paper presented to the faculty colloquium of the Department of Communication, Tel-Aviv University, Israel, Fall 1999.

Invited participant in symposium focusing on research directions in journalism and mass communication. Laval University, Quebec City, CN, May 1993. Meeting in conjunction with Laval University faculty members. Other U.S. participants included David Weaver, David Nord, Chris Ogan of Indiana University; David Pritchard of University of Wisconsin-Milwaukee; Robert Drechsel of University of Wisconsin-Madison; and Stuart Bullion, University of Maine.

Invited participant in Freedom Forum Technology Studies symposium. Columbia University, November 1992. Discussion focused on new information technologies. Other participants included 20 faculty members from across the U.S. in journalism and mass communication.

### **Reviews for Book Publishers**

Book proposal *Mediating the Message, 3<sup>rd</sup> Edition*, for Routledge Publishing, June 2007.

Book proposal *Liquid Journalism: Rethinking Newswork for The Network Society* for Polity Press, April 2007.

Book proposal *What's News? Content, Practitioners and the Public Around the World* for Lawrence Erlbaum Associates, February 2005.

Book proposal, *Gatekeeping Theory*, Routledge, September 2005.

Book proposal *Theories of the News*, for Polity Press, Cambridge, UK, October 2004.

Book proposal *Computer-Assisted Reporting: A Practical Guide* for St. Martin's Press, Spring 2002, Spring 2003.

Book proposal for Open University Press, *Journalism: Critical Approaches*, 2002.

Book proposal, *Taking it to the Streets: Using Qualitative Methods to Research and Report Public Concerns/Issues*, for Sage Publications, 2001.

Book revision proposal Delbert Miller's *Handbook of Research Design and Social Measurement*, for Sage Publications, 1999.

Journal proposal for *Journalism Studies* for Sage Publications, 1998.

Book proposal on qualitative methods for Lawrence Erlbaum Associates, 1994.

Book manuscript *An Analysis About Thinking and Research About Qualitative Methods*, for Lawrence Erlbaum Associates, 1994.

Book on computer-assisted reporting for McGraw-Hill, 1994.

Book proposal for *Applying Communication Research*, Longman, 1993.

Book proposal for new public relations textbooks, Allyn & Bacon, 1993, 1992.

Book proposal for new *Journal of Radio Studies*, Lawrence Erlbaum, 1993.

Book revision for *Public Relations Practices: Managerial Case Studies and Problems*, Prentice Hall, 1992.

Book proposal *Inside Local Television News: The Logic of Market Journalism*, Sage, 1992.

## SERVICE

### International Service

External Examiner, University of the West Indies, Kingston, Jamaica, 2005

External Thesis Reviewer, 3 theses, University of the West Indies, Kingston, Jamaica, 2004.

External Reviewer for tenure and promotion, Haifa University, Israel, 2005; Jezreel Valley College, Israel, 2002.

External Reviewer for promotion, Sapir College, Israel, 2002.

Board Member, *BU Academic Review*, Bangkok University, Thailand, 2003 to present.

### National Service

Editorial Board Member: *International Journal of Strategic Communication*, 2006 to present; *Journal of Communication*, 2004 to present; *Journal of Communication Inquiry*, 2002 to 2005, 2007 to present; *Journalism: Theory, Practice & Criticism*, 2001 to present; *Journalism & Communication Monographs*, 2002 to present; *Journalism & Mass Communication Quarterly*, 2004 to present; *Journal of Broadcasting & Electronic Media*, 1992 to 2000; *Journal of Public Relations Research*, 2000 to present; *Visual Communication Quarterly*, 1994 to present.

Manuscript Reviewer: *BU Academic Review*; *Communication Research*; *Critical Studies in Media Communication*; *International Journal of Cultural Studies*; *Journalism: Theory, Practice & Criticism*; *Journal of Broadcasting & Electronic Media*; *Journal of Communication*; *Journal of Communication Inquiry*; *Journalism and Mass Communication Educator*; *Journalism & Communication Monographs*; *Journalism & Mass Communication Quarterly*; *Journalism Studies*; *Journal of Public Relations Research*; *Mass Comm Review*; *The Social Science Journal*; *Visual Communication Quarterly*.

Member, Research Committee of the Association for Education in Journalism and Mass Communication, 1994-2000 (two terms). Committee chair for 1996-97. Chair of 1996 Nafziger-White dissertation competition. Coordinator of convention plenary about on-line research ethics, and convention session honoring recipient of association's Deutschmann research award, 1997.

Member, AEJMC Executive Committee, 1996-97.

Secretary/Newsletter editor of the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, 1993-94.

Research paper competition chair, Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication for the 1993 annual convention.

Research paper judge: Journalism Studies Interest Group of the International Communication Association; Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication; Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication; Public Relations Division of the Association for Education in Journalism and Mass Communication.

Paper session discussant/moderator: International Communication Association; Cultural & Critical Studies Division of the Association for Education in Journalism and Mass Communication; Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication; Public Relations Division of the Association for Education in Journalism and Mass Communication.

Consultant to Frank N. Magid Associates, Marion, Iowa, on local television news research, 1994.

Awards coordinator for the Illinois Society for Health Care Marketing and Public Relations, 1999, 1994.

Proposal reviewer for Louisiana Board of Regents grant proposal, 1995.

### **State Service**

Consultant/trainer on computer-assisted reporting, *Dubuque Telegraph Herald*, 2006; The Associated Press, Des Moines, 2001; *Des Moines Register*, 1999; *Quad City Times*, 1997, 1995; Lee Enterprises newspapers, 1997; *Ames Daily Tribune*, 1997; *Iowa City Press-Citizen*, 1996, 1995; Society for Professional Journalists regional convention, Iowa City, 1995.

Instructor on computer-assisted reporting for workshop sponsored by Associated Press and National Institute for Computer-Assisted Reporting, Des Moines, 1996; Workshop sponsored by the School of Journalism and Mass Communication for reporters in eastern Iowa, April 1995.

Faculty participant, Mauck-Stouffer Workshop, for Iowa Newspaper Association, 2002, 1996, 1995, 1991, 1990.

Panel moderator on computer-assisted reporting, Iowa Freedom of Information Council, 1995.

### **University Service**

Judge, James F. Jakobsen Graduate Conference, March 2007.

Panelist, ICON day, February 2007.

Member, Scholarship Committee, College of Liberal Arts & Sciences, 2006 to present.

Interviewed as expert news source on media coverage of Prince Charles' marriage, *Iowa City Press-Citizen*, February 20, 2005, Jeff Charis-Carlson.

Interviewed as expert news source on media coverage of Prince Charles' marriage, *Atlanta Journal & Constitution*, "The Other Woman: As Camilla Parker Bowles Marries Charles, She'll Walk in Diana's Shadow." February 11, 2005, Phil Kloer. Also published in *Sydney Morning Herald*, *Monterey (CA) County Herald*, *Tallahassee Democrat*, *The State (SC)*. Noted in UI National News Highlights, <http://www.uiowa.edu/~ournews/2005/february/hitsfebruary05.html>

Guest speaker, Improving Non-Profit Organizational Effectiveness, taught by Sandy Boyd and Jude West, 2002, 2003, 2004, 2005, 2006.

Member, Review Committee for Iowa Social Science Institute, 2002.

Member, Search Committee for Director, School of Journalism & Mass Communication 2001-2002.

Member, Search Committee for Vice President for External Relations, 2000-2001.

Member, University Relations departmental review committee, 1997 to 1999.

Member, UI Student Computer Fee Advisory Committee, 1996 to 1998.

Member, Iowa Social Science Institute Advisory Board, 1996 to 2002.

Member, UI Distance Learning Review Committee, 1997.

Member, Human Subjects Committee D, 1993 to 1999, 1988-91.

Alternate Member, Human Subjects Committee C, 1993 to 1996.

Consultant to University Relations on public relations research, 1996, 1995, 1991-92.

Member, internal review committee, College of Liberal Arts review of American Studies Program at the University of Iowa, 1995.

Member, Student Publications Board, Inc., *Daily Iowan*, University of Iowa, 1994 to 1998.

Proposal reviewer for Interdisciplinary Research Assistantship Program, 1990.

Academic contributor to Heartland Poll, Social Science Institute, 1988-89.

### **Departmental Service**

Member, Promotion & Tenure Committee, 2007, Julie Andsager.

Member, Promotion & Tenure Committee, 2007, John Kimmich.

Chair, Tenure Committee, 2006, Sujatha Sosale.

Member, Review Committee, Stephen Berry and Sujatha Sosale, 2006.

Chair, Tenure Committee, Jane Singer, 2004-2005.

Member, Resource Center Committee, 2005. Committee Chair, 2005-2006.

Member, Graduate Committee, 2006-2007, 2003-2004.

Chair, Search Committee for assistant professor in communication law/international communication, 2002 to 2003.

Member, Merit Committee, 1997 to 2000, 2002, 2003.

Member, Curriculum Committee, 2000 to 2002.

Chair, Ad Hoc Committee to Explore Integrated Communication with College of Business, 2000 to 2001.

Member, Popular Culture faculty search committee, 2000 to 2001.

Member, Administrative Assistant search committee, fall 2000.

Coordinator, Lexis/Nexis cluster, 1991 to 1999.

Faculty advisor, Public Relations Student Society of America chapter, 1988 to 2002.

Co-submitter, FIPSE grant to bring minority journalists into graduate studies, fall 1997.

Member, Building Renovation Committee, 1996.

Member, Ad Hoc Committee to review M.A. thesis program, 1995-96, 1994-95.

Member, Curriculum Committee, 1994-95.

Member, Executive Committee, 2004-2005, 2003-2004, 1997-98, 1992-93, 1989-91.

Member, Facilities and Equipment Committee, 1989 to 1996, 2003-2004. Chair of committee, 1989-1996.

Member, Scholarship Committee, 1989-91.

Member, Undergraduate Admissions Committee, 1988-89.