Present: Amanda Baker, James Bechtel, Apryl Betts, Heidi Bodensteiner, Wendy Brentner, Erin Brothers, Jessica Church, Joshua Cook, Travis Dillavou, John Downing, Bruce Drummond, Matt Edwards, Kim Geguzis, Laurie Hafner Dahms, Hans Hoerschelman, Carol Ives, Suzanna Julich, Kimberly Keister, Trisha Kreman, John Laverty, Shannon Lizakowski, Monica Griffin Madura, Brooke McInroy, Tom Moninger, Randy Nessler, Ann Ramsey, Gayle Robertson, Angela Romerman, Justin Rogers, Kathy Burrows Rushlo, Dick See, Glenda Smith, Joshua Smith, Darrin Thompson, Sean Thompson, Brenda Van DeDee, Linda Varvel, Katie Villhauer, Matthew Watson, Lynne Westphal, Chuck Wieland, Mark Wilson, Michele Yacopucci, and Marsha Adolph.


Administrative Liaisons: Sue Buckley, Vice President for Human Resources; and Kevin Ward, Assistant Vice President for Human Resources Administration

Guests: Armando Duarte

Welcome, Roll Call, and Minutes
Meeting called to order.

September minutes will be voted on electronically.

President Mason - Welcome
President Mason attended the Staff Council meeting to thank the Council for all of their contributions to campus by staff and to give an update on things happening across campus.

Tuition was frozen again this year for students on campus. The freeze was a collective effort with the Board of Regents and the Legislature to help provide an affordable education to students.

Legacy scholarships have been formed for students who have had parents or grandparents who graduated from the University of Iowa. There is a press release on the university website with more information.

The new funding model put in place by the Board of Regents will encourage growth on campus in the coming years. The growth will be strategic and UI will continue to maintain quality in education. The new funding model will start in the 2016 funding year, and will roll out across several years. If the university doesn’t change, it could lose up to $12.9 million annually for the next 3 years. The University of Iowa will address the situation going forward and will make the necessary changes to keep up with the changing environment.

The new resident hall will include living/learning communities. All incoming freshman are required to participate in a living and learning community their first year. A second dormitory will be built on the East side of campus near the IMU.

The Summer Hawk Tuition program provides scholarships to undergraduate students to take summer school courses free of charge. In the future, 3 year degrees will be available to students, too. We are beyond the national average for 4-year graduation rates, and are the top institution in Iowa graduating students in 4 years. In the past, students were able to opt in to the 4-year graduation plan. Now, all students are included in the 4-year graduation plan, and have to opt themselves out if necessary.
New and innovative recruiting methods are being used to increase attendance at UI. ‘The University For Iowa’ initiative is currently running. TV ads will continue after the fall elections take place. Students receive an average of 39 pieces of communication now. This year, high school sophomores are being reached out to, and in the future we will be reaching out to students even earlier in their academic careers. Growth will be seen across resident and nonresident student groups on campus. Each year, we have the largest, the most diverse, and the most prepared incoming classes on campus.

The Efficiency TIER project is being led by Regent Larry McKibben. The University of Iowa is focused on its core mission, and ensuring students receive the highest and best quality education through the efficiency project. Any savings as a result of the efficiency study will stay within the institutions where the savings were found. Deloitte has completed the first 2 phases of the project. Their findings have been made public, and there is a Town Hall meeting tomorrow at 9am in the IMU to discuss the results. The timeline was extended at the last Board of Regents meeting to review the remaining 8 business cases. The Regents will vote on the business cases on November 14th. Peter Matthes has stepped in to be the Chief of Staff, while Mark Braun is the Project Manager for the Efficiency TIER project.

UI faculty, staff, and students continue to build a remarkable reputation and institution of accomplishments. UI is still in the top 30 universities in the US, and will continue to build on the excellence. 27 of our graduate programs rank among the top 25 in the country. 80% of our ranked programs rank among the top 50 in the nation. The Iowa Writers Program is still the #1 writing program in the country. The Tippie College of Business Finance program is among the top 10 in the world by the Financial Times. The entrepreneurship program has been ranked among the top 25 in the nation, as well. Livability.com ranks Iowa City as the #1 small-medium sized city in terms of affordable healthcare. UIHC received the top rank in Iowa, and The Children’s Hospital is also top ranking in the entire country. The hospital has been ranking high for the last 23 years.

Iowa has been listed in the Fisk guide as a ‘Best Buy’ for education and has been on the list for the last 10 years. For the 2nd year in the row, UI has made the top ten list of Best Colleges for Veterans. 1/2 of all Iowa physicians and pharmacists were educated at UI, and 85% of dentists were as well. All counties in Iowa have UI-trained teachers. 4,100 businesses nationwide have hired UI graduates in recent years. Students are seen as the next generation of leaders. The University of Iowa was the 1st public university in Iowa, which was established within 2 months of the state forming. It is the 1st public university to admit men and women on an equal basis, the 1st university to graduate a female lawyer, and had the 1st college newspaper west of the Mississippi.

The first UI themed semester “Food for Thought,” will be in spring 2015. Throughout the spring semester, UI will focus on food as a theme of study across every aspect of campus. Appetizer events are planned for the fall semester, including Tea Time Going Dutch (IMU Blackbox Theater), live music and speakers will be in the community and 2 conferences will be held next November. foodforthought.uiowa.edu is the official website for all information and upcoming events.

**Update on the BOR Efficiency Study: Laura McLaren**

Laura McLaren is the Assistant VP for External Relations on campus, and is the liaison for the Board of Regents efficiency study. On October 2nd, the Board heard from Deloitte consulting on the 8 administrative remaining business cases. The next Town Hall meeting will be from 9:30am-11:30am. The first hour will be a review of the business cases, followed by one hour for questions. Questions can be submitted on the Board of Regents website, or the University of Iowa website. The Town Hall meeting will be live streamed on both websites, as well. Questions asked at the meeting will be open mic. The documents presented on October 2nd included the business operating model, the business cases, and the implementation roadmap and plan. Since the October 2nd meeting, there have been town hall meetings occurring at UNI and ISU. Transparency meetings before the Board of Regents meetings are also opportunities to provide comments/feedback. On
October 22nd/23rd at the IMU, the presidents of each institution will be asked to provide feedback from each campus on the efficiency study overall. The academic cases have been tabled at the current time. Deloitte has not been contracted to work on the implementation phase, yet. Implementation of the business cases will have costs associated with them, which will likely be sliding scale, but no specific costs have been identified. Coaching would be slightly less expensive than consulting with Deloitte, but there are likely sizable implementation costs with or without assistance from an outside source. Implementation will be a fluid process and may evolve as the project moves forward. Mark Braun is available for directing questions and getting them answered, as is the UISC Executive Committee.

**Update on Performance Based Funding - Keith Saunders**

Elections will be in roughly a month from now. Funding allocated by the new funding model will follow: 60% of state funds will be allocated based on resident students (undergraduate), 5% based on graduate students, 15% for degree attainment, 10% for access (to Pell grant recipients, minorities, veterans), 5% for sponsored research, and 5% is undefined. If the formula was enacted today, it would shift funding to the tune of $46-$47 million away from UI. There is a stop measure in place, so no more than $13 million could be transferred in one year. To mitigate damage, an additional $13 million was requested to the legislature to backfill the University of Iowa. The Board has also asked for a budget inflation increase of 1.75% for each institution. Best case, at this time next year, we will have $4 million more than we do now. $46-$47 million would move if the University of Iowa doesn’t change. The University of Iowa will change. By enrolling more students, we will benefit with the new model. The pharmacy building capital project will continue, and the timing for the Seashore Hall renovation to begin will be in 3-4 years.

**Human Resources Update - Sue Buckley, VP for Human Resources**

Last night was the annual Faculty Staff Award Banquet. It was a successful event honoring faculty and staff from across campus on their individual achievements and impact on the university.

My UI Career, the goal/performance system, is being refreshed. There will be notifications sent out when that process is complete. An update to My Training will also occur soon.

An early retirement proposal will be taken to the Board of Regents meeting in December. Eligibility would require you to be 57+ years of age and have completed 10 years of service to UI. There will be a full presentation on the early retirement proposal at the December Staff Council meeting. It will need to be approved by the Board of Regents before it moves forward. Any questions/comments can be submitted to Sue Buckley.

**Announcements**

The working at Iowa survey will be launched on October 14th. Employees across campus will have until October 28th to complete the survey, which will take each employee roughly 5 minutes to fill out. The last survey went out in 2012. 67% of campus responded that year, and the hope is that a greater amount of employees will fill out the survey this year. It is an opportunity for campus to provide feedback about working at Iowa. A draft email was created by Kevin Ward for Councilors to send out to constituents.

The homecoming float is almost complete. We are #62 in the parade route - right across the street from New-Pi Coop. If you would like to walk in the parade, send an email to Hans. Past or present councilors are invited to participate.

UISC polos and name badges are available for pickup. See Marsha for details.

Meeting adjourned.