



INTERNSHIP

Iowa PIRG's New Voters Project

Campaign Organizer Intern

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

These are critical issues, and we're the generation who will be most affected by them. So we're not waiting for the candidates to come to us - we're going directly to all of to ask: *What's Your Plan?* to address these key youth issues.

And that's just the beginning. In the months leading up to the election, thousands of students will reach out to their peers on college campuses across the country to register them to vote and turn them out the polls on Election Day as part of the Student PIRGs' New Voters Project. Overall we plan to run a national, non-partisan youth voter mobilization campaign on 100-150 college campus in twenty states to boost youth voter turnout in the 2008 elections.

Overview

The Campaign Organizer is one of the top leadership positions in the internship program, consistently filled with highly motivated students with some degree of leadership experience. Project coordinators are a driving force behind the Iowa PIRG's New Voters Project, and it is an ideal position for student activists to learn how to run a campaign, expand skills, and improve personal organization.

Responsibilities

Campaign Organizers run the Iowa PIRG's New Voters Project on campus from beginning to end, working closely with the following: student government leaders; PIRG staff; other project leaders; faculty, college administrators; and other youth organizations.

At the beginning of the semester, Campaign Organizer interns work with the above people to set goals for the semester, brainstorm project ideas, and produce a timeline. In executing a project, responsibilities may vary, but may include:

- Planning and coordinating the overall youth voter mobilization project on campus.
- Holding a news conference to highlight breaking news on youth voting.

Also, all interns are expected to help build PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to evaluate progress.
- Completing mid and end-of-semester evaluations.

Skills Required

Campaign Organizer interns must be highly motivated, energetic, and creative. Interns must enjoy working with other people and have good communications skills. Leadership experience is preferred.

Contact Information:

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INTERNSHIP

Iowa PIRG's New Voters Project

What's Your Plan? Event Organizing Intern

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

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Overview

Event organizing is a critical part of Iowa PIRG's *What's Your Plan?* campaign. Not only will we be organizing events on the campaign trail so that we can speak directly to all of the Presidential candidates, but we'll also be organizing events on campus, such as *What's Your Plan?* photo shoots to show that young people want all of the Presidential candidates to engage them on key youth issues.

Responsibilities

Responsibilities include:

- Daily checks of local websites and newspapers to figure out when candidates will visit the community.
- Recruit and train 5-15 students to attend events and ask all of the Presidential candidates what their plans are on key youth issues.
- Make brief class announcements about the campaign and volunteer opportunities, train other students to do the same.

Also, all interns are expected to help build Iowa PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to evaluate progress.
- Completing mid and end-of-semester evaluations.
- Completing mid and end-of-semester evaluations.

Skills Required

Event Organizing interns must be highly motivated, energetic, and creative. Interns must enjoy working with other people and have good communications skills. Leadership experience is preferred.

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INTERNSHIP

Iowa PIRG's New Voters Project

***What's Your Plan?* Media/Public Relations Intern**

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

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Overview

Media and public relations are a key part of the Iowa PIRG's *What's Your Plan?* campaign as we will be focused on creating a 'buzz' around youth voting. In addition to going directly to all of the Presidential candidates and asking them what their plans are on the key youth issues outlined above, we will also be holding events on campus, releasing reports on the issues of global warming and higher education and submitting letters to the editor and opinion editorials to local newspapers. Media coverage of the campaign is critical to help get out the word on young voters and to help ensure that the candidates begin to focus more attention on young voters and our issues.

Responsibilities

Responsibilities include:

- Organize local newspapers, radio and television stations to cover the *What's Your Plan?* campaign events on and off campus.
- Write media advisories and press releases.
- Meet with reporters and editors of the campus and local newspapers.
- Generate letters-to-the-editor and opinion editorials to the local newspapers on youth voting.

Also, all interns are expected to help build Iowa PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to evaluate progress.
- Completing mid and end-of-semester evaluations.

Skills Required

Media interns must be highly motivated and energetic, enjoy working with other people, have strong communication and writing skills, and a willingness to learn.

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INTERNSHIP

Iowa PIRG's New Voters Project

What's Your Plan? Coalition Intern

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

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Overview

Building a broad-based coalition of student groups, faculty members and administrators is a key piece of the *What's Your Plan?* campaign. Since the campaign is focused on going directly to all of the Presidential candidates and asking them what their plans are on key youth issues, it's critical that we show that many youth and youth groups wants the candidates to engage them on these issues. And the bigger our coalition, the more that we can accomplish.

Responsibilities

Responsibilities include:

- Sign on the 2-5 campus/local youth groups campus onto the campaign.
- Work with coalition partners to set goals for the campaign and to recruit additional youth groups into the coalition.
- Sign on key members of the faculty and campus administration to gain support of the campaign.
- Work with all of the above groups to the lay the ground-work for the fall '08 youth voter registration and turnout campaigns.

Also, all interns are expected to help build Iowa PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to evaluate progress.
- Completing mid and end-of-semester evaluations.

Skills Required

Coalition interns must be highly motivated, energetic, and creative. They must enjoy working with other people and have good communications skills. Leadership experience as well as knowledge of the campus is preferred.

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INTERNSHIP

Iowa PIRG's New Voters Project

What's Your Plan? Web Mobilization Intern

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

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Overview

The internet has become a powerful organizing tool on college campuses. Young people are extremely internet-savvy and increasingly use the internet as their primary medium for news, research, and communication. As a result, the internet should be an important part of the Iowa PIRG's New Voters Project *What's Your Plan?* campaign strategy. The Web Mobilization Intern's role is to oversee the campaign visibility online (Facebook, YouTube, MySpace, etc) and email lists.

Responsibilities

Responsibilities vary from campus to campus, but may include:

- Database all email addresses collected by the volunteers and adding them to the listserv.
- Work with the campaign organizer to write updates to be emailed to the listserv.
- Create and maintaining a campus based Iowa PIRG website.
- Get campus groups, departments, and faculty members to link to our website.
- Track all of the Presidential candidates using local and regional media websites and blogs.

Also, all interns are expected to help build PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to progress.
- Completing mid and end-of-semester evaluations.

Skills Required

Web Mobilization interns must be highly motivated and energetic, have good communications and writing skills, an eye for detail, and a willingness to learn. No technical experience is required.

Contact Information:

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Make Them Pay Attention To Us.

The Student PIRGs newvotersproject.org

INTERNSHIP

Iowa PIRG's New Voters Project

Voter Registration Intern

Something big is happening in our democracy - young people are voting. For the past three elections, we've turned out in big numbers. The evidence also shows that when politicians talk to young people, we will vote even more. Young people will vote if the Presidential candidates target us. Not just with big smiles and empty rhetoric, but with substance, engaging us in conversations about the issues we care about. Issues like global warming, college affordability, health care, and financial security.

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Overview

Voter Registration is key to the success of the project. This position is consistently filled with highly motivated students with good recruitment experience. Voter Registration interns are the driving force behind running big, successful registration and voter pledge drives in the campus community. It is an ideal position for students to learn how to manage a drive, work with other groups and to recruit and motivate volunteers.

Responsibilities

Voter Registration interns manage the project's voter registration and voter pledge drives, working closely with student government leaders, other student groups, the campus administration, Iowa PIRG staff, and the local voting registrar.

- Developing and implementing a plan to register hundreds/thousands of 18-29 year olds in the campus community.
- Working with the student government, campus administration, other student leaders, and youth groups to collect registrations and pledges.

Also, all interns are expected to help build PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
- Attending weekly chapter and project meetings.
- Participating in statewide conferences, meetings, and events.
- Meeting weekly with the campus organizer to evaluate progress.
- Completing mid and end-of-semester evaluations.

Skills Required

Voter Registration interns must be highly motivated, energetic, and creative. Interns must enjoy working with other people and have good communications skills. Leadership experience is a plus.

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INTERNSHIP

Iowa PIRG's New Voters Project Voter Mobilization Intern

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Overview

Making sure that we contact all of the young people who have registered with us and who have 'pledged to vote' on Election Day is critical. Voter mobilization interns use the lists of 18-29 year olds that we and our coalition partners generate to make peer-to-peer contacts, via the phone or in person, to encourage young voters to turn out to the polls on Election Day. It is an ideal position for students with good communication skills and who want to learn how to manage a big mobilization drive.

Responsibilities

Voter Mobilization interns manage the project's outreach and voter mobilization drives, working closely with coalition partners, volunteers and Iowa PIRG staff.

- Developing and implementing a plan to mobilize hundreds/thousands of 18-29 year olds in the campus community.
- Working closely with coalition groups on campus to contact and mobilize youth to get out to the polls on Election Day.

Also, all interns are expected to help build Iowa PIRG's overall program by:

- Participating in the recruitment drive at the beginning of the semester.
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- Meeting weekly with the campus organizer to evaluate progress.
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Skills Required

Voter Mobilization interns must be highly motivated, energetic, and creative. Interns must enjoy working with other people and have good communications skills. Leadership experience is a plus.

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