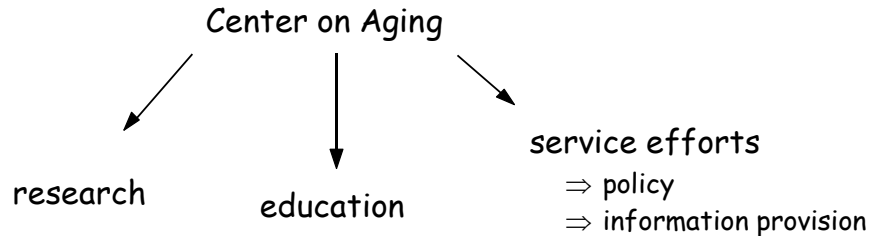


CENTER ON AGING STRATEGIC PLAN: 2005-2010

Mission

The *mission* of the Center on Aging (COA) is to serve The University of Iowa and State by fostering and enhancing interdisciplinary research, education, and service efforts dedicated to understanding the aging process and improving the health and well being of older people.

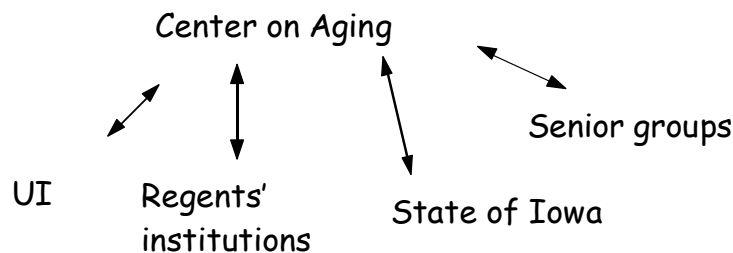


Vision

The Center on Aging will lead efforts at the University, state and national levels to improve the aging experience and enhance the health and well being of older adults through innovative, interdisciplinary research that informs education, training, services and policies in aging and has practical benefits for an aging population.

Objective

Our *overall objective* is to address opportunities and challenges of aging by initiating, building and sustaining innovative, coordinated activities through long-term collaborative strategies at the University of Iowa (UI) and with state agencies, other regents' institutions, private sector providers and organizations, senior citizen interest groups and policymakers.



The COA focuses on interdisciplinary efforts in four areas:

- Research
 - Basic Research
 - Clinical Research
 - Public Policy Research
- Education
- Policy Analysis and Program Development
- Informational Resources

The COA supports these focal areas through:

- Leadership of grant applications and education initiatives and promotion of clinical resources
- Expert consultation, policy development assistance, outreach and training
- Resource development
- Information dissemination

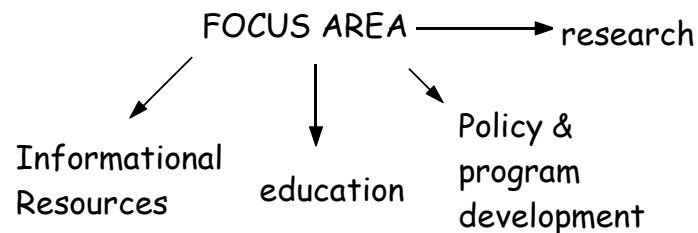
Core Values

The Center on Aging subscribes to a guiding set of core values:

- Openness to innovation and opportunities
- Relevant, substantive and timely products, applications and outcomes that benefit an aging population
- Interdisciplinary perspectives, collaborations and partnerships
- Availability of and access to state of the science information on aging
- Educational opportunities in aging at all learner levels
- Community engagement

Organizational Goals

- 1. Position the COA within the Carver College of Medicine and the University to most effectively advance the field of aging.**
- 2. Develop Focused Research Agendas**



- 3. Initiate efforts to achieve a “critical mass” of faculty in aging.**
- 4. Expand COA public engagement and visibility by maximizing use of education, policy consultation and information resources.**
- 5. Strengthen and expand academic educational opportunities in aging through continued interdepartmental collaborations, as well as with the Iowa Consortium of Aging Programs.**