

Thursday April 2

4:00-8:00 p.m.: MAASA Board Meeting and Dinner
North Room, Iowa Memorial Union (IMU)

Friday April 3

8:00-9:00 a.m.: Big Ten Lobby, Iowa Memorial Union (IMU)
Continental Breakfast
Conference Registration

8:15 a.m.: Van leaves IMU for workshop on "Horse and Buggy
Transport"

9:00-11:00 a.m.: Morning Workshops (IMU)

(1) The Technology and Cultural Dynamics of Horse and Buggy Transport Facilitator: Kim Marra (Iowa), Teresa Mulhausen, and Fred the horse!

Note: This workshop will be held at Wyndtree Farm, 1661 Amana Rd. NW in Swisher, Iowa; vans will leave the IMU conference registration area at 8:15 a.m. and return workshop participants to the conference site at 11:45 a.m. Maps to Wyndtree Farm are available at Registration for those who may wish to drive themselves to and from the site.

(2) Possibilities (and Uncertainties) of Technocultural Pedagogies Minnesota Room, 347 IMU

Sponsored by MAASA Graduate Students

Roundtable participants: Jessica Giusti (Minnesota), Jasmine Kar Tang (Minnesota), Matt Thomas (Iowa), Megan E. Williams (Kansas)

(3) Race, Politics, and the Internet: Obama <color=black> or Obama </color>? Lucas Dodge Room, 256 IMU

Facilitators: Andre Brock (Iowa), Patrick Oray (Iowa)

11:00-12:30 p.m.: Lunch break

12:30-2:00 p.m.: Panels (IMU)

**(1) *Techne* and the City
Miller Room, 259 IMU**

Chair: Nick Yablon (Iowa)

“Founding the Polis: Technological and Periodical Networks in the Public Work of William Dean Howells,” Craig Carey (Iowa)

“Interborough, Interregional, International: The Subway as Underground Connector in New York Modernism,” Sunny Stalter (Auburn)

**(2) Medical Technologies and Identity
Kirkwood Room, 257 IMU**

Chair: Michael Krysko (Kansas State)

“Chemical Technology and Emerging Identities: The Role of Technology and Rhetoric in the Construction of the Hyperactive Child,” Jonathan Hansen (Iowa)

“Technology and Disability Identity: The *Toomey J. Gazette*, 1959-1969,” Bess Williamson (Delaware)

**(3) Blog Cultures
Lucas Dodge Room, 256 IMU**

Chair: Ben Chappell (Kansas)

“Lifhacking, Blog Culture, and the Belabored Self,” Matt Thomas (Iowa)

“From Zine to Blog: the Digital Migration of Cool,” F. John Rickert (Central Arkansas)

**(4) (Auto)Mobile Identities
Minnesota Room, 347 IMU**

Chair: Cheryl Lester (Kansas)

“Lowrider Cars: Vernaculars, Mediation, and Agency in Automobility,” Ben Chappell (Kansas)

“The Camera, the Car, and the Gaze: Negotiating an American Tourist Identity,” Cinda Nofziger (Iowa)

2:00-2:15p.m.: Break

2:15-3:45 p.m.: Panels (IMU)

**(1) Difference and DNA
Lucas Dodge Room, 256 IMU**

Chair: Monica Brasile (Iowa)

“The Curious Case of Oprah the Zulu: Celebrity, DNA Ancestry, and Motherland Utopias,” Elonda Clay (Lutheran School of Theology at Chicago)

“A Womb of One’s Own: The Difficulties of Embryo Adoption for the Religious Right,” Rebecca Barrett-Fox (Kansas)

“The Pages of ‘The Pill:’ Visual Culture Interruptions in Gender and Racial Narratives of Reproduction,” Jamie Schmidt Wagman (St. Louis University)

**(2) Legacies of the Enlightenment
Kirkwood Room, 257 IMU**

Chair: Laura Rigal (Iowa)

“Johann Maelzel, the Metronome, and Mechanized Music in Nineteenth-Century America,” Alexander Bonus (Case Western Reserve)

“Inscription Technologies and Inscrutable Darkness in the Late Eighteenth and Early Nineteenth Centuries,” Mark Mattes (Iowa)

“Personal and Technological Trajectories: Historical Time and Anachronistic Labor among 1960s-70s Harpsichord Shop Apprentices,” Jessica Wood (Duke)

**(3) Domesticating Photography
Minnesota Room, 347 IMU**

Chair: John Raeburn (Iowa)

**““We Cater to White Trade Only:” Ben Shahn in Ohio,” John Raeburn
(Iowa)**

**“Men at Home: Snapshot Photography and Fatherhood in the Postwar
Suburbs,” Perry Collins (Kansas)**

**“Black Hawk’s Kin: John Henry Hauberg’s Documentary Photographs and
Native American Identity,” Jane Simonsen (Augustana College)**

**4:00-5:30p.m.: Keynote Address
101 Becker Communication Studies Bldg.**

**Associate Prof. Carolyn de la Peña (UC-Davis)
“From Consumption to Production to Ecology: Tracing Pasts
and Futures of American Techno-Identities”**

5:30-7:00 p.m.: Reception, North Room, Iowa Memorial Union

Dinner break

**8:00-11:00 p.m. Movie Premiere: *Copyright Criminals: This is a Sampling Sport*
(2009)
101 Becker Communication Studies Bldg.**

**Followed by Q&A with filmmakers Benjamin Franzen and
Kembrew McLeod**

Saturday April 4

8:30-9:00 a.m. Coffee Adler Journalism Building, E120

9:00-11:00 a.m.: Sessions (Adler)

(1) Workshop: "Two Turntables and a Microphone:" Hip-Hop Scholarship and the Humanities
E120 Adler Journalism Building

Facilitators: Deborah Whaley (Iowa) and Kembrew McLeod (Iowa)

(2) Panel & Screening: "Feminist Video Art and Identities"
Chair: Kimberly Lamm (Pratt Institute)
E126 Adler Journalism Building

"Julia Child and Feminist Video Art: Domestic Humour and the Conspiratorial Wink," Margot Berrill (Illinois-Chicago);

"Necessary Narcissism: Video and Feminist Identity in the Art of Lynn Hershman Leeson and Beyond," Kimberly Lamm (Pratt Institute)

(3) Social Networking: Communication, Language, and Thought
E132 Adler Journalism Building

Chair: Allen Eason (Kansas State)

"Constructing the Virtual Self on *MySpace*," Goldie Salimkhan, Adriana M. Manago, Patricia M. Greenfield (UCLA)

"From Paragraph to Bullet: The Impact of New Media on What We Say and How We Think," Silvio Gaggi (South Florida)

"How *Facebook* Bridges Language and Culture Gaps in Anishinaabe Communities," Michael Zimmerman Jr. (Michigan)

"Utilization of Technology and Small Groups for Multicultural Knowledge in Ethnic Studies," Evan Allen Eason (Kansas State)

11:00 a.m.-12:30 p.m.: Lunch break

12:30-2:00 p.m. Panels (Adler)

(1) Inventors/Innovators: Biographies and their Contexts
E120 Adler Journalism Building

Chair: Miriam Thaggert (Iowa)

“The Freedom to Invent: Walter Majors and African American Technological Creativity,” Richard Schur (Drury)

“The Kodachrome Difference: Film Technology and the Color Photography of Alfred T. Palmer,” Sara Shreve (Iowa)

**(2) Music and the Internet
E126 Adler Journalism Building**

Chair: Sherrie Tucker (Kansas)

“Composing Playlists, Conducting Streams: Re-imagining the Classical Music Listener in the Internet Age,” Will Boone (North Carolina-Chapel Hill)

“Jazz on YouTube: New Opportunities in a Declining African American Market,” Marc Rice (Truman State)

**(3) Internet Identities and Fan Communities
E132 Adler Journalism Building**

Chair: Matt Thomas (Iowa)

“Movement into the Mainstream: Fanfiction, the Organization for Transformative Works and the Search for Cultural Legitimacy,” Sarah Stanford-McIntyre (Texas-Austin)

“Global Fandom: The Role of Education and Technology in Japanese Popular Culture Fandom in the U.S.,” Danielle Rich (Iowa)

2:00-2:15 p.m.: Break

2:15-4:00 p.m.: **Wrap-up session: open forum discussion (Adler)
E120 Adler Journalism Building**

Facilitator: Lauren Rabinovitz (CESA/Iowa)

Acknowledgments:

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Program Committee: Michael Krysko (MAASA/Kansas State), Lauren Rabinovitz, Cinda Nofziger, George Toth, Deborah Whaley (CESA/Iowa)

MAASA Katzman-Yetman Prize Committee: Ben Chappell (Kansas), Michael Krysko, Jeffrey Miller (Augustana)

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