

Curriculum Vitae
PETER D. SCHAEFER

Business address: Department of Communication Studies
105 BCSB
University of Iowa
Iowa City, IA 52242-1498

Phone: 319-325-2768 (cell)
Fax: 319-335-2930

Email: peter-schaefer@uiowa.edu

EDUCATION

- 2008 Ph.D., Communication Studies, University of Iowa, Iowa City, IA
May 2008 (expected completion)
Dissertation Title: *Interface Friction: Politics of Participation and the Spaces between Users and New Media*. (Directed by Mark Andrejevic)
- 2005 M.A., Communication Studies, University of Iowa, Iowa City, IA
- 1996 B.A., Sociology, Northwestern University, Evanston, IL

RESEARCH INTERESTS

Cultural Studies, Critical Theory, New Media, Media Historiography, Science and Technology Studies

TEACHING INTERESTS

Media and Society, the Rise of Electronic Media, New Media Cultures of Participation, Global Media, Audio and Video Production

PROFESSIONAL AND ACADEMIC POSITIONS

- Graduate Instructor, Department of Rhetoric, University of Iowa, Fall 2005-present
- Graduate Instructor, Department of Communication Studies, University of Iowa, Fall 2003-Spring 2005
- Research Coordinator, Child Health Research Core, Children's Memorial Institute for Education and Research, 2002-2003
- Research Assistant, Child Health Research Core, Children's Memorial Institute for Education and Research, Chicago, IL, 1998-2002

MEMBERSHIPS

- National Communication Association
- International Communication Association
- Society for Cinema and Media Studies

ARTICLES IN REFEREED JOURNALS

- "On the Social Implications of Invisibility: The iMac G5 and the Effacement of the Technological Object." *Critical Studies in Media Communication*, 24.1 (2007): 39-56. (By Peter D. Schaefer and Meenakshi Gigi Durham).

"Relationships of Video Assessments of Touching and Mouthing Behaviors During Outdoor Play in Urban Residential Yards to Parental Perceptions of Child Behaviors and Blood Lead Levels." *Journal of Exposure Science and Environmental Epidemiology*. (By Stephen Ko, Peter D. Schaefer, Cristina M. Vicario and Helen J. Binns). (Forthcoming 2007).

"Evaluation of Landscape Coverings to Reduce Soil Lead Hazards in Urban Residential Yards: The Safer Yards Project." *Environmental Research*, 96.2 (2004): 127-138. (By Helen J. Binns, Kimberly A. Gray, Tianyue Chen, Mary E. Finster, Nicholas Peneff, Peter Schaefer, Victor Ovsey, Joyce Fernandes, Mavis Brown, and Barbara Dunlap).

UNDER REVIEW

"Materializing Consumer Participation: iPod Mods in a Convergence Culture." (Under review at *New Media & Society*).

OTHER PUBLICATIONS

"Digital Divide," in *Encyclopedia of Race, Ethnicity, and Society*, Thousand Oaks, CA: Sage. (Forthcoming 2008).

"Cassette" and "Elevator" in *Encyclopedia of the History of Invention and Technology*, New York: Facts on File. (Forthcoming 2008).

"On the Social Implications of Invisibility: The iMac G5 and the Effacement of the Technological Object." Abbreviated version of CSMC publication reprinted in *Communication Currents*, 2.1 (2007). (By Peter D. Schaefer and Meenakshi Gigi Durham).

CONFERENCE PRESENTATIONS

"Desktop Deformations: A Resistance-Control Dialectic for Information Workers," National Communication Association, Chicago, Illinois, 2007 (scheduled for November)

"The Sound of Safety: Design, Disguise, and Disclosure in Early Phonography," International Communication Association, San Francisco, California, 2007

"The Dialectical Image of Celebrity," International Communication Association, San Francisco, California, 2007

"Accessorize, Modify, Deflect: Mass Customization and the Design of Portable Media Players," Society for Cinema and Media Studies, Chicago, Illinois, 2007

"Residues of Retreat: An Inquiry into the Politics of Volume Control Design," Studies in Sound Conference, Iowa City, Iowa, 2007

"Ergonomics as a Cultural Practice: Recontextualizing the Science of Human Factors," National Communication Association, San Antonio, Texas, 2006

"Hatching the Future: Social Implications of Organic Digital Design," Cultural Studies Association, Washington, D.C., 2006

"The Wireless Takes Shape: The Ideology of Fidelity and Aesthetics in Radio Receiver Advertisements from 1925 to 1932," Society for Cinema and Media Studies, Vancouver, British Columbia, 2006

COLLOQUIA AND INVITED LECTURES

“Material Modifications to Convergence Culture: The Case of the iPod Mod,” Department Seminar, Department of Communication Studies, University of Iowa, 2007

“Rhetoric of Biological Determinism in Michael Bay’s *The Island*,” Guest Lecture, Rhetoric of Science and Technology, Department of Communication Studies, University of Iowa, 2007

TEACHING EXPERIENCE AS THE INSTRUCTOR OF RECORD

Speaking & Reading (Spring 2007): An introductory course that teaches critical thinking, critical reading, argumentation and public speaking.

Rhetoric I (Fall 2005, Fall 2006, Fall 2007): A required course for all University of Iowa freshmen that covers critical thinking, critical reading, advanced composition, argumentation, and public speaking.

Rhetoric II (Spring 2006): This is the second semester extension of the Rhetoric I curricula with a focus on advocacy in addition to analysis.

Radio Production (Spring 2005): A class designed for advanced undergraduates interested in sound design in general and radio in particular. Students receive instruction on the history and theory of the medium of radio, the aesthetics of sound design, industry standard radio production and broadcasting equipment, audio non-linear editing using Pro Tools software.

Core Concepts in Communication Studies (Spring 2005): An introductory course required of all undergraduate Communication Studies majors at the University of Iowa. Topics include basic familiarity with theories and methods associated with interpersonal and small group communication, classical and contemporary rhetorical criticism, media studies, and organizational communication.

Global Media Studies (Fall 2004): Students in this upper-level Communication Studies class learn a comparative approach to the political, cultural, and historical processes associated with globalization from a media perspective.

TEACHING EXPERIENCE AS A TEACHING ASSISTANT

Core Concepts in Communication Studies (Spring 2004): An introductory course required of all undergraduate Communication Studies majors at the University of Iowa. See description listed above. As a teaching assistant, I lead three discussion sections.

Introduction to Media Production (Spring 2004, Fall 2004): Students in this class learn the basics of photographic composition, sound design, and editing techniques using Final Cut Pro software. As a teaching assistant, I guided students through various audio and video exercises and assignments in a production lab.

Communication in Everyday Life (Fall 2003): This course provides students with a general overview of communication theory and research, particularly as it pertains to their everyday social interactions. As a teaching assistant, I lead three discussion sections and helped grade exam questions.

RESEARCH ASSISTANTSHIPS

Research Assistant to John Durham Peters (Fall 2003)

Research Assistant to Joanna Ploeger (Fall 2003)

HONORS, AWARDS AND CERTIFICATES

Graduate College Dissertation Fellowship, University of Iowa, Summer 2007

Certificate, Project on Rhetoric of Inquiry (POROI), University of Iowa, 2007

Clay Harshbarger Travel Grant, University of Iowa, 2007

Graduate Student Fellowship, University of Iowa, Summer 2004, 2005, 2006

SERVICE

Mentor to new graduate student entering the Department of Communication Studies at the University of Iowa, 2007

Media studies representative, graduate student open house, National Communication Association, 2006, 2007

Graduate Student Advisory Committee, Department of Communication Studies, 2005-2006 (included being a graduate student representative at department faculty meetings)

Co-coordinator of new graduate student orientation, Department of Communication Studies, 2005

Manuscript reviewer, *Journal of Communication Inquiry*, 2005-present