

Curriculum Vitae Joy Elizabeth Hayes

Business Address: Department of Communication Studies, BCSB 147
The University of Iowa, Iowa City, IA 52242-1498
Phone/Fax/: (319) 353-2265 / (319) 335-2930
Email: joy-hayes@uiowa.edu

EDUCATION AND PROFESSIONAL HISTORY

1. Higher Education

1994 Ph.D., Communication, University of California, San Diego
1988 M.A., History, University of California, San Diego
1987 B.A., American Studies, Reed College

2. Professional and Academic Positions

2009-10 and
2007-08 Obermann Center for Advanced Studies Scholar in Residence
2000-present Associate Professor, Communication Studies, Univ. of Iowa
2000 Fulbright Visiting Professor, Universidad de Monterrey, Mexico
1994-2000 Assistant Professor, Communication Studies, Univ. of Iowa
1993 Visiting Lecturer, Communication Dept., U.C. San Diego
1989-90 Editor and Interviewer, Oral History Program, San Diego
Historical Society

3. Honors and Awards

1994 Carlos and Guillermo Vigil Prize for Best Article, Vol. 12,
Studies in Latin American Popular Culture
1991 Teaching Excellence Award, Communication Dept., UCSD
1987 Phi Beta Kappa, Reed College

4. Memberships

- International Communication Association
- National Communication Association
- Society for Cinema and Media Studies
- World Association of Community Radio Broadcasters

TEACHING AT THE UNIVERSITY OF IOWA

1. Teaching Assignments

Term	Course Title & Number	Enrollment	Selected ACE Scores*			
			Q 101: Well Planned	Q 325: Instructor available	Q 107: Motivated to do best	Q 703: Respect Diversity
Fall 2009	36:001 Core Concepts in Comm. Studies (Lecture)	185	4.6	4.7	4.4	5.2
	36:001 Core (Honors Section)	11	4.1	4.6	3.4	5.4
	36:347 Nationalism	7	5.4	5.6	5.6	5.9
Summer 2009	36:152 Latin American Media	11	5.6	5.1	5.1	5.9
Spr. 2009	36:001 Core Concepts in Comm. Studies (Lecture)	204	4.8	4.7	4.3	5.3
	36:001 Core (Honors Section)	11	4.1	4.4	5	5.4
			Q 101: Well Planned	Q 208: Goals Clear	Q 322: Oral Comm	Q 703: Respect Diverse
Fall. 2008	36:152 Latin American Media	19	4.8	5.1	5.7	5.9
	36:241 Theories of Mass Comm.	6	6	6	6	6
	36:352 Latin American Media	3	5.7	6	6	6
Spr. 2008	36:001 Core Concepts in Comm. Studies (Lecture)	214	5.1	4.5	5.0	5.2
	36:001 Core (Honors Section)	14	5.1	4.8	4.9	5.8
Fall 2007	Developmental Leave					
Spr. 2007	36:048 Rise of Electronic Media	98	4.8	4.5	4.8	5.5
	36:152 Latin American Media	23	4.9	4.8	4.7	5.5
Fall 2006	36:083 Cultural History of Radio	23	5.1	5.2	5.4	5.9
	36:350 Cultural History of Radio	9	4.8	5.8	5.6	5.8

Term	Course Title & Number	Enroll-ment	Selected ACE Scores*			
			Q 101: Well Planned	Q 325: Instructor available	Q 107: Motivated to do best	Q 703: Respect Diversity
Spr. 2006	“Maternity Leave”					
Fall 2005	36:101 Honors Workshop	3	5.5	6	6	6
	36:083 Cultural History of Radio	28	4.3	4	4.5	5.3
	36:241 Theories of Mass Comm.	5	6	6	6	6
Spr. 2005	36:083 Cultural History of Radio	18	5.1	5.2	5.5	5.9
	36:350 Cultural History of Radio	9	5.4	5.4	5.4	6
Fall 2004	36:101 Honors Workshop	5	5.6	5.6	6	6
	36: 352 Seminar: Bakhtin	7	5.3	5.4	5.7	5.9
	36M:231 Mass Comm Theories	12	5.4	5.7	5.2	5.8
Spr. 2004	“Maternity Leave”					
Fall 2003	36:101 Honors Workshop	5	4.6	4.6	5.2	6
	36M:231 Mass Comm Theories	12	5.4	5.7	3.2	5.8
Spr. 2003	36:048 Rise of Electronic Media	150	4.8	4.1	4.5	5.1
	36M:623 Cultural History of Radio	8	5.3	5.4	5.9	6.0

*Assessment of Classroom Environment mean scores on a scale of 1-6.

Q 101: Course is well planned and organized.

Q 107: I am motivated to do my best work in this course.

Q 208: Course goals are clear to me.

Q 322: Instructor communicates at a level appropriate to my understanding.

Q 325: Students are encouraged to see the instructor if they are having difficulty.

Q 703: Instructor encourages mutual respect among students of diverse backgrounds.

2. Students Supervised

a. Ph.D. candidates

i) degree completed

Student Name	Years	Outcome
James Pobst	9	Defended: Dec. 2009 Employed: ACT
Zack Stiegler	6	Defended: May 2009 Employed: Indiana Univ. of Penn. (Tenure Track)
Kevin Shroth	7	Defended: May 2009 Employed: Ivy Tech Community College in Lafayette Indiana (Tenure Track)
Andrew Baerg	5	Defended: Dec. 2006 Employed: Univ. of Houston, Victoria (Tenure Track)
Kevin Schut	4	Defended: Nov. 2004 Employed: Trinity Western University, British Columbia (Tenure Track)
Chris Smit	5	Defended: Oct. 2004 Employed: Calvin College, Michigan
Larissa Faulkner	6	Defended: Oct. 2004 Employed: McMaster University, Ontario
Maria Nilssen	5	Defended: Dec. 2003 Employed: Univ. of Iowa (Visiting Lecturer)
Kathleen Battles (co-chair with John Peters)	5	Defended: Dec. 2002 Employed: Oakland University, Michigan (Tenure Track)

ii) degree in progress

Student Name	Years	Outcome
Cristiane Orfaliais	8	Completed: Comps and Prospectus Fall 2006
Hsin-Yen Yang	6	Completed: Comps and Prospectus Spring 2007 Expected graduation: Spring 2010
Ozge Girit	6	Comps and Prospectus Spring 2008 Expected graduation: Spring 2010
Samantha Joyce	4	Completed: Comps and Prospectus Fall 2008 Expected graduation: Spring 2010
Joe Bookman	2	Qualifying Exam Fall 2009
Dana Gravesen	1	Qualifying Exam Spring 2010

b. Ph.D. committee membership: Member of 7 Additional Ph.D. committees
 Judd Case (defended Jan. 2010)
 Arlecia Simmons (Journalism & Mass Comm; defended Nov. 2009)
 Perry Howell
 Kristin Anderson Terpstra
 Thalia Fischer

Zhang (Vincent) Zheng
Ho Jin Song

3. Other Contributions to Instruction

1998-99 nTITLE Faculty Grant for New Technology in the Learning Environment

SCHOLARSHIP

1. Publications

a. Refereed

- **Books**

Hayes, J. E. (2000). Radio Nation: Communication, Popular Culture, and Nationalism in Mexico. Tucson: University of Arizona Press.

- **Articles and Book Chapters**

Hayes, J. E. (2006). National Imaginings On the Air: Radio in Mexico, 1920-1940. In M. Vaughan and S. Lewis, Eds., The Eagle and the Virgin: National Identity, Memory and Utopia in Mexico, 1920-1940 (pp 243-258). Durham, N.C.: Duke.

Hayes, J. E. (2000). "Did Herbert Hoover Broadcast the First Fireside Chat? Rethinking the Origins of Roosevelt's Radio Genius." Journal of Radio Studies 7(1), 76-92.

Hayes, J. E. (1996). "Touching the Sentiments of Everyone": Nationalism and State Broadcasting in Thirties Mexico. The Communication Review, 1(4), 411-439.

Hayes, J. E. (1993). Early Mexican Radio Broadcasting: Media Imperialism, State Paternalism, or Mexican Nationalism? Studies in Latin American Popular Culture, 12, 31-55. (Won Vigil Prize for best article in Vol. 12).

b. Non-refereed

- **Encyclopedia Articles**

Hayes, J. E. (2004). Mexico. Museum of Broadcast Communications Encyclopedia of Radio Vol. 2, 940-944. London: Routledge. (Re-issue of 2003 entry).

Hayes, J. E. (2003). Mexico, radio in. Encyclopedia of Radio. Chicago: Fitzroy Dearborn. (2500 words)

Hayes, J. E. (2001). Radio as medium. International Encyclopedia of the Social and Behavioral Sciences. London: Elsevier Science, Ltd. (4000 words)

Hayes, J. E. (2000). Radio. Encyclopedia of Contemporary Latin American and Caribbean Cultures. D. Balderston, M. González and A. López. London, Routledge. 1: 1234-1238.

- **Book Reviews**

Hayes, J. E. (2004). Book Review of Radio Reader edited by Michele Hilmes & Jason Loviglio, Journal of Communication 54 (3): 576-578.

Hayes, J.E. (2004). Book Review of Redeeming the Dial: Radio, Religion and Popular Culture in America by Tona J. Hangen. Business History Review 78 (2).

Hayes, J. E. (1998). Book Review of Radio Voices: American Broadcasting, 1922-1952. Journal of Communication 48(1): 128-130.

2. Published Reviews of Scholarship

a. The Eagle and the Virgin, Ed. Mary Kay Vaughan and Stephen E. Lewis.

- Aug. 2008, Hispanic American Historical Review 88 (3), Susan M. Deeds, 2 p.
- Spring/Summer 2008, Canadian Journal of History 43 (1), Jaime R. Aguila, 3 p.
- Jan. 2008, Bulletin of Latin American Research 27 (1), Everard Meade, 3 p.
- Nov. 2007, Journal of Latin American Studies 39 (4), Adriana Acevedo-Rodrigo, 3 p.
- Oct. 2007, American Historical Review 112 (4), Christopher R. Boyer, 1 p.

b. Radio Nation

- Nov. 2003, Journal of Latin American Studies 35 (4), Patience A. Schell, 3 p.
- Jan. 2003, Bulletin of Hispanic Studies, Nuala Finnegan, 2 p.
- Aug. 2002, Technology and Culture 43 (3), Elaine Carey, 2 p.
- Jun. 2002, Journal of Communication 52 (2), Lucila Vargas, 2 p.
- Jun. 2002, ISIS 93 (2), Ronald R. Klein, 2p.
- Spring 2002, Journalism & Mass Comm. Q. 79 (1), Alfonso Gumicio Dagron, 3p.
- Mar. 2002, Ricerche di storia politica (Bologna), Laura Giraud, 2 p.
- Feb. 2002, Hispanic American Historical Review 82 (1), Bryan McCann, 2 p.
- Apr-May 2001, Educational Book Review, 1 p.
- May 2001, Reference and Research Book News, 1 p.
- May 2001, Book News, Inc., 1 p.

3. Grants

a. External

- 2000 Fulbright Scholar Grant for Research and Teaching in Monterrey, Mexico. Salary replacement for 6 months, Jan.-June, 2000.
- 1995 Nominated for the NEH Summer Stipend for research on U.S. Media Audiences in Historical Perspective.
- 1993-94 Visiting Research Fellowship, Center For U.S.-Mexican Studies, UCSD

b. Internal

- 2009 Stanley-Obermann Research Fellowships, "Community Radio and Media Reform in Mexico." (\$3000 to support research in Mexico)
- 2009 ICRU Research Fellowship (\$2500 to support undergraduate research assistant)
- 2008 ICRU Research Fellowship (\$2500 to support undergraduate research assistant)
- 2007 Stanley-Obermann Research Fellowships, "Re-imagining Mexican Radio History from the Ground Up." Not funded.
- 2007 Obermann Center for Advanced Studies Travel Grant
- 2006 Career Development Award (Applied in Fall '06; Awarded for Fall '07)
- 2001 Latin American Studies Program Summer Research Grant, "Institutional and Cultural Origins of the Telenovela"
- 1997 Mexico Travel Grant, Committee on International Travel, Provost's Office

1995-96 Old Gold Summer Fellowship for faculty research

4. Conference Presentations:

a. Refereed Panels

Hayes, J.E. and K. Battles (2009). "Space, Place, and Community in U.S. Network Radio: A Reinterpretation of the 1938 'War of the Worlds' Broadcast." The Radio Conference 2009, Toronto, July 26-30.

Hayes, J.E. (2009). "An historical perspective on whiteness in U.S. broadcasting." International Communication Association Conference, Chicago, May.

Hayes, J.E. (2007). "'Social Entrepreneurs' and the roots of U.S. radio broadcasting." National Communication Association Conference, Chicago, Nov. (3700 words)

Hayes, J.E. (2004). "The Sound of Whiteness: Race, Masculinity, and Class in Golden Age Radio Drama." ICA Conference, New Orleans, April.

Hayes, J.E. (2003). "Emerging Community Radio in Mexico? An Historical Perspective." Broadcast Education Association Conference, Las Vegas.

Hayes, J. E. (2002). "A Typical American Family in a Typical American Town': Government Sponsored Family Dramas on 1930's Radio." Popular Culture Association/American Culture Association Conference, Toronto, March.

Hayes, J. (2001). Broadcasting the Revolution: Mexican Uses of a North American Medium. American Studies Association Conference, Wash., D.C., Nov.

b. Invited Presentations

Hayes, J. (2009). "Reinterpreting the 1938 'War of the Worlds' Broadcast," Invited Lecture in Speech Communication, Augustana College, Rock Island, IL, Dec. 18.

Hayes, J. (2008). "One Man's Family and Whiteness in Golden Age Radio," Invited Lecture in Speech Communication, Augustana College, Rock Island, IL, Jan. 10.

Hayes, J.E. (2007). "Mexico's political reform on the air." Obermann Center Talk, Coralville, IA, November 27.

Hayes, J. (2006). "Representations of Whiteness in Golden Age Radio," Invited Lecture in Speech Communication, Augustana College, Rock Island, IL, Sept. 28.

Hayes, J. (2002). "The Development of Mexican Radio Broadcasting," Invited Lecture in Mass Media, Communication Studies, University of Michigan, Oct. 29.

Hayes, J. (2000). "The Paternal Voice of the Nation: Presidential Broadcasting in Mexico." Senior Fellows Program Invited Lecture, College of Communication, University of Texas at Austin, Nov. 7.

Hayes, J. (2000). "El Cambio 2000: Media and Politics in Mexico." Mexico Our Neighbor, Sponsored by the Ottumwa Arts Council, Ottumwa, Iowa, Oct. 21.

Hayes, J. E. (2000). "La Radio Mexicana: conformación de una cultura." Conferencia Magistral, IV Encuentro Regional, Vocalía Noreste de CONEICC (Mexican National Council for Communication Teaching and Research). Instituto Tecnológico de Monterrey, Monterrey, Mexico, April 13, 2000.

5. Pending Decisions Affecting Deliberations

Hayes, J.E. and K. Battles (Submitted). "Exchange and Interconnection in U.S. Network Radio: A Reinterpretation of the 1938 "War of the Worlds" Broadcast." The Radio Journal: International Studies in Broadcast and Audio Media. (6400 words)

Hayes, J.E. (Under Review). "White noise: network radio and white privilege in thirties America." Cinema Journal. (11,900 words)

Hayes, J.E. and K. Battles (Revise and resubmit). "New Perspectives on U.S. Radio History, 1920-1945." Journal of Radio and Audio Media. (6,500 words)

SERVICE

1. Department

a. General Service

2009-10:

Graduate Affairs Committee
Crossing-Borders Dept. Mentor
Bennett Review Committee

Fall 2008:

Undergraduate Affairs Committee
Rhetorical Studies Job Search Committee
Crossing-Borders Dept. Mentor

Spring 2008:

Graduate Affairs Committee
Crossing-Borders Dept. Mentor

Fall & Spring 2007:

Graduate Affairs Committee

Fall 2006:

Graduate Affairs Committee
Executive Committee
Interpersonal Communication Job Search Committee
Andrejevic Tenure Review Committee

Spring 2006:

Undergraduate Affairs Committee

Fall 2005:

Department Honors Officer

Executive Committee

Chair, Andrejevic 3rd Year Review CommitteeChair, Havens 3rd Year Review Committee

Seaman Tenure Review Committee

Spring 2005:

Department Honors Officer

Undergraduate Affairs Committee

Chair, Algan 3rd Year Review CommitteeMcLeod 5th Year Review Committee**Fall & Spring 2004:**

Department Honors Officer

Undergraduate Affairs Committee

b. TA Supervision**Fall 2009:**

Course	Sections & Total Students	Teaching Assistant
36:001 Core Concepts	4 sections, 100 students	Atilla Hallsby
36:001 Core Concepts	4 sections, 100 students	Sofia Karatza
Inter-Cultural Communication	1 section, 20 students	Roberta Golliher

Spring 2009:

Course	Sections & Total Students	Teaching Assistant
36:001 Core Concepts	4 sections, 100 students	Hau Su
36:001 Core Concepts	4 sections, 100 students	Jong-In Chang
36:048 Rise of Elec. Media	2 section, 45 students	Huikie Wen

Spring 2008:

Course	Sections & Total Students	Teaching Assistant
36:001 Core Concepts	4 sections, 100 students	J. Kim
36:001 Core Concepts	4 sections, 100 students	D. Morris
36:083 Cultural Hist. Radio	2 section, 45 students	Z. Steigler

Spring 2007:

Course	Sections & Total Students	Teaching Assistant
36:048 Rise of Elec.Media	4 sections, 98 students	K. Anderson Terpstra
36:064 Media, Ads, Society	2 section, 45 students	M. Schwartz

Fall 2006:

Course	Sections & Total Students	Teaching Assistant
36:064 Media, Ads, Society	1 section, 25 students	M. Schwartz
36:080 Radio Production	1 sections, 12 students	M. Anthoney
36:090 Topics	1 sections, 25 students	M. Schwartz

Fall 2005:

Course	Sections & Total Students	Teaching Assistant
36:075 Gender, Sex, Media	1 section, 16 students	H. Wen
36:075 Gender, Sex, Media	2 sections, 17 students	A. Madella
36:075 Gender, Sex, Media	2 sections, 47 students	K. Shroth

Spring 2005:

Course	No. of Sections & Students	Teaching Assistant
36:084 Cultural Approaches	1 section, 21 students	J. Case
36:084 Cultural Approaches	1 section, 24 students	M. Albrecht

2. University

Latin American Studies Program Coordinating Committee Member (2009-2010)
 Reviewed Applications for the Honors Program's Rhodes Dunlap Collegiate Scholarship
 (March, 2009)
 University Honors Program Scholarship Review Committee (2008)
 University Safety and Security Committee (2002-2005)
 Faculty Senate (1996-99)

3. Professional

Reviewed papers for the Popular Culture Division of the International Communication
 Association (2009)
 Ad Hoc Manuscript Reviewer: Technology and Culture (2009)

4. Community

Organized Annual Baile del Sol (Sun Dance Fiesta) street fair to benefit East Moline,
 Illinois Public Parks (2006-2008)