



### New Provost Arrives at the UI



Michael J. Hogan, a scholar with two advanced degrees from the University of Iowa, has returned to become the UI's chief academic officer. Formerly, professor of history and executive dean of the Colleges of Arts and Sciences at Ohio State University, Provost Hogan began his duties at the UI

Provost Office on May 28th. In addition to serving as Provost, Hogan will have an appointment as a tenured full professor in the UI Department of History in the College of Liberal Arts and Sciences. Pat Cain who has served as Interim Provost has agreed to stay with the Office during the transition.

Dr. Hogan's master's and doctoral degrees in history are from the University of Iowa. He also earned a bachelor's degree from the University of Northern Iowa. He has been on the faculty at Ohio State since 1986 and specializes in the history of American diplomacy and national security affairs.

He served as chair of the Ohio State Department of History from 1993 to 1999, as dean of the College of Humanities from 1999 to 2003, and took a position as executive dean of the Colleges of the Arts and Sciences in July 2001. Since that time, the position of executive dean has evolved into a separate freestanding office with oversight of five colleges: arts, biological sciences, humanities, mathematical and physical sciences, and social and behavioral sciences.

Dr. Hogan's major responsibilities at Ohio State included recruiting and evaluating deans in the arts and sciences, reporting to the Provost on behalf of the five colleges, managing central services for the colleges, and exercising budget authority across the arts and sciences. He also administered curriculum approved by the faculty and is responsible for honors and scholars programs and for interdisciplinary centers and programs that involve more than one of the five colleges.

Prior to joining the faculty at Ohio State, he was at Miami University for nine years. He has also been on the faculties at Stony Brook University and at the University of Texas, Austin.

He is the author or editor of nine books and a host of scholarly articles and essays. His publications include *The Marshall Plan:*

*America, Britain, and the Reconstruction of Western Europe, 1947-1952* (Cambridge, 1987), which received the Stuart L. Bernath Book Award of the Society for Historians of American Foreign Relations, the George Louis Beer Prize of the American Historical Association, and the Quincy Wright Prize of the International Studies Association. He is currently working on a history of his discipline, under contract with the University of Michigan Press, and on a book dealing with the Cold War in American history and memory.

Michael Hogan served for 15 years as editor of "Diplomatic History," an international journal of record for specialists in diplomacy and foreign affairs. He has served on numerous editorial boards and as president of the Society for Historians of American Foreign Relations. He has served on the U. S. Department of State Advisory Committee on Diplomatic Documentation, which he chaired for three years. He has also worked as a consultant for a number of BBC documentaries and for the PBS special "George C. Marshall and the American Century."

In addition, he has been a fellow at the Harry S. Truman Library Institute and the Woodrow Wilson International Center for Scholars, and has served as Louis Martin Sears Distinguished Professor of History at Purdue University. His scholarship and teaching have been recognized by the Society for Historians of American Foreign Relations, which awarded him the Bernath Lecture Prize in 1984. In 1990, he won Ohio State's Distinguished Scholar Award, the highest award for scholarly distinction conferred on members of the faculty.

The Provost is the University's chief academic officer. Reporting directly to the University President, the Provost is responsible for the supervision of all academic programs, a variety of faculty-related matters (including academic promotion and tenure decisions and faculty advocacy), student academic affairs, and strategic academic planning. The Provost communicates on behalf of the University with the Board of Regents, State of Iowa, and with a wide variety of internal and external constituencies. The Provost is a principal participant in collaborative decision-making involving university-wide strategic planning and budget development, management of auxiliary enterprises, health care services, and the conduct of research and scholarship.

### DID YOU KNOW?

... that in the May 2004 issue of *Entrepreneur* magazine, the UI is named one of the top Entrepreneurial Colleges and Universities in the United States? The UI entrepreneurship program has been ranked in the top 26 schools with comprehensive entrepreneurial programs at nationally prominent colleges and universities. The UI entrepreneurship program appears in the second tier of the list of the top 50 nationally recognized academic programs in the country.

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## Skorton Announces cuts in the University's General Fund Budget

On May 17<sup>th</sup>, President David Skorton announced a \$2 million in general education fund budget reductions for fiscal year 2004-05. The budget reductions are primarily based on recommendations of the General Education Fund (GEF) Task Force, an ad hoc committee of elected faculty, staff and student leaders, vice presidents, and other faculty and staff with relevant experience and expertise, whose report to President Skorton was released on May 6.

The GEF Task Force was asked to identify \$12 million in reductions of GEF usage over a two- to three-year period. The President's decisions on the \$2 million in GEF reductions for FY05 were made in order to be incorporated into the UI's budget for the new fiscal year beginning July 1. The UI presented its full budget to the Board of Regents, State of Iowa, at its June meeting.

Decisions on the remaining \$10 million of recommendations will be made over the next few months and would affect the budgets for FY06 and beyond.

GEF budget reductions for FY05 will be made in the following areas:

- ◆ Athletics, \$300,000. This is a cut of more than 12 percent of the Athletics Department's general education fund budget, and it follows a year in which athletics was assessed GEF budget cuts of \$214,000.



"The Athletics Department will be able to manage this reduction in our general education fund allocation without eliminating any sports," said UI Athletic Director Bob Bowlsby.



- ◆ Utility usage, \$250,000. Facilities Services will lead an aggressive campaign with departments throughout the UI to curtail energy usage across campus, including turning off lights, computers, printers, copiers, coffee pots and lab

equipment when not in use; keeping doors and windows closed to keep heating and cooling systems operating efficiently; and promoting the purchase of energy efficient equipment, including lab equipment.

- ◆ Custodial service, \$250,000. The schedule for cleaning individual faculty and staff offices will be reduced to achieve this savings. Custodial service to classrooms and public spaces will not change with this proposal.
- ◆ Fringe benefit cost savings, \$200,000. President Skorton said he would work with the Funded Retirement Insurance Committee and other relevant UI charter committees to achieve this initial savings in the cost of fringe benefits from among the recommendations of the GEF Task Force.
- ◆ nTITLE program, \$200,000. This cut will require a significant restructuring of the four-day summer workshop for faculty who want to learn about using technology in the classroom. "This is a valuable program for faculty, and we want it to continue. That is why we have retained some funding for the program rather than cutting it completely," said Interim Provost Pat Cain.
- ◆ University of Iowa Research Foundation, \$200,000. These funds have supported services provided to the campus by UIRF staff located on the Oakdale Campus, such as the negotiation of licenses and material transfer agreements. "Because of the success of faculty and staff inventions, which have resulted in substantial licensing revenue, the Research Foundation is self-supporting at this time and currently can provide these services without an allocation from the general fund," said Bill Decker, interim vice president for research.
- ◆ Continuing Education, \$150,000. Most of the savings in this unit will result from a restructuring of the Audio Visual Center and the Video Center. The GEF subsidy for Conferences and Institutes will also be reduced.





◆ Information technology, \$150,000. This is not a direct cut to the Information Technology Services Department, but rather a reduction in the amount that all units, including ITS, spend for in-

formation technology. Units will have less money to spend on hardware and software in exchange for cost savings that can be realized from more concerted group purchasing arrangements.

- ◆ Student need-based subsidies for childcare shifted to financial aid budget, \$100,000. Some of the subsidy for childcare for undergraduate and graduate students will be shifted to the financial aid budget. No undergraduate students with need-based financial aid will be affected, President Skorton said. Moreover, the percentage of tuition set aside for student financial aid will not be reduced but will remain at 17 percent.
- ◆ University Relations publications, \$55,000. The Annual Report and the quarterly publication ArtsIowa will be eliminated. Some funding for ArtsIowa will be used to publicize and advertise art events in other ways. During FY05, University Relations will also study converting FYI, the faculty and staff newspaper, to an on-line publication.
- ◆ Printing Services, \$50,000 in GEF support will be eliminated and other means will be sought to meet Printing Department costs of preparing specifications and soliciting bids from outside vendors for printing projects.
- ◆ Radio stations KSUI and WSUI, \$45,000. Appointment of a new director of Broadcasting Services will be postponed for one year while the public radio stations at the University of Iowa, Iowa State Univer-



sity, and the University of Northern Iowa conduct a study to find efficiencies through collaboration and cooperation.

- ◆ Museum of Art, \$30,000. The GEF support for the Museum of Art will be reduced as organizational changes are made. Public access to the Museum will remain free and hours will not be reduced. Academic units will continue to have the same access and support for academic programs that is currently provided by the Museum.



A number of other departments and programs were recommended for GEF budget reductions over the next three fiscal years, but will not be cut for FY05. Those units and programs include

Alumni Relations, Hancher Auditorium, Corporate Partnerships, the Institute for Public Affairs, the Labor Center, the Lakeside Laboratory, Old Capitol Museum, the Natural History Museum, the State Archaeologist, the University of Iowa Press, and the Dual Career Network.

Consideration of a reorganization of Opportunity at Iowa, which focuses on the preparation, recruitment and retention of historically under-represented minority students, will await review by Provost Hogan.

Other recommendations of the GEF Task Force that will not be implemented in FY05 include shifting to fee-based funding for recreational services; expanding the Student Health fee to cover all costs for the Student Health Service; and shifting some costs for University Counseling Services to a student fee, user fees or insurance recoveries. These recommendations will need to be considered as part of the Board of Regents' annual review of tuition and fee policies.

**JOHN FORSYTH, ROBERT DOWNER ELECTED LEADERSHIP TEAM OF THE BOARD OF REGENTS**

Regents John Forsyth, Des Moines, and Robert Downer, Iowa City, were elected president and president pro tem, respectively, of the Board of Regents, State of Iowa, at the board's April meeting at the Iowa Braille and Sight Saving School.

"John Forsyth will bring significant leadership experience, extensive policy knowledge, and deep commitment to public service to the role of president of the Board of Regents," stated Downer, who asked the other Regents to unanimously support Forsyth as president.

The Board also ratified Forsyth's nomination of Downer as president pro tem. The president pro tem leads the Board when its president is temporarily absent. "Bob and I bring a full complement of experiences and skills to the Board of Regents and its institutions," Forsyth said. "We will work very hard to maintain the institutions' outstanding educational opportunities that benefit so many Iowans and enhance the quality of life in our state."

The president and president pro tem will serve two-year terms beginning May 1, 2004.

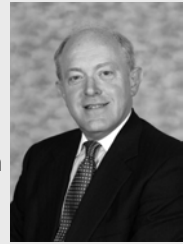
Forsyth succeeds Owen J. Newlin, who has served as president of the Board of Regents since 1996. Both Forsyth and Downer began their six-year terms on the Board of Regents on May 1, 2003. The nine citizen Board members govern the state's three public universities – the University of Iowa, Iowa State University, and the University of Northern Iowa – and two special K-12 schools – the Iowa School for the Deaf and the Iowa Braille and Sight Saving School – through policymaking, coordination, and oversight. Members are appointed by the governor and must be confirmed by the Iowa Senate.

The two Regents noted the Board's shared vision in its strategic plan to improve the quality of life for Iowans in four priorities: ensuring high-quality educational opportunities; discovering new knowledge through research, scholarship, and creative activities; providing needed service and promoting economic growth in the state; and demonstrating accountability and effective stewardship of resources.



Forsyth joined Wellmark as president and chief executive officer in 1996 and was named chairman in 2000. Prior to joining the company, he served in a variety of executive positions at the University of Michigan, including serving as executive director and later president and CEO of the University of Michigan Health System.

Robert Downer is a member of the Iowa City law firm of Meardon, Sueppel & Downer P.L.C., with which he has been associated since receiving his law degree from the University of Iowa College of Law and being admitted to the Iowa Bar, both in 1963.



Downer has concentrated his law practice in the fields of corporate law and trusts and estates and has been listed in these fields in *The Best Lawyers in America* since 1995.

**Governor recognizes Owen Newlin's Contribution to Iowa's Public Universities**

At the May Board of Regents Meeting Governor Vilsack recognized the contribution that Owen J. Newlin has made to Iowa's public universities by signing the following proclamation.

**P R O C L A M A T I O N**

**WHEREAS,** OWEN NEWLIN HAS STRONG CONNECTIONS TO HIGHER EDUCATION, WITH BACHELOR'S AND MASTER'S DEGREES FROM IOWA STATE UNIVERSITY, A PH.D. FROM THE UNIVERSITY OF MINNESOTA, AND AS A GRADUATE OF HARVARD UNIVERSITY'S ADVANCED MANAGEMENT PROGRAM; AND

**WHEREAS,** OWEN NEWLIN WAS APPOINTED TO THE IOWA BOARD OF REGENTS IN 1993, SERVING AS PRESIDENT OF THE BOARD FROM 1996 TO 2004, BECOMING ONE OF THE LONGEST SERVING PRESIDENTS IN BOARD HISTORY; AND

**WHEREAS,** DURING HIS TENURE AS BOARD PRESIDENT, ENROLLMENT AT THE THREE STATE UNIVERSITIES GREW FROM 65,777 STUDENTS IN FALL 1996 TO 70,556 IN FALL 2003, AND RESEARCH FUNDING FROM FEDERAL, FOUNDATION, AND PRIVATE SOURCES GREW TO \$600 MILLION; AND

**WHEREAS,** OWEN NEWLIN HAS PROVIDED STEADY LEADERSHIP IN THE FACE OF FINANCIAL CHALLENGES POSED BY STATE BUDGET SHORTFALLS, AND HAS LED THE BOARD TO DIRECT STATE UNIVERSITIES TO SET ASIDE 15 PERCENT OF GROSS TUITION REVENUES FOR STUDENT FINANCIAL AID; AND

**WHEREAS,** UNDER HIS STEWARDSHIP, TUITION AND FEES AT IOWA'S STATE UNIVERSITIES REMAIN BELOW OR COMPARABLE TO THE PRICES AT THE UNIVER-

SITIES' PEER INSTITUTIONS NATION-WIDE; AND

**WHEREAS,** OWEN NEWLIN HAS CONTRIBUTED GREATLY TO IOWA'S STANDING AS A NATIONAL LEADER IN EDUCATION:

**NOW, THEREFORE, I,** THOMAS J. VILSACK, GOVERNOR OF THE STATE OF IOWA, DO HEREBY PROCLAIM MAY 18, 2004, AS **OWEN NEWLIN APPRECIATION DAY**

IN IOWA, IN RECOGNITION OF OWEN NEWLIN'S MANY CONTRIBUTIONS TO OUR STATE.

## BIOGRAPHY OF OWEN NEWLIN



Owen J. Newlin, Des Moines, is retired senior vice president and board member of Pioneer Hi-Bred International, Inc., a company he has been associated with since 1955. He received bachelor's and master's degrees from Iowa State University and a Ph.D. in plant breeding and genetics from the University of Minnesota, and is a graduate of Harvard University's Advanced Management Program.

Dr. Newlin's professional activities include terms as president or chairman of the Iowa Seed Association, the American Seed Trade Association, the American Seed Research Foundation, the U.S. Grains Council, and the National Sponsors' Board of the Future Farmers of America Foundation.

Dr. Newlin has also served as president of the United Way of Central Iowa and of the Rotary Club of Des Moines, and as chairman of the board of trustees of Simpson College in Indianola, Iowa, where he continues as a trustee. He is a member of the Iowa State University Foundation Board of Directors and a governor of the foundation.

Dr. Newlin's professional and civic activities have brought him many awards, including the Distinguished Achievement Award, the Alumni Merit Award and the Order of the Knoll Award from Iowa State University; and the Distinguished Achievement Award from the University of Minnesota. He is a Distinguished Member of the honor society Phi Kappa Phi; Fellow of the American Society of Agronomy; Fellow of the Crop Science Society of America; Fellow of the American Association for the Advancement of Science; Honorary Member of the American Seed Trade Association; and Honorary Life Member of the International Seed Federation.

Dr. Newlin also has received the Agri-Marketer of the Year Award from the National Agricultural Marketing Association; both the VIP Citation and the Honorary Farmer Degree from the Future Farmers of America; the Friend of Agriculture Award from the Iowa Department of Agriculture; the President's Award from the National Corn Growers Association; the Iowa Business Hall of Fame Award from the Greater Des Moines Committee.

Dr. Newlin served as Board President for the Board of Regents, State of Iowa from 1996 to April 30, 2004. He was one of the longest-serving presidents in Board history.

## The Reauthorization of the Higher Education Act : An Update

The February- March issue of the Advocate included an overview of the Reauthorization of the Higher Education Act process. As was indicated then, this legislation, which is reauthorized every five years, includes key provisions for institutions of higher education. One of its most important components is the provision for student financial aid. During the 2002-2003 academic year, \$145 million in federally financed student grants and loans were awarded to University of Iowa students. During that same year, almost 81% of undergraduates and over 90% of all students received some form of student aid.

Recently, Representatives John Boehner and "Buck" McKeon, who chair two important House committees related to the Reauthorization introduced H.R. 4283, the College Access and Opportunity Act. There are many facets to this bill, but one would change existing law on how campus-based student aid is distributed. Campus-based student aid includes: the Supplemental Educational Opportunity Grant (SEOG) which helps provide access to higher education for students from the nation's lowest income families; the Federal Work Study Program (FWS) which plays a vital role in helping students earn income while in school and lessening their reliance on federal and high-interest student loans; and the Federal Perkins Loan which targets students with exceptional financial need and offers forgiveness provisions for students choosing to provide their postgraduate services in employment areas such as law enforcement, teaching and nursing.

Under the provisions of H.R. 4283, the formula would be altered so that all campus-based aid would be distributed on the basis of "fair share." That means that this funding would be distributed nationally to the neediest students regardless of the historical participation of their institutions in these programs. Under the previous formula, schools with a long record of participation in these programs were perceived as being more competitive for campus-based funding for their students.

A recent analysis by one of the premier higher education associations, the American Council on Education, has provided data on the impact of this new formula. Based on that analysis, looking at the University of Iowa, Mark Warner, Director of Student Aid, indicates that the UI would actually gain funding in each of these three campus-based programs. He further indicates that the three Regent institutions would gain funding in SEOG and Work-Study but would lose a small amount in Perkins funding.

However, the debate on the funding formula is hotly contested among public, private, community college and proprietary schools. Currently, there is no Senate companion legislation to this proposed House legislation. Upcoming issues of the Advocate will continue to provide updates on student aid and other issues as they emerge in consideration of the Reauthorization of the Higher Education Act.