

Hancher Advisory Committee

11/12/09

Halsey Hall Conference Room

In attendance

Rob Cline
Erin Donohue
Jane Downer
Jeff Emrich
Kathy Forbes
Tysen Kendig
Joseph McKinley
Chuck Swanson
Ming Tran
Jacob Yarrow

Absent

Armando Duarte
Joann Eland
Rachael Jensen
Anita Jung
Kellie Peterson
Kendall Rutherford
Evalyn Van Allen-Shalash

1. Updates from Chuck

Building

- West side site has been approved by the Board of Regents, south or east of the Levitt Center
- School of music location is still up in the air
- Tentative timeline: hire Iowa architect by April and design phase can start then. After this, hire a nationally/internationally known architect to further the building process.
- Consultants helped envision the new building with an imaginary tour of the new building with young people from the community, talked to faculty about what they'd like to see in the new building
- Really don't want the architect to drive the building project—it needs to come from Hancher and the community's needs

Other projects

- Just finished Eye Piece with Rinde Eckert sponsored by the Doris Duke Charitable Foundations. It was 2.5 years in the making! Hancher was one of eight locations that hosted this project, and it was noted to be one of the best projects.
- Successful way for Hancher to partner across the UI campus not only within the arts departments but add to the education of the total UI community.
- In process of making a documentary of the project, using Hancher as a model for other projects like this across the country

- Winard Harper, a talented jazz musician, was recently at Hancher and around the community as well. He had many great performances in Cedar Rapids, various location in Iowa City including high schools, downtown and in the jazz department. When his band couldn't make it to town because of the snowstorm, several high school students had the opportunity to play with him!
- Blue Stones project: a collaboration between health care, music, and the visual arts. Gala will occur on May 8th for the project, purpose will be sharing the journey and collaboration with communities. It will be in 5 communities, working with various cancer centers.
- Hancher secured Merce Cunningham final world tour for 2010-2011 season.
- Excited about Orchestra Iowa and Tomas Kubinek: a combination of clowning with an orchestra, bringing new audiences to this art form. Right now, performances will occur in Iowa City, Cedar Rapids, Decorah, Mason City, and Omaha.

2. Avenue Q

- Traditional marketing campaign is just starting, included print media, radio promos, TV ads, etc.
- Visiting other college campus to put up posters and hand out Avenue Q branded ramen and condoms.
- Also targeting the Residence Halls at UI. Trying to push people to the website www.avenueqontour.com
- Having trouble filling the busses, so we need to promote this any way we can!
- Sending emails to all arts departments
- Contact Greek life coordinator about Greek events coming up
- Possibly speaking to large lecture classes
- Most important thing is to talk Avenue Q up to everyone and get people excited about the show!

3. Student Reception

- Possibly will have it at Luna Negra. Will revisit this at the next meeting, since we are heavily focusing on Avenue Q.

Next meeting: Wednesday, March 10th at 8:30am in Halsey Hall Conference Room.