

Broadcast Contest

Rules:

Schools may submit up to three entries in each of the three categories. Nine is maximum number of entries from any school.

The fee for each entry is \$20. For example, if a school submits two news stories and a sports story, the cost will be \$60.

The video stories must have been broadcast at a school or in the community between March 10 of last year and March 10 of this year. Broadcasts may include an introduction or outro (tag) done by an anchor, but it, too, must have been broadcast.

The video stories must be one to five minutes long, but five minutes is generally too long.

The entries must be submitted on a VHS formatted videotape. Only one entry per tape, please.

All entries must be postmarked by March 10.

Tips:

Judges will look for an adherence to broadcast style, including the use of short sentences, present tense, and a conversational, clear tone. Stories should contain all the necessary information and will usually include a reporter's voice over, video-taped shots and sound bites. Video sound bites should be well shot close-ups, relevant and interesting, and a variety of shots should be used and in steady focus. Editing should be free of glitches and jump cuts. Natural sound should be used effectively. Overall, the script should complement the video and tell the story in an interesting and informative manner.

Official Entry Blank

Attach this or a copy to each entry; one entry per form. Please type or print legibly, and provide names as they should appear on awards.

Broadcast Name:

School:

School Address:

City/State/Zip:

School Phone:

Advertiser:

Advertiser Email:

Please describe the technology (types of equipment, digital or analogue, and software) used in creation of this story:

Include this entry in the ...

- Best Video News Story Contest
- Best Video Sports Story Contest
- Best Video Feature Story Contest

Please include a one-page typed explanation of the behind-the-scene work to produce this story. We would like to see how you put together your clip and what journalistic skills were needed in the production of this story. Include a statement about your broadcasting program, is it a class or extracurricular? Do you use Channel One equipment?

By March 10, send this form, one-page explanation, \$20 per entry fee and VHS copy of your entry to:
IHSPA Broadcast Contest
100 Adler Building, Room E346
University of Iowa
Iowa City, IA 52242-2004