

IOWA'S LEARNING PORTFOLIO

The School of Journalism and Mass Communication requires that all students keep a learning portfolio while taking courses at the School. Portfolios must be reviewed by at least one faculty member and submitted to the Internship and Assessment Coordinator before you graduate.

Your learning portfolio can help you integrate learning from different classes, identify career goals and chart your progress toward those goals. While some professors will incorporate the portfolio into courses, it is not tied to any particular class. Maintaining the learning portfolio is **YOUR** responsibility. It contains:

- 1). An up-to-date one page resume.**
- 2). Best Work samples:**
 - **Annotated list of work samples that you will be including in your portfolio (one sentence describing each sample and two or three sentences analyzing its relationship to elements of the Iowa Dozen).**
 - **No more than 5 to 10 samples from your educational experience, including four journalistic writing samples. Other items can include: clips, images, design work, Web sites, resume tapes, work created in J-MC conceptual courses, work from second area courses, internships and other relevant experiences.**
- 3). A two-page, single-spaced self-analysis that addresses:**
 - **Your progress toward professional goals and a description of your personal strengths related to these goals.**
 - **Your understanding of The Iowa Dozen.**
 - **Your strategy to continue professional growth and development.**
- 4). Reviewer form from at least one faculty member.**

Portfolio reviews are your chance to get a real-world perspective on your work and to ask questions about the industry and your preparedness for it. While it is not a graduation requirement to have a professional review your portfolio, there will still be opportunities for you to meet with visiting professionals.

In order to graduate from the School, you must provide the IAC with a final portfolio by the eighth week in your final semester. You will be notified via your UI e-mail account if the portfolio is acceptable or of what measures must be taken to make it complete.

A complete list of those students with acceptable or unacceptable portfolios will be provided to the Director of the School and to Graduation Analysis. If there are questions or appeals, the Director and/or a faculty hearing committee will hear the appeal.

LEARNING PORTFOLIO CHECKLIST

Your learning portfolio is a dynamic document, not just a place to store your clips. If you work with your portfolio a little at a time, you will get a better idea of what you are learning and what you want to do. You'll also become more articulate about your skills and career aspirations—something that will come in handy during job interviews!

DURING YOUR FIRST SEMESTER:

- ✓ Write your resume.
- ✓ Add work samples from classes, internships and student media.

DURING SUBSEQUENT SEMESTERS:

- ✓ Keep your portfolio organized. Back up computer files, and keep hard copies of work.
- ✓ Add work samples, update resume, refine goals.
- ✓ Write a short reflection about what you are learning about yourself and the Iowa Dozen.
- ✓ Get faculty input about your portfolio.
- ✓ Show your portfolio to professionals—visiting professionals, internship supervisors, personal contacts, etc. (recommended but not required for graduation)

DURING YOUR FINAL SEMESTER:

- ✓ Compile a final portfolio to turn in, which the School will keep to help us assess the program. Do not include irreplaceable originals.
- ✓ Schedule faculty portfolio reviews to discuss post-graduation plans.
- ✓ Turn in your final portfolio and faculty reviewer form to the Internship and Assessment Coordinator no later than the beginning of the 8th week of the semester.

The Iowa Dozen

We learn to...

1. Write correctly, clearly and well
2. Conduct research and gather information responsibly
3. Edit and evaluate carefully
4. Use media technologies thoughtfully
5. Apply statistical concepts accurately

We value...

6. Free speech and First Amendment principles for all individuals and groups
7. A diverse global community
8. Creativity and independence
9. Truth, accuracy and fairness

We explore...

10. Theories and concepts
11. The history, structure and economy of media institutions
12. The role of media in shaping cultures