
Parking and Transportation Committee
Meeting Minutes
11/29/11

Members Present: Frauke Bleher, Joseph Chen, David Etler, Eric Foresman, Paul Hanley, James Bechtel, Corey Fischer, Stephanie Meder and Jason Scholbrock
Staff Present: Dave Ricketts, Mary Jane Beach, and Carrie Brus
Members/Staff Absent: Ray Haas, Jim Sayre, and Brian McClatchey

The meeting was called to order at 3:35pm in B5 Jessup Hall Conference Room by Dave Ricketts.

Due to the absence of committee chair, Ray Haas, the approval of minutes from the 10/18/11 meeting was deferred to the next meeting.

Project Updates

- Both the West Campus Transportation Center and the Indoor Practice Facility projects have commenced.
- Art Building West and the College of Public Health are in transition to open in January 2012.
- There have only been preliminary meetings related to the Hancher Auditorium project; no design work has been completed yet.

Parking Rate Discussion

- The five-year rate change schedule that was sent to the Board of Regents in February 2011 was presented to the committee. At that time, the Board of Regents only approved the rate changes for FY 2012. The schedule must go before the Board of Regents to approve the rate changes for FY 2013.
- The Graduated Rate was implemented to discourage employees from parking in a patient facility or a facility to be used for another purpose. It seems to be having the desired effect related to their behavior.
- Questions/Observations related to the Parking Rate Change Schedule
 - Are the cost estimates still in line with what they were last year?
 - Projections assume that there will be no growth in permit activity
 - Student Permit numbers have declined
 - Cashiered hourly transactions have increased
 - Bus Pass Revenue has increased
 - Student Storage has declined
 - Are these declines permanent?
- Dave Ricketts asked the committee for any questions/concerns related to the FY 2013 Parking Rate Increase Schedule
 - The committee members raised no concerns and a motion was made by Eric Foresman and seconded by Paul Hanley to approve the FY 2013 rate increases as presented to the committee. The motion was unanimously approved.
- When the Iowa River Landing opens in October 2012, a significant portion of the clinical activity will move out to Coralville
 - 40% of clinical activity is scheduled to move out to the Iowa River Landing
 - In addition to that, Family Care and the Ortho Clinic are also projected to move away from the main UIHC campus in the next few years.

Violation Rate Discussion

- Violation Rates have remained constant for approximately ten years when the last increase was implemented
- Parking Citation revenue is viewed as an effort to change a person's behavior, not as a significant revenue source
- Parking Violations have declined significantly
- In the past, 60% of all parking violations were expired meter violations
- Reserved for Handicapped must be increased to \$200 due to a change in State of Iowa law
- Threshold for Tow List would subsequently increase if the violation rates are increased
- There is a call-in process in place for those individuals who are cited for improper display of a hangtag
- Currently we have approximately 750 metered spaces on campus which is down from approximately 1,000 metered spaces ten (10) years ago
 - Several metered parking lots have transitioned to cashiered parking facilities
 - Field House Lot, Library Lot, Corso Meters, Recreation Center and Newton Road Ramp
- A proposal for violation rate increases will be presented at the next meeting in January 2012

Questions/Other Items

- The Board of Regents requires students to register their car if they bring it on campus
- What are the plans for the City of Iowa City related to parking rate and violation rate increases?
- What are the policies for special event parking rates?
 - Most of the special events involve the Athletic Department
 - For football and basketball, the Athletic Department establishes the parking rates and where people are allowed to park for those events
 - At the request of Parking & Transportation, the Athletic Department established the option to pre-pay for athletic event parking
 - The goal of event parking fees is to cover all of the operating expenses that the Parking & Transportation Department incurs
- Corey Fischer asked if we could discuss biking and the topic of shared roads at a future meeting.
 - Since the city streets belong to the City of Iowa City, the staff at the Metropolitan Planning Organization of Johnson County (MPOJC) would be the appropriate group to make a presentation to this group.
- David Etler asked what the rate increase schedule will be for motorcycles.
 - Those rates were forwarded to members after the meeting via email
 - Motorcycles are not allowed to park at bicycle racks, but in a few locations, they are allowed to park in metered spaces.
 - Since motorcycle demand is seasonal, it does not reduce the demand for automobile parking spaces.
- Paul Hanley brought up a project he is working on related to mopeds and helmets involving the Athletic Department. Since there is a high volume of student-athletes that ride mopeds, there is a need for those same individuals to wear helmets. Due to NCAA regulations, the concept of providing them with a helmet (grant-funded) would be a compliance violation.

Meeting was adjourned at 4:30pm.