

Currently enrolled high school students are invited to enter the International Writing and Photo Contest. Awards are presented in each of the 12 divisions. Winners will receive Quill and Scroll's National Award Gold Key and are eligible to apply, as seniors, for one of the scholarships awarded by Quill and Scroll. Participation is also open to non-members.

1. **Deadline** - Entries must be mailed **FIRST CLASS** and postmarked no later than **Feb. 6, 2012**.
2. **Entry fee** - There is a **\$2 fee per entry** - maximum \$96 fee. Entries not accompanied by the school entry form and entry fee will be disqualified.
3. Each entry must have been published in a high school or professional newspaper, news magazine or online between Feb. 1, 2011 and Feb. 1, 2012, and must be the work of a currently enrolled high school student. Each entry must be the work of one student only, except in the In-Depth Reporting/Team Division.
4. Each school is limited to four entries per division. One student may submit any or all of the school's allotted entries.
5. Submit the complete page or print of the Web page on which the entry appears. **Clearly identify the entry to be judged on the Student Entry Form. DO NOT mark on the newspaper page.** If two entries are on the same page, submit a complete tear sheet for each entry. **WE ENCOURAGE PHOTOGRAPHY ENTRANTS TO ALSO SUBMIT ORIGINAL PHOTOGRAPHIC PRINTS.**
6. Staple the official student entry form (or copy) to each entry. Entries improperly identified will be disqualified without notification.
7. All winning entries are automatically eligible for the 2012 Quill and Scroll Journalism Sweepstakes Awards. All entries become the property of Quill and Scroll Society and will not be returned. We reserve the right to use entries in *QUILL & SCROLL* magazine and in other media. Only winners will be notified.

DIVISIONS

Division 1 - Editorial

1. Must be a single editorial, not a series.
2. Entries will be judged on reader interest, appropriateness, clarity of purpose, structure and effectiveness.

Division 2 - Editorial Cartoon

1. May be a single cartoon or cartoon strip.
2. Entries will be judged on originality, reader interest, appropriateness, clarity of purpose and effectiveness.

Division 3 - News Story

1. May be advance or coverage story. Subject matter need not relate to school activity. (Enter sports news in sports story division.)
2. Entries will be judged by news story standards. Focus will be given to strong leads, concise writing, strong paragraph beginnings, avoiding editorializing and good use of sources.

Division 4 - Photography/ News Feature

1. If possible, submit printed originals (maximum size 8 ½" by 11") with newspaper tear sheet or Web site print.
2. Entries judged on appropriateness, composition, print quality and interest.

Division 5 - Photography/Sports

1. If possible, submit printed originals (maximum size 8 ½" by 11") with newspaper tear sheet or Web site print.
2. Entries judged on appropriateness, composition, print quality and interest.

Division 6 - Feature Story

1. All types of features are eligible. (Enter sports features in sports story division.)
2. Entries will be judged on timeliness, human interest, organization, writing style and form appropriate to the story.

Division 7 - General Columns

1. Editorial columns, personal columns and humor columns are eligible. (Enter sports columns in sports story division.)
2. Entries will be judged on timeliness, significance of material, suitable handling of the topic, style of writing, appearance and originality of topic.

Division 8 - Review Columns

1. Book reviews, film reviews, computer game reviews, music or concert reviews, and play reviews are eligible.
2. Entries will be judged on timeliness, evidence of topic knowledge, style of writing, original point of view and reader interest.

Division 9 - In-Depth Reporting/Individual

1. Must be a single article and should cover an area purposely explored to correct existing weaknesses and/or better inform the public.
2. Entries will be judged on quality of subject matter, use of sources, thoroughness of coverage and writing style.

Division 10 - In-Depth Reporting/Team

1. Entries may be a series of stories and contained in a single publication issue or Web site post.
2. Same as Division 9 except entries must be the work of two or more students.

Division 11 - Advertisement

1. Must consist of a single advertisement. Student must prepare layout, write copy and sell ad.
2. Entries will be judged on enterprise, quality, reader appeal, display and design, and printed reproduction.

Division 12 - Sports Story

1. Enter all types of sports writing in this division – news, features, columns, etc.
2. Entries are not limited to high school sports coverage.

Quill and Scroll Writing and Photo Contest

2012 Entry Form

Winners of the Quill and Scroll International Writing and Photo Contest will receive a National Award Gold Key. A list of Sweepstakes and National Winners will be published on the Quill and Scroll website www.uiowa.edu/~quill-sc. Please refer to the entry form and the instructions below to enter.

WRITING, PHOTO WINNERS CD

2011 contest winners, PowerPoint presentation CD's are available for \$15. Order with contest entry and receive free shipping. CD's featuring the images of 2012 winners will be available in September 2012.

Please send _____ copies of 2011 Writing and Photo Contest PowerPoint presentation CD x \$15 = \$ _____

There is a \$2 fee for each entry; maximum total \$96. Indicate below the number of entries for each division.

Maximum of 4 entries per division.

- _____ Editorial (Div. 1)
- _____ Editorial Cartoon (Div. 2)
- _____ News Story (Div. 3)
- _____ Photography/News-Feature (Div. 4)
- _____ Photography/Sports (Div. 5)
- _____ Feature Story (Div. 6)

Mail to: Quill and Scroll Society
School of Journalism and Mass Communication
The University of Iowa
100 Adler Journalism Bldg., Room E 346
Iowa City, IA 52242-2004

- _____ General Columns (Div. 7)
- _____ Review Columns (Div. 8)
- _____ In-Depth/Individual (Div. 9)
- _____ In-Depth/Team (Div. 10)
- _____ Advertisement (Div. 11)
- _____ Sports Story (Div. 12)

Number of entries x \$2 = \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Adviser (print) _____

School _____

Adviser E-mail _____

City _____

State _____

ZIP Code _____

2012 STUDENT ENTRY FORM

(Use a computer or print legibly. Cut and attach to student's entry. Duplicate as needed.)

Division No. and Name _____

Entry Description/Title _____

Student's Name _____ Current Class Status: (circle) So Jr Sr

Adviser _____

High School _____

High School Address _____

City _____ State _____ ZIP Code _____

DEADLINE: Mailed First Class and postmarked no later than Feb. 6, 2012