

American Society of Newspaper Editors, Quill and Scroll

2008 International Writing, Photo Contest

Currently enrolled high school students are invited to enter the International Writing, Photo Contest. Awards are made in each of the 12 divisions. Winners will receive Quill and Scroll's National Award Gold Key and **are eligible to apply, as seniors, for the one \$2000, two \$1500 or seven \$500 scholarships.**

1. **Deadline** - Entries must be mailed **FIRST CLASS** and postmarked no later than **Feb. 5, 2008.**

2. **Entry fee** - There is a **\$2 fee per entry** - maximum \$96 fee. Entries not accompanied by the school registration form and entry fee will be disqualified.

3. Each entry must have been published in a high school or professional newspaper between Feb. 1, 2007 and Feb. 1, 2008 and must be the work of a currently enrolled high school student. Each entry must be the work of one student only except in the In-Depth Reporting/Team Division.

4. Each school is limited to four entries per division. One student may submit any or all of the school's allotted entries.

5. Submit the complete page on which the entry appears. **Circle in red the entry to be judged.** If two entries are on the same page, submit a complete tear sheet for each entry. **Note: PHOTOGRAPHY DIVISIONS REQUIRE SUBMISSION OF PHOTOGRAPHIC PRINT OR JPEGS ON A DISK AND TEAR SHEET.**

6. Staple the official student entry form (or copy) to each entry. Entries improperly identified will be disqualified without notification.

7. All winning entries are automatically eligible for the 2008 American Society of Newspaper Editors/Quill and Scroll Journalism Sweepstakes Awards. All entries become the property of Quill and Scroll Society and will not be returned. We reserve the right to use entries in *QUILL & SCROLL* magazine and in other media. Only winners will be notified.

DIVISIONS

OFFICIAL ENTRY FORMS ARE ON THE BACK. ENTRIES MUST COMPLY WITH ALL CONTEST RULES.

DIVISION 1 - EDITORIAL

1. Must be a single editorial, not a series.
2. Entries will be judged on reader interest, appropriateness, clarity of purpose, structure and effectiveness.

DIVISION 2 - EDITORIAL CARTOON

1. May be a single cartoon or cartoon strip.
2. Entries will be judged on originality, reader interest, appropriateness, clarity of purpose and effectiveness.

DIVISION 3 - NEWS STORY

1. May be advance or coverage story. Subject matter need not relate to school activity. (Enter sports news in sports writing division.)
2. Entries will be judged by news story standards. Focus will be given to strong leads, concise writing, strong paragraph beginnings, avoiding editorializing and good use of sources.

DIVISION 4 - PHOTOGRAPHY/NEWS FEATURE

1. Submit photos either as jpegs on a disk or printed originals (maximum size 8 ½ by 11) with newspaper tear sheet.
2. Entries judged on appropriateness, composition, print quality and interest.

DIVISION 5 - PHOTOGRAPHY/SPORTS

1. Submit photos either as jpegs on a disk or printed originals (maximum size 8 ½ by 11") with newspaper tear sheet.
2. Entries judged on appropriateness, composition, print quality and interest.

DIVISION 6 - FEATURE STORY

1. All types of features are eligible. (Enter sports features in sports writing division.)
2. Entries will be judged on timeliness, human interest, organization, writing style and form appropriate to the story.

DIVISION 7 - GENERAL COLUMNS

1. Editorial columns, personal columns and humor columns are eligible. (Enter sports columns in sports writing division.)
2. Entries will be judged on timeliness, significance of material, suitable handling of the topic, style of writing, appearance and originality of topic.

DIVISION 8 - REVIEW COLUMNS

1. Book reviews, film reviews, music or concert reviews, and play reviews are eligible.
2. Entries will be judged on timeliness, evidence of knowledge of review topic, style of writing, original point of view and reader interest.

DIVISION 9 - IN-DEPTH REPORTING/INDIVIDUAL

1. Must be a single article and should cover an area the publication purposely explored to correct existing weaknesses and/or better inform the public.
2. Entries will be judged on quality of subject matter, use of sources, thoroughness of coverage and writing style.

DIVISION 10 - IN-DEPTH REPORTING/TEAM

1. Entries may be a series of stories and contained in a single publication issue.
2. Same as Division 9 except entries must be the work of two or more students.

DIVISION 11 - ADVERTISEMENT

1. Must consist of a single advertisement. Student must prepare layout, write copy and sell ad.
2. Entries will be judged on enterprise, quality, reader appeal, display and design and printed reproduction.

DIVISION 12 - SPORTS STORY

1. Enter all types of sports writing in this division—news, features, columns, etc.
2. Entries are not limited to high school sports coverage.