

## Award of Honor Certificate



The Award (5 1/2" by 8 1/2") is lithographed in red and black and inscribed with recipient's first and last name only, or ordered without a name.

**ALLOW 2 WEEKS  
FOR DELIVERY**

Please PRINT student names below or attach a computer print out if ordering inscribed

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## Quill & Scroll Magazine

*Quill & Scroll* magazine is the largest magazine devoted exclusively to the field of high school publications. It is filled with articles, pictures, news items and helpful hints for students and advisers.

*Quill & Scroll* magazine carries up-to-date and authoritative information about careers in journalism and developments in the field of journalism teaching.

*Quill & Scroll* magazine is published four times during the school year and mailed approximately the first of November, January, March and May.

S1	<b>QUILL &amp; SCROLL Magazine</b> - One year The leading magazine in America devoted entirely to high school journalism and school publications.	\$15.00
S2	Two year subscription	\$27.00

## Publications

<i>Itm.</i>		<i>Amt.</i>
YS NS WS	<b>CD 1</b> - 2005 Yearbook Excellence winners (all winners). <b>CD 2</b> - 2006 Gallup Award winners (all winners). <b>CD 3</b> - 2006 Writing/Photo winners (all winners).	\$15.00/CD
P2	<b>LET'S GO FOR GREAT PHOTOS</b> (Vahl) \$10.00 Packed with information and examples that can help anyone understand principles of good photography.	
P3	<b>LAW OF THE STUDENT PRESS</b> (SPLC) \$15.00 Addresses freedom of expression and the First Amendment in schools, as well as guidelines for other publication issues. 1997 edition.	
P4	<b>A THOUSAND AND MORE FEATURE STORY IDEAS</b> (Clark) \$2.00 Updated alphabetical listing of story ideas. 1994.	
P5	<b>HOW TO CONDUCT A HIGH SCHOOL POLL</b> (Gallup, Jungblut) \$3.00 Information regarding the survey, sample, design, questionnaire, questions and more. 2006 edition.	
P6	<b>ADVERTISING SURVIVAL KIT</b> (Lain) \$3.00 Designed to develop sound business and advertising procedures for publications. 2006 edition.	
P7	<b>DOs and DON'Ts for Publications</b> (Campbell) \$2.00 A checklist of guidelines for publications. 1998 edition.	
P8	<b>EFFECTIVE EDITORIAL WRITING</b> (Vahl) \$2.00 A short course in editorial analysis and writing covering guidelines for effective editorial pages.	
P9	<b>MANAGING PUBLICATIONS</b> (Button) \$7.50 Practical suggestions for publication management. A helpful aid for both experienced and untrained advisers. 1998 edition.	
P10	<b>Quill and Scroll STYLEBOOK</b> 2000 edition. \$2.00 Guide for writers and editors of school publications.	
P11	<b>Teachers, Students, Activities are NEWSmakers</b> (Campbell, Previti) \$2.00 Addresses techniques and helpful ideas for reporters and their news sources.	
P12	<b>A PRINCIPAL'S GUIDE TO SCHOLASTIC JOURNALISM</b> (Benedict) 2002 edition. \$3.00 Analyzes and interprets the place and purpose of scholastic journalism and publications.	
P16	<b>Newspaper and Newsmagazine EVALUATION/ SCORE BOOK AND JUDGES' REVIEW</b> \$4.00 A complete guide to school newspaper policies, coverage, writing and editing, display and design, and business practices. 2006 edition.	
P17	<b>ETHICS IN ACTION</b> (Olson) 2003 edition. \$5.50 A 50 page booklet containing ethics resources for high school journalism courses/staffs.	
P19	<b>The PROBLEM-SOLVING HANDBOOK for High School Journalism Advisers</b> (Plopper) \$8.50 An insightful handbook that offers practical solutions to problems encountered by most publication advisers.	

Total Publication Order \$ \_\_\_\_\_

## Non-member Pins, Certificates



Creative Writing Award



Journalism Award



Magazine Staff  
Newspaper Staff  
Yearbook Staff

<i>Itm.</i>	<i>Qty.</i>		<i>Amt.</i>
CREATIVE WRITING AWARDS			
N1		Sterling Silver Key Charm	\$ 7.00
N2		Sterling Silver Key Pin	\$ 7.00
JOURNALISM AWARDS			
N3		Gold Key Charm	\$ 7.00
N4		Gold Key Pin	\$ 7.00
PUBLICATION AWARDS			
N5		Newspaper Staff	\$ 7.00
N6		Yearbook Staff	\$ 7.00
N7		Magazine Staff	\$ 7.00
CERTIFICATES			
C1		Award of Honor (No Name)	\$ 2.00
C2		Award of Honor (Name Inscribed)	\$ 4.00

Total Pins/Certificates Order \$ \_\_\_\_\_

*Shipping and Handling*

1 - 3 pins..... \$2.00

4 - 8 pins..... \$3.00

9 or more pins.....\$4.00 \$ \_\_\_\_\_

Total Publications Order \$ \_\_\_\_\_

(from Column 2)

*Shipping and Handling* (excluding magazine)

On orders up to \$5.00..... \$2.00

On orders over \$5.00..... \$4.00

On orders over \$15.00..... \$6.00 \$ \_\_\_\_\_

TOTAL PAYMENT ENCLOSED \$ \_\_\_\_\_

Please Ship to:

Adviser \_\_\_\_\_

E-mail address \_\_\_\_\_

School \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

## Chapter Activities

The international organization of Quill and Scroll makes no requirements as to the activities of local chapters. Each chapter is encouraged to engage in activities that best serve the school's journalism/publications program.

The Society encourages student recognition through STUDENT MEMBERSHIP in Quill and Scroll (see back side). The Society also sponsors the following activities:

### **INTERNATIONAL WRITING, PHOTO CONTEST**

Each school may submit up to four entries in each of 12 categories: editorial, editorial cartoon, news story, feature story, general columns, review columns, in-depth reporting (individual and team), sports story, advertisement and photography (news-feature and sports). Deadline for entries is Feb. 5 each year. An official entry form is required and is available on-line.

### **YEARBOOK EXCELLENCE CONTEST**

Each school may submit up to four entries in each of 12 categories: theme, student life, academics, clubs, sports, people, advertising, sports action photo, academic photo, feature photo, graphics and index. Deadline for entries is Nov. 1 each year. An official entry form is required and is available on-line.

Winners in each category of both contests receive Quill and Scroll's National Award Gold Key and are eligible, as seniors, to apply for one of the five to six \$500 Edward J. Nell Memorial Scholarships in Journalism or the three \$1,500 or one \$2,000 Gallup Scholarships.

### **NEWS MEDIA EVALUATION**

An in-depth critique of school newspapers is available to member schools in the form of the News Media Evaluation. Deadline for registration is mid-April each year. An official entry form is required and is available on-line.

## Student Membership

Membership is open to all publications staff members in chartered high schools. Current membership prices and ordering information will be provided upon chartering.

There are no annual dues. When a candidate is recommended for membership, he/she pays a one-time initiation fee. The Society then provides the initiate with an official membership card, a membership pin and a one-year subscription to *Quill & Scroll* magazine.

According to the constitution, members of Quill and Scroll must be chosen from students enrolled in the high school who, at the time of their election, meet the following requirements:

1. They must be of junior or senior classification; second semester sophomores may be initiated during the last grading period of their sophomore year. Their membership will become effective at the beginning of their junior year.
2. They must be in the upper third of their class in general scholastic standing, either for the year of their election or for the cumulative total of all high school work.
3. They must have done superior work in some phase of journalism or school publications work, such as business management or production.
4. They must be recommended by the adviser or by the committee governing publications.
5. They must be approved by the Society's Executive Director.

## Non-member Awards

Several awards are available for outstanding staff members not eligible for Quill and Scroll membership or for use in high schools which are not charter members. These awards include the sterling silver Creative Writing Award; the Gold Journalism Award; and the Magazine, Newspaper or Yearbook Staff Award. (See column 3 on the reverse side to order.)

# Quill and Scroll



*International Honorary Society  
for High School Journalists*  
*School of Journalism and Mass Communication*  
*100 Adler Journalism Building, Room E346*  
*Iowa City, Iowa 52242-2004*  
**(319) 335-3457 FAX: (319) 335-3989**  
e-mail: [quill-scroll@uiowa.edu](mailto:quill-scroll@uiowa.edu)  
Web page: <http://www.uiowa.edu/~quill-sc>

## History of Quill and Scroll

Quill and Scroll was organized April 10, 1926, by a group of high school advisers for the purpose of encouraging and recognizing individual student achievement in journalism and scholastic publications.

Since its founding, charters have been granted to more than 14,242 high schools in all 50 states and 45 foreign countries.

## To Secure a Charter

To be eligible for a Quill and Scroll Charter, your high school must publish a magazine, newspaper or yearbook. Also eligible are schools whose students are under the supervision of a local news bureau, radio/television station or publication or web page production. Charter applications are provided upon request.

When a charter is granted, the publication adviser automatically becomes a member of Quill and Scroll. Only charter member schools may submit student names for nomination as Quill and Scroll members and several activities are limited to chartered schools only.