



QUILL AND SCROLL

International Honorary Society for High School Journalists
Founded by Dr. George H. Gallup in 1926

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To: Summer Journalism Workshop Directors and Educators:

Quill & Scroll is the largest circulation periodical devoted exclusively to scholastic journalism. The magazine's primary audience, which exceeds 9,300 readers, is comprised of high achieving scholastic journalism students. Combined with their teachers, we believe this audience may be of great interest to you as potential attendees of your summer workshops, journalism schools/departments and other programming. Each year, the October/November issue of *Quill & Scroll* features content addressing college searches and experiences. The February/March and April/May issues of *Quill & Scroll* have featured the promotional advertisements of workshops, with content in the latter issue covering topics related to journalism workshops. Recent advertisers include Indiana University, The University of Iowa, the University of North Carolina-Chapel Hill, the Journalism Education Association and the University of Kansas. To facilitate this, we are extending discounted ad rates as listed below.

We also welcome story ideas from you.

Advertising **DEADLINES** for each issue are:

OCT/NOV – notification by Aug. 30, copy by Sept. 10. Distribution date, Oct. 2.

DEC/JAN – notification by Nov. 30, copy by Dec. 10. Distribution date, Jan. 9.

FEB/MARCH - notification by Jan. 31, copy by Feb. 12. Distribution date, March 6.

APRIL/MAY - notification by March 27, copy by April 2. Distribution date, April 24.

We offer these **SPECIAL RATES** to summer workshop and journalism education program advertisers, for full color or black and white ads. Full color available on all pages:

Page size – 8.25 x 10.875 inches

1-Column inch ad = \$175

5-Column inch ad = \$240

1/3 page ad = \$350 (2.75" x 10.875" or 3.625" x 8.25")

1/2 Page ad = \$400 (4.125" x 10.875" or 8.25" x 5.4375")

Full page ad = \$740

Covers: Back, $\frac{3}{4}$ page, one time = \$740

Inside, front or back = \$740

Those opting to advertise in multiple issues receive an additional **10 percent DISCOUNT**. We prefer receiving ad as a tiff, jpg or pdf via e-mail to quill-scroll@uiowa.edu. On notice from you, we will reserve space in the appropriate issue(s); requests for display locations within the magazine(s) will be honored when possible. Ad design services are available upon request. For more information, contact us at quill-scroll@uiowa.edu or 319-335-3457. Workshop information will be included on our Web site (<http://www.uiowa.edu/~quill-sc>).