



Telecommunication and Network Services
ITS Video Services 23 Lindquist Center 319-335-5898

UITV, University of Iowa Cable Television Operations Report Calendar Year 2006

February 12, 2007 – Michael J. McBride, Video Services Program Manager

THE CABLE CHANNEL

What is the value of a cable television channel? This simple question was played out for cable television viewers in Iowa City and Cedar Rapids when Sinclair Broadcasting and Mediacom could not reach an agreement on retransmission rights for CBS affiliate KGAN-TV. Estimates are that Mediacom reaches approximately 250,000 cable homes in Cedar Rapids and Iowa Cityⁱ. Based on newspaper articles, Sinclair requested a fee of \$.40 to .50 per householdⁱⁱ for retransmission rights for KGAN-TV. This works out to \$100,000 to \$125,000 for this channel! We do not know the exact details of this agreement, so these numbers are estimates. In any case, cable television spectrum can be pricy real estate!

In contrast, **UITV**, a public-education-government channel, is provided at no charge to the cable companies that carry the channel. In fact, these cable systems incur a cost to provide this channel to their viewers by offering channel space to The University of Iowa. True, **UITV** does not offer the SuperbowlTM, dramatic crime shows or live Hawkeye basketball, but our cable company partners and viewers appreciate the value **UITV** provides to the community and the University.

INTRODUCTION

UITV is the official cable television channel for The University of Iowa. It strives to bring to discriminating television viewers more intelligent programming choices. This programming has depth, credibility and the promise of a clear alternative to regular television. **UITV** provides unique content that includes the arts, prestigious lectures, authors and writers, local news, on-the-edge creative features and Hawkeye sports.

UITV showcases the remarkable diversity that is The University of Iowa. **UITV** has ongoing relationships with exceptional content providers, like Iowa Public Radio, Hawkeye Video, *The Daily Iowan* and Student Video Productions.

Our dedicated **UITV** student production team isn't just doing a job; they are learning, advancing and improving **UITV** to provide audiences with innovative television programming.

OVERVIEW

This report will cover highlights from the past year, statistics and numbers, achievements and changes, and programming highlights.

UITV broadcasts a variety of programming for the community. This consists of six types of programming:

1. Lectures, Authors and Special Events
2. Fine Arts, Music and Dance Performances
3. Newscasts from DITV (*The Daily Iowan*)
4. Hawkeye Sports conferences and information
5. Student productions
6. Foreign language news services.

ALIGNMENT

There are two notable areas that **UITV** aligns with the greater goals and missions of The University of Iowa:

University Operations Manual, Chapter 2, “Purpose and Mission”
Section 2.1(3) B, Goals

(5) A **culturally diverse and inclusive** University community. A diverse community is absolutely necessary to prepare students for life in a multicultural, multiethnic, multiracial national and international society.

(6) Strong ties between the University and external constituencies. The University should have an **integrated outreach effort** that **informs external constituencies** about its curriculum, listens and responds to their concerns, and works with them to advance the quality of the institution.

UITV has six programming objectives in the **UITV** mission statement. These are:

Bring learning opportunities to students outside of the classroom;

This is accomplished by covering faculty and guest lectures on campus and sharing this with the wider community.

Extend campus events to a larger audience;

By harnessing the power of the television media, The University of Iowa can reach much larger audiences, in their own homes, than can be reached at a single on-campus event.

Share the richness of the University community with the Iowa community;

The University of Iowa is a large and complex institution. **UITV** strives to find the highlight events to share.

Better connect Iowans to their University;

Most every type of local programming offered extends these connections, be it news, special events, sports or student entertainment programs.

Provide a venue for student experience with this broadcast media;

Some great newscasters, television producers and film producers of our time graduated from The University of Iowa. The stars of the future are on campus today, and **UITV** gives these students an opportunity to learn their craft and understand the business.

Help prospective students and their parents “visit” the University;

Competitive colleges and universities argue the size and complexity of The University of Iowa is a liability. **UITV** showcases what students can do (by the *Ueye* program, *Dance Marathon 2006* etc..) and what types of academic programs are offered. Our size, national stature and diversity are a significant strategic advantage to students.

HIGHLIGHTS This past year **UITV** featured many exclusive programs including:

FINE ARTS

- “*The Maia Quartet*” in a special holiday Beethoven concert from Clapp Hall.
- *The Dance Gala 2006* from Hancher Auditorium.

CULTURE AND DIVERSITY

- The Department Health and Sports Studies held an international conference titled, “*Race and Sport*”. 12 lecture series.
- Human Rights Week 2006 *Convocation, AGEP Ceremonies, Unity Step Show* and *Gospel Music* concert.

AUTHORS AND WRITERS

- Famous authors and writers that appeared on **UITV** include:
 - Janet Reno
 - Nick Kristoff
 - Mitch Albom
 - T.C. Boyle
 - Frank McCourt.
- Over 80 authors were featured on readings from “Live from Prairie Lights”.

SPECIAL EVENTS

- Senator Tom Harkin hosted a *Public Hearing on Cancer Research*, featuring cyclist Lance Armstrong.
- Kinnick Stadium *Rededication Ceremony*.
- *A Memorial Services* for James Van Allen, from Hancher Auditorium.

FACULTY AND GUEST LECTURES

- Over 38 guest lectures and 11 faculty lectures.

STUDENT CONTRIBUTIONS

- DITV, *The Daily Iowan* television news
- *Student Video Productions*
- *Dance Marathon 2006*, all 24 hours presented live.

HAWKEYE SPORTS

- **UITV** carries the Coach’s News Conferences, Coach’s Shows, Replay Shows and Post-Game comments.

COLLABORATIVE PRODUCTION

- Iowa Public Radio brought 121 high quality programs to **UITV**, including “Live from Prairie Lights”, “Talk of Iowa, Live from the Java House” and “Know the Score”.

RAW NUMBERS

Here are the statistics for **UITV** this past calendar yearⁱⁱⁱ. One item to note is that increase in local programming is coming from “Submitted” programs (from Athletics, DITV and SVP) rather than programs produced by **UITV** staff.

Items of note in these numbers:

- Programs produced by **UITV** staff remained steady, 220 programs in 2005 to 223 programs in 2006.
- Submitted programs jumped dramatically, from 91 programs in 2005 to 331 in 2006. This increase can be accounted to:
 - A full year of operations by *The Daily Iowan*, which produced 189 newscasts in 2006^{iv}. In 2005 they produced newscasts for only three months.
 - Roughly a doubling of programs submitted by Student Video Productions^v.
 - Hawkeye athletic programs remained about the same in 2006.
 - SCOLA foreign language news was reduced in July, September and December^{vi}. (detailed later in this report).

Please note: “Hours of Submitted Programs” refers to the total number of finished production hours, not the total hours of broadcast time used. Replays are not calculated in this number. “Satellite (SCOLA) Hours this Month” is a cumulated figure of all the hours SCOLA was broadcast in the month. There are no replays on SCOLA.

ITS Video Services - UITV Operations Reports

Current to: 12/31/2006 Year = January 1 to December 31

	# New Produced Programs this month	Total New Produced this year	# Submitted Programs this month	TOTAL PROGRAMS	# Hours of Produced Programs	# Hours of Submitted Programs this month	Total Hours of New Programming	# Satellite (SCOLA) Hours this month	# Satellite (SCOLA) Hours this year	Total New Programs +/- % last year	Total Submitted Programs +/- % last year
2006											
December	20	223	22	350	573	29.00	8.25	431.25	151.50	2831.85	1.36%
November	12	203	39	328	531	14.50	18.00	394.00	179.00	2680.35	-2.87%
October	26	191	52	289	480	30.00	24.75	361.50	190.20	2501.35	1.60%
September	31	165	41	237	402	34.00	24.00	306.75	160.40	2311.15	0.61%
August	6	134	11	196	330	6.75	2.75	248.75	255.25	2150.75	-2.90%
July	15	128	19	185	313	15.50	3.80	239.25	282.50	1895.50	-2.29%
June	17	113	21	166	279	19.50	4.20	219.95	265.00	1613.00	2.73%
May	19	96	15	145	241	28.50	4.75	196.25	272.50	1348.00	6.67%
April	22	77	27	130	207	27.50	8.50	163.00	275.00	1075.50	10.00%
March	24	55	30	103	158	22.50	10.85	127.00	272.50	800.50	12.24%
February	14	31	45	73	104	18.00	42.75	93.65	250.00	528.00	-11.43%
January	17	17	28	28	45	22.50	10.40	32.90	278.00	278.00	54.55%
2005											
December	11	220	8	91	311	12.00	4.00	314.00	277.00	3269.50	
November	21	209	14	83	292	24.50	9.25	298.00	265.00	2992.50	
October	24	188	15	69	257	26.25	12.00	264.25	282.50	2727.50	
September	26	164	13	54	218	28.00	8.75	226.00	265.00	2445.00	
August	7	138	4	41	179	8.50	3.00	189.25	280.00	2180.00	
July	21	131	0	37	168	21.50	0.00	177.75	282.50	1900.00	
June	20	110	0	37	147	23.00	0.00	156.25	265.00	1617.50	
May	20	90	0	37	127	22.50	0.00	133.25	278.00	1352.50	
April	21	70	1	37	107	28.00	1.00	110.75	269.50	1074.50	
March	14	49	7	36	85	16.50	6.00	81.75	272.50	805.00	
February	24	35	15	29	64	26.50	8.00	59.25	250.00	532.50	
January	11	11	14	14	25	15.00	9.75	24.75	282.50	282.50	

**RAW
NUMBERS**

<u>PROGRAM</u>	<u>NUMBER IN 2006</u>
<i>The Daily Iowan</i> – DITV Newscasts	189
“Live from Prairie Lights”	80
Hawkeye Athletics Conferences & Programs	77
Student Video Productions + Other Student Shows	65
Guest Lectures	38
“Talk of Iowa, Live from the Java House”	30
Special Events	18
Faculty Lectures + Saturday Scholars	11
“Know the Score”	11
Music and Dance	10
President, Provost, Board and Staff Programs	6

SCOLA CHANGES

SCOLA, our foreign language news service, underwent major changes in 2006. In July, September and December, the news line up was changed and many news services used by **UITV** (like Japan, Israel and UAE-Dubai news) were dropped from the schedule. Several popular newscasts (like France news) had schedule changes.

In lieu of offering new foreign languages on **UITV**, we opted to reduce the number of hours that we broadcast SCOLA and offer more locally produced English language content.

**UNSEEN IN
THESE NUMBERS**

In 2006, **UITV** was fortunate to have many returning student producers. With trained, experienced students available, the quality of many programs was improved. These improvements include:

- Better use of professional sound gear
- Using remote lighting more effectively
- Using two cameras when appropriate to expand the viewing eye
- Using the editing and composing tools more effectively
- Sharing lessons-learned and knowledge-gained with new **UITV** staff.

**STAFF
ACHIEVEMENT**

In April 2006, **UITV** student producer Jeffrey Backerman was selected as “*The University of Iowa Student Employee of the Year*”. In addition, Jeffrey was selected as “*The State of Iowa Student Employee of the Year*”. At **UITV**, we think very highly of our student employees, so it was very gratifying to have Jeffrey receive this award. Jeffrey now works as a video producer at Hawkeye Video in the Iowa Athletic Department.



STUDENT STAFF

UITV employed nine students in 2006, with two graduating in May. Six return for 2007. These highly skilled students are the core production team for **UITV** locally produced programs.

(back row, left to right, Arie Hovenkamp, Liza Rafael, Kristen “Charlie” Horan, Jamie Niebuhr; front row, Andrew MacKay, Adam Beecher, Eric Landuyt)



ITS VIDEO SERVICES STAFF

UITV Professional staff: (left to right) Jon Bullers, transmissions engineer, John Schmidt, cable and head-end engineer, Terry Edmonds, ITS Video Services Manager, Mike McBride, Program Manager and **UITV** Program director. (not shown) Rich Adams, traffic, bookings and operations.



COLLABORATIVE PROJECT

In October 2006, **UITV** joined forces with *The Daily Iowan* and Student Video Productions to attempt an ambitious project; to cover the 2006 Homecoming Parade. Using **DITV** anchor staff as hosts, **UITV** and **SVP** gear and crew, this program was very successful and popular.

*(Shown on location on Washington Street, from left, Scott Flaherty, in white shirt, Cassandra Bueno, SVP, Charlie Horan, Arie Hovenkamp and Adam Beecher, **UITV**).*



STANDARD PROGRAM SCHEDULE

The Standard Programming Blocks for **UITV**, as of January 1, 2007.

UITV Standard Programming Block - Beginning January 1, 2007

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
0:00	UITV Week in Review	UI Student Affiars	Alford Coach Show	Alford/Bluder News	Alford/Bluder News	UI Student Affiars	Incompetent Sports Talk
0:30	UITV Week in Review	DITV News	DITV News	DITV News	DITV News	DITV News	Student Video
0:45	UITV Week in Review	UI Student Affiars	UI Student Affiars			Incompetent Sports Talk	Student Video
1:30	UITV Week in Review	DITV News	DITV News	DITV News	DITV News	DITV News	Student Video
2:00	UITV Week in Review	UI Special Events	Live from Prairie Lights	UI Special Events	Live from Prairie Lights	Talk of Iowa - Java	Student Video
3:00	UITV Week in Review	UI Special Events	UI Special Events	UI Special Events	UI Special Events	UI Special Events	UI Fine Arts
3:30	UITV Week in Review	UI Special Events	UI Special Events	UI Special Events	UI Special Events	UI Special Events	UI Fine Arts
4:00	UITV Week in Review	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	UI Fine Arts
4:30	UITV Week in Review	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	UI Fine Arts
5:00	UITV Week in Review	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	UI Fine Arts
6:00	UITV Week in Review	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	UI Fine Arts
7:00	Mexico	Mexico	Mexico	Mexico	Mexico	Mexico	Mexico
8:00	Spain	Spain	Spain	Spain	Spain	Spain	Spain
9:00	UI Special Events	DITV News	DITV News	DITV News	DITV News	DITV News	UI Fine Arts
9:15	UI Special Events	Post-Game News Conf	UI Student Affiars	Post-Game News Conf	UI Student Affiars	Post-Game News Conf	UI Fine Arts
9:30	France	France	France	France	France	France	France
10:00	Faculty & Guest Lectures	UI Special Events	Live from Prairie Lights	UI Special Events	Live from Prairie Lights	Talk of Iowa - Java	UI Fine Arts
11:00	Faculty & Guest Lectures	Alford Coach Show	Alford/Bluder News	Alford/Bluder News		Incompetent Sports Talk	Incompetent Sports Talk
11:40	Russia	Russia	Russia	Russia	Russia	Russia	Russia
12:30	China	China	China	China	China	China	China
13:00	Faculty & Guest Lectures	UI Student Affiars	UI Student Affiars	UI Special Events	Faculty & Guest Lectures	UI Special Events	UI Fine Arts
14:00	Germany	Germany	Germany	Germany	Germany	Germany	Germany
15:00	UI Special Events	Live from Prairie Lights	UI Student Affiars	Live from Prairie Lights	Talk of Iowa - Java	UI Student Affiars	College of Education
16:00	UI Special Events	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	College of Education
17:00	UI Special Events	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Live from Prairie Lights
18:00	Know the Score	UI Special Events	UI Special Events	UI Special Events	UI Special Events	UI Special Events	Live from Prairie Lights
18:30	Know the Score	Alford/Bluder News	Alford/Bluder News	College of Education	Alford/Bluder News	UI Special Events	Live from Prairie Lights
19:00	Know the Score	Live from Prairie Lights	UI Special Events	Live from Prairie Lights	Talk of Iowa - Java	UI Special Events	Talk of Iowa - Java
20:00	Student Video	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Know the Score
21:00	Student Video	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Faculty & Guest Lectures	Know the Score
21:30	DITV News	DITV News	DITV News	DITV News	DITV News	UI Fine Arts	Know the Score
21:45	Student Video	Alford Coach Show	Alford/Bluder News	Alford/Bluder News	Incompetent Sports Talk	UI Fine Arts	Know the Score
22:30	DITV News	DITV News	DITV News	DITV News	DITV News	UI Fine Arts	France News
23:00	Student Video	Live from Prairie Lights	UI Student Affiars	Live from Prairie Lights	Talk of Iowa - Java	UI Fine Arts	SCOLA Showcase

Hawkeye Sports	=Coach News Conferences, Coach's Shows and Game Replays Shows						
DITV	=News from <i>The Daily Iowan</i>						
Foreign Language	=Foreign Language Broadcasts from around the world						
Live from Prairie Lights	=WSUI-AM 910 presents "Live from Prairie Lights" bookstore, author readings						
College of Ed presents...	=The College of Education presents education programming						
Student Video Prod.	=Student Video Productions present student written and produced programs						
Talk of Iowa - Java	=WSUI-AM 910 presents "Talk of Iowa, Live from the Java House"						
Know the Score	=KSUI-FM 91.7 presents "Know the Score" from the UI Museum of Art						
White Box	=All other UITV produced programs - Content Varies						

ADMINISTRATIVE OVERHEAD

UITV is one service of five services offered by ITS Video Services in Telecommunication and Network Services. **UITV** has no full-time staff dedicated exclusively to **UITV**; rather it shares staff common to all ITS Video Services.

Students are principally assigned to **UITV**; however students also perform duties in the web streaming service and assist with satellite uplink services.

STAFF HOURS^{vii}:

Administration and Programming	707.8
Operations and Production	439.3
Repairs	122.9
Research and Development	32.4
(0.63 FTE Total)	1302.4
Student Staff (1.74 FTE Total)	3627.5 ^{viii}
Total Hours	4929.9
UITV Hours of Operation: (24x365)	8760.0
<i>For budgeting purposes, the University defines a full time equivalent (FTE) position as 2080 hours.</i>	

CITIES AND CABLE SYSTEMS

UITV is seen in these communities^{ix}:

<p>UITV is seen FULL TIME on Mediacom cable in these communities:</p> <table border="1"> <tr><td>Atalissa</td></tr> <tr><td>Coralville</td></tr> <tr><td>Hills</td></tr> <tr><td>Iowa City</td></tr> <tr><td>Kalona</td></tr> <tr><td>Lone Tree</td></tr> <tr><td>North Liberty</td></tr> <tr><td>Olin</td></tr> <tr><td>Oxford</td></tr> <tr><td>Oxford Junction</td></tr> <tr><td>Riverside</td></tr> <tr><td>Stanwood</td></tr> <tr><td>Tiffin</td></tr> <tr><td>Tipton</td></tr> <tr><td>Washington</td></tr> <tr><td>Wellman</td></tr> <tr><td>West Branch</td></tr> <tr><td>West Liberty</td></tr> <tr><td>Williamsburg</td></tr> <tr><td>Wyoming</td></tr> </table>	Atalissa	Coralville	Hills	Iowa City	Kalona	Lone Tree	North Liberty	Olin	Oxford	Oxford Junction	Riverside	Stanwood	Tiffin	Tipton	Washington	Wellman	West Branch	West Liberty	Williamsburg	Wyoming	<p>UITV is seen PART TIME on Mediacom cable in these communities (11:00 PM to 11:45 AM)</p> <table border="1"> <tr><td>Amana *</td></tr> <tr><td>Anamosa *</td></tr> <tr><td>Cascade *</td></tr> <tr><td>Cedar Rapids *</td></tr> <tr><td>Keota *</td></tr> <tr><td>Lisbon *</td></tr> <tr><td>Monticello *</td></tr> <tr><td>Mount Vernon *</td></tr> <tr><td>Newhall *</td></tr> <tr><td>North English *</td></tr> <tr><td>Sigourney *</td></tr> <tr><td>Solon *</td></tr> <tr><td>Swisher *</td></tr> <tr><td>Vinton *</td></tr> <tr><td>What Cheer *</td></tr> </table> <p><i>UITV reaches the Cedar Rapids market on microwave WHR685</i></p>	Amana *	Anamosa *	Cascade *	Cedar Rapids *	Keota *	Lisbon *	Monticello *	Mount Vernon *	Newhall *	North English *	Sigourney *	Solon *	Swisher *	Vinton *	What Cheer *	<p>UITV is seen FULL TIME on South Slope Cable in these communities:</p> <table border="1"> <tr><td>Ely</td></tr> <tr><td>North Liberty</td></tr> <tr><td>Shueyville</td></tr> <tr><td>Walford</td></tr> </table> <p>UITV is seen FULL TIME on McLeod Cable in the Cedar Rapids, Iowa City communities</p> <p>Currently, using Mediacom numbers, approximately 250,000 cable homes can see UITV.</p>	Ely	North Liberty	Shueyville	Walford
Atalissa																																									
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Tipton																																									
Washington																																									
Wellman																																									
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ON CAMPUS

On the University of Iowa Campus, **UITV** is seen on the campus cable system. This system reaches all University Housing and dormitories, which are approximately 3700 cable connections. There are also about 1200 non-residence cable connections on campus that receive **UITV**. Patients and guests at the University of Iowa Hospitals and Clinics see **UITV** via Mediacom.

**COMPREHENSIVE
PROGRAMMING
HIGHLIGHTS**

Programs produced for **UITV** in 2006:

- **FINE ARTS**
 - *"The Maia Quartet"* in a special holiday Beethoven concert from Clapp Hall.
 - The *Dance Gala 2006* from Hancher Auditorium. This was the third year the performance was recorded and it was a spectacular event.
 - The new west *Art Building Dedication* was presented.
 - *College Tubum* – Old Capitol Steps concert.
 - *Donald McKayle* lecture, a featured choreographer for the 2006 "Dance Gala".
 - The *Faculty Percussion Recital* from Clapp Hall.
 - A concert by folk artist *Charlie King*.
 - Over 40 musicians on the *"Java House"* program.
 - 11 *"Know the Score"* fine arts programs.

- **CULTURE AND DIVERSITY**
 - The Department Health and Sports Studies held an international conference titled, *"Race and Sport"*. This 12 lecture series takes a global look at the issues of race and sports.
 - *Braverman Scholarship* presentations.
 - Lecture series on *"American Ethnicity"*.
 - The *Chinese Lunar Festival* and the *Chinese New Year Festival*, presented by the Chinese Scholars and Student Association.
 - The *Celebration of Excellence Among Women* ceremonies.
 - *Contemporary East Asian Literature* readings.
 - Gerhard Loewenberg *Presidential Lecture*
 - Martin Luther King Jr. Human Rights week, featuring the *Convocation, AGEP Ceremonies, Unity Step Show* and *Gospel Music* concert.

- **AUTHORS AND WRITERS**
 - Famous authors and writers that appeared on **UITV** include:
 - Janet Reno
 - Nick Kristoff
 - Mitch Albom
 - T.C. Boyle
 - Frank McCourt.
 - UI Writers' Workshop *Schaeffer Library Dedication* was presented.
 - Over 80 authors were featured on readings from "Live from Prairie Lights".

- **SPECIAL EVENTS**
 - Senator Tom Harkin hosting a *Public Hearing on Cancer Research*, featuring cyclist Lance Armstrong. **UITV** recorded this event, portions of which have been used by cancer treatment nurses at Mercy Hospital in Iowa City.
 - Kinnick Stadium was completed and a *Rededication Ceremony* was held.
 - Famed researcher James Van Allen passed away this summer. *Memorial Services* were broadcast live from Hancher Auditorium and rebroadcast for the Van Allen family on **UITV**.
 - The award ceremony from Old Capitol of the *Truman Capote Award*, presented by the Iowa Writers Workshop.
 - The *Distinguished Alumni Awards*.

- *Farwell Reception* for Dr. David Skorton.
 - The Annual *Finkbine Dinner*.
 - 13 Commencement Ceremonies were broadcast.
- FACULTY AND GUEST LECTURES
 - The *Saturday Scholars* lecture series resumed, with four lectures by top faculty of the College of Liberal Arts and Sciences.
 - The College of Engineering sponsored a “*Grabbing the Globe*” series for UI engineering alumni to present their work done on a global perspective.
 - The Annual *Kurtz Engineering Lecture* featuring U.S. Representative Jim Leach.
 - *Gary Previts* lecture on student finances at the Tippie College of Business.
 - *John deGraaf* lecture on leisure time.
 - *Norma Field* on post-war Japan
 - “*Testimony to Tolerance*” lecture, with holocaust survivors.
 - “*Traumatic Injury*” “lecture from the College of Public Health.
 - “*Women Celebrities*” Lecture, Art and Art History.
 - “*Clinical Trials*”, the ongoing search for funding lecture.
 - The College of Engineering and College of Liberal Arts hosts a joint lecture series called “*The US in World Affairs*”.
 - The *Hughes Lecture* series, featuring John Pappajohn.
 - *Diane Halpren* lecture on the Clinton/Lewinski scandal.
 - The *Ron Ehrenberg* lecture on the privatization of higher education.
 - *Mike Avery* and *Sally Frank* on civil liberties and the war in Iraq.
 - *Pete Feigal* on Mental Illness.
 - *Jim Licko* lecture on the distinction between Public Relations and Corporate Communication
 - *Pietra Rivoli* - The Travels of a T-Shirt in the Global Economy
 - *Chris M. Golde* on the academic job search
 - Professor *Tung Yin* lecture on Civil Liberties
 - STUDENT CONTRIBUTIONS
 - DITV, *The Daily Iowan* television news, expanded their news cast from 10 to 15 minutes a day, with five broadcasts per news day.
 - The *2006 Homecoming Parade* was produced as a joint venture with DITV, Student Video Productions and **UITV**.
 - *Student Video Productions* has a record number of members this semester (+70) to produce videos for **UITV** on Sunday nights.
 - “*The Word*”, a production of the Black Journalism Students Association.
 - *Applications in Biology* class make their final presentations, featuring topics on global warming, smoking, and stem cell research.
 - *Dance Marathon 2006*, all 24 hours presented live.
 - HAWKEYE SPORTS!
 - **UITV** carries the Coach’s News Conferences, Coach’s Shows, Replay Shows and Post-Game comments.
 - COLLABORATIVE PRODUCTION
 - Iowa Public Radio brought 121 high quality programs to **UITV**, including “Live from Prairie Lights”, “Talk of Iowa, Live from the Java House” and “Know the Score”.

**CONTACT
INFORMATION**

If there are any questions, comments or additional information is required,
please feel free to contact us at:

UITV

Information Technology Services-Video Services
c/o Michael McBride, Program Manager
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The University of Iowa
Iowa City IA 52242
319-335-6375
uitv@uiowa.edu

ITS Video Services is part of Telecommunication and Network Services,
Mark Katsouros is the Director. TNS is part of Information Technology
Services, Steve Fleagle is the Chief Information Officer.

UITV works closely and collaboratively with many University groups and
departments, including (but not limited to):

- Office of University Relations
- Office of the President
- Iowa Public Radio (WSUI-AM and KSUI-FM)
- Iowa Athletic Department
- Office of Student Life
- School of Journalism
- ITS – Academic Technologies and Campus Services
- College of Liberal Arts and Sciences, Department of Dance and the
School of Music
- College of Engineering
- Tippie College of Business
- College of Public Health
- College of Law
- Office of the Registrar
- University Lecture Committee
- *The Daily Iowan*
- Iowa Memorial Union
- Hancher Auditorium & Clapp Hall
- The Old Capitol
- The Iowa Writers' Workshop

ⁱ As reported in *The Cedar Rapids Gazette* and *The Waterloo Courier*, December 2006

ⁱⁱ As reported in *The Des Moines Register*, December 2006

ⁱⁱⁱ Program statistics are compiled by the Program Manager. These numbers represent programs that were actually broadcast on UITV. In 2006, Twenty-eight programs were recorded that were not broadcast, due to inappropriate (obscene and/or indecent) content, or due to technical issues that rendered the program not viewable.

^{iv} DITV Newscasts are produced only when the University is in session. Numbers supplied by *The Daily Iowan*.

^v Student Video Productions are counted on a per-broadcast-program basis, done by totaling the actual number of broadcast files in the on-air playback server. Submitted programs that are not broadcast are not counted.

^{vi} SCOLA foreign language newscasts are counted based on actual hours-of-broadcast, which can vary from month-to-month.

^{vii} Full time staff hours are based on data from "SMAC" an ITS department staff time reporting tool.

^{viii} UITV Student staff worked a total of 3759.0 hours in 2006. 131.5 of these hours were for web streaming and satellite operations, with the balance of 3627.5 hours for UITV.

^{ix} Based on data provided by Mediacom, Southslope Cable and McLeod Cable.